



National Leadership Conference (NLC)

June 14-18, 2023

Baltimore, MD

What is NLC?

The annual National Leadership Conference (NLC) is the longest and most comprehensive training meeting of NSBE's year-round National Leadership Institute. At these meetings, leaders from the National Executive Board (NEB), National Professionals Executive Board (PEB) and Regional Executive Boards (REB) are responsible for preparing and presenting detailed plans for their time in office. This meeting also covers archetypes of leadership and effective communications strategies. At the conclusion of the NLC, NEB members will have prepared NSBE's regional officers to train their chapter officers at the Regional Leadership Conferences (RLCs).

NLC Partnership Opportunities

Keynote Address | \$10,000

Estimated attendance 100-200 - Limited to 2 sponsors

We are seeking esteemed keynote speakers who can deliver captivating addresses sharing their leadership expertise or businesses. We want attendees to gain valuable insights and inspiration to foster innovation, drive growth, and create lasting positive change through the power of collaboration.

- Logo and link on NSBE's website
- 10-minute speaking opportunity
- Opportunity to provide your organization's branding/marketing materials
- NSBE Leadership Resume Book
- Two registrations to the Keynote Address

Leadership Panel | \$10,000

Estimated attendance 100-200 - Limited to 2 sponsors

We want to feature executive-level professionals from local businesses and corporate organizations for an engaging leadership panel. This interactive discussion will explore the challenges and opportunities in leading a business or organization, offering practical strategies and real-world examples to inspire attendees. Learn from industry experts and visionaries' experiences and insights to create meaningful collaborations that maximize community impact.

- Logo and link on NSBE's website
- Two registrations to the panel discussion (in addition to your panelist)
- NSBE Leadership Resume Book



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Connections for Change: A Networking Mixer | \$5,000

Estimated attendance 100-200 - Limited to 2 sponsors - Food & Beverage is separate from sponsorship

Help our leaders expand their network while also expanding yours at a venue overlooking Downtown Baltimore and Camden Yards. This exciting event is designed to bring together local businesses and organizational leaders, providing the perfect opportunity for attendees to connect and exchange ideas. Attendees will mingle with like-minded professionals committed to driving growth, innovation, and collective impact. Please take advantage of this unique opportunity to cultivate relationships that redefine how our community collaborates for a brighter future.

- Logo and link on NSBE's website
- Two registrations to attend the Mixer
- Brief address to the attendees
- Opportunity to provide your organization's branding/marketing materials

Revitalize and Connect: Energizing Snack Break Experience | \$7,000

Limited to 2 sponsors

We want to elevate our conference experience during our exclusive snack break, designed to provide a delightful and rejuvenating pause amidst the leadership sessions. As a valued sponsor of this energizing break, you will showcase your brand's commitment to attendees' personal and professional well-being and create a memorable moment that fosters connections and collaboration. By sponsoring the snack break, your brand will be prominently featured in a setting that encourages networking and relaxation.

- Logo and link on NSBE's website
- Opportunity for employees to engage with conference attendees on break
- Opportunity to provide your organization's branding/marketing materials



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Nourish and Inspire: Lunch and Learn Experience | \$17,000

Estimated attendance 100-200 - Limited to 3 sponsors

Elevate your brand's influence by sponsoring a stimulating Lunch and Learn session during our National Leadership Conference. As a valued sponsor, you'll demonstrate your commitment to fostering the professional growth and development of industry leaders while creating a lasting impression on an influential audience.

- Logo and link on NSBE's website
- Two registrations to attend the sponsored Lunch and Learn Session
- Opportunity to provide your organization's branding/marketing materials
- NSBE Leadership Resume Book

NLC Wifi | \$15,000

Limited to 1 sponsor

Exclusive sponsorship recognition of NLC's conference wifi will highlight your commitment to the NSBE mission while spotlighting your organization to all attendees.

- Wifi naming rights "NSBE_Sponsoredby_(Organization Name)
- Logo and link on NSBE's website
- NSBE Leadership Resume Book

Baltimore Sponsors | \$3,000

Calling all local Baltimore partners! Support our leadership programming and join our leadership as we gather in your great city this summer.

- Two registrations to attend an NLC mixer
- Opportunity to provide your organization's branding/marketing materials
- Logo and link on NSBE's website



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NLC Partnership Opportunities

Exciting Raffles: Boost Your Brand Visibility

Elevate your brand's presence at our leadership conference by sponsoring our exciting raffle event as an in-kind sponsor. Donating unique and high-quality business swag demonstrates your commitment to supporting professional growth while creating a lasting impression on our distinguished attendees. Your brand will be featured prominently, ensuring maximum event visibility and recognition.

Embrace this exceptional opportunity to showcase your brand's value and generosity while positioning yourself as an essential supporter of professional development and growth. Let your in-kind sponsorship of our raffle event enhance your reputation, expand your reach, and create enduring connections.

Contribute to our Leadership Programming

The National Leadership Institute (NLI) is a year-round development and training initiative designed for leaders at all levels of the organization (chapter, regional, and national). NLI training articulates linkages between specific leadership competencies, desired learning outcomes, and online and in-person curricula.

A minimum contribution of \$1,000 will support our NLI programming. Contributions to the NLI programming are tax refundable.

Interested in learning more?

You can schedule a call with a team member, [here](#), or email nebnli@nsbe.org. Deadline for sponsorship is May 26, 2023.