



SEEK
Summer Engineering Experience for Kids

2018
PARTNERSHIP
OPPORTUNITIES

Partner with
NSBE SEEK

Inspire and Equip Future Engineers.



NSBE
NATIONAL SOCIETY OF BLACK ENGINEERS



NSBE 2017 - 2018 SEEK PARTNERSHIP COMMITMENT FORM



Send form to Kia Croom at kcroom@NSBE.org.

ORGANIZATION OR INDIVIDUAL INFORMATION

ORGANIZATION NAME (list organization name as it should appear in printed materials, the website and marketing)

PRIMARY CONTACT NAME (this person will receive the confirmation and all correspondence regarding SEEK)

MAILING ADDRESS

CITY STATE ZIP

EMAIL PHONE CELL

WEBSITE

BILLING CONTACT NAME (person to receive the invoice, if different than primary contact)

BILLING CONTACT EMAIL BILLING CONTACT PHONE

SUMMER ENGINEERING EXPERIENCE FOR KIDS (SEEK) PARTNERSHIP LEVELS

SEEK National Partner (\$500K-\$1.4M)

- Exclusive recognition as SEEK's national partner in print and digital media, including official SEEK social media platforms
- National media campaign, including remarks from the national partner's spokesperson in published news articles
- Four-color logo placement with "National Partner" recognition on printed SEEK collateral, including SEEK parent, mentor and student T-shirts (all SEEK sites), and final evaluation reports
- Access to the SEEK mentors with the option to recruit the top-achieving students for internship opportunities
- An opportunity to host mentor training sessions at all SEEK program sites
- An opportunity to incorporate a specific curriculum or project into SEEK at all program sites
- A 10-minute speaking opportunity for an executive at SEEK Parent Orientation(s)
- Award recognition as SEEK's "National Partner" at the Annual Convention, during General Session
- VIP seating at the NSBE Golden Torch Awards, at the Annual Convention
- A feature article with "National Partner" recognition within NSBE-specific publications
- Employee engagement at the weekly SEEK "Competition Fridays" (number of volunteers TBD)
- Four-color logo prominently displayed on the official SEEK sponsor's web page
- A copy of the SEEK program assessment, evaluation, and stewardship report

SEEK Presenting Partner (\$100K-\$300K)

- Four-color logo placement with "Presenting Partner" recognition on official SEEK parent, mentor and student T-shirts (site-specific)
- Recognition during the SEEK cycle via NSBE's and SEEK's official website and social media platforms
- An opportunity to host a mentor training session or in-program session at the SEEK program site (site-specific)
- An opportunity to incorporate a specific curriculum or project into SEEK at the program site (site-specific)
- Award recognition at the Annual Convention, during General Session
- VIP seating at the NSBE Golden Torch Awards, at the Annual Convention
- A five (5)-minute speaking opportunity for an executive at the SEEK Parent Orientation (site-specific)
- An editorial mention within NSBE-specific publications
- Employee engagement at the weekly SEEK "Competition Fridays" (number of volunteers TBD)
- Four-color logo prominently displayed on the official SEEK sponsors web page
- Four-color logo placement with "Presenting Partner" recognition on the SEEK site banner
- A copy of the SEEK program assessment, evaluation and stewardship report

SEEK Anchoring Partner (\$50K-\$75K)

- A three (3)-minute speaking opportunity for an executive at the SEEK Parent Orientation (site-specific)
- Recognition at the Annual Convention, during General Session
- Four-color logo placement with "Anchoring Sponsor" recognition co-branded on official SEEK parent, mentor and student T-shirts (site-specific)
- An editorial content mention within NSBE-specific publications
- Employee engagement at the weekly SEEK "Competition Fridays" (number of volunteers TBD)
- Four-color logo prominently displayed on the official SEEK sponsors web page
- Four-color logo placement with "Anchoring Sponsor" recognition on the SEEK site banner
- A copy of the SEEK program assessment, evaluation and stewardship report

SEEK Champion (\$20K-\$49K)

- Recognition at the Annual Convention, during General Session
- Employee engagement at the weekly SEEK "Competition Fridays" (number of volunteers TBD)
- Four-color logo placement on the SEEK site banner
- Logo prominently displayed on the official SEEK sponsors web page
- A copy of the SEEK program assessment, evaluation and stewardship report

SEEK Supporter (\$2,500-\$15K)

- Logo prominently displayed on the official SEEK sponsors web page
- A copy of the SEEK program assessment, evaluation and stewardship report

Other Amount: - (\$ _____)

SEEK In-Kind: - (DESCRIPTION) _____

Please indicate the SEEK city site(s) you wish to sponsor:

METHOD OF PAYMENT (Check One)

- Invoice Me
- Check Make payable to National Society of Black Engineers
Send payment to 205 Daingerfield Road, Alexandria, VA 22314
- Credit Card
Card Number _____ Exp. Date _____ 3- or 4-digit CVV Code _____
Billing Address: _____

COMMITMENT/AUTHORIZATION

NAME OF AUTHORIZED REPRESENTATIVE (PLEASE PRINT)

SIGNATURE _____

DATE _____

SPECIAL INVOICE INSTRUCTIONS

Authorization

This person must be authorized to sign on behalf of the partner organization. A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in this agreement and any others issued by NSBE; willingness to abide by the payment policy; and agreement that NSBE rules and regulations are an integral and binding part of this contract.

Payment Policy

The organization agrees to pay agreed-upon partnership level as outlined above. Sponsor commitment forms must be submitted to NSBE WHQ by November 1, 2017. Invoices will be generated and sent to the billing and or principal contact via email. Payment is requested within 30 days of receipt. Outstanding balances must be paid in full before March 1, 2018.

Cancellation Policy

Cancellations must be sent in writing to kcroom@nsbe.org and are subject to cancellation fees for incurred expenses. Organizations canceling partnerships on or before December 15, 2017 will receive a refund less a twenty percent (20%) cancellation fee. Refunds will not be issued for cancellations received after January 1, 2018, and the sponsoring organization will be responsible for the entire fee for the sponsorship.

Logos

Please email your sponsor form along with your organization logo, in an EPS and/or PNG format, and graphic guidelines to kcroom@nsbe.org. Logo files may not have any animation. Logos will be placed on either a white background or black background. Please provide and specify which logo you wish to have placed in both events. To best accommodate the wide variety of proportions in partner logos, standardized sizes will be utilized to achieve visual weight equivalence between the different proportions.