WE ARE PLEASED TO INVITE YOU TO PITTSBURGH, PA AND THE NSBE 44TH ANNUAL CONVENTION.

Dear NSBE Partner,

We are pleased to invite you to Pittsburgh, Pa. and the NSBE 44th Annual Convention. This is where it happens. As the premier event for Black STEM talent, the NSBE Annual Convention attracts the best and brightest engineering students and professionals from around the globe.

On March 21–25, 2018, over 10,000 current and future engineers and technologists will convene at the David L. Lawrence Convention Center for professional and leadership development, technical training, networking, and job opportunities. Be sure you’re there to meet them. No other event provides access to so many highly qualified, motivated Black students and professionals from diverse backgrounds and levels of experience in all engineering disciplines.

The Annual Convention is the perfect place to recruit top talent from NSBE’s membership, and it also offers the unique opportunity to engage directly with our chapter officers and national leaders. We invite you to partner with us for this important event. Your support will help provide participants with a first-class convention and ensure that they leave with the information, tools and skills they need to take their education and careers to the next level.

The NSBE Annual Convention hosts programming and activities geared toward undergraduate students in engineering and other STEM fields, and features sessions, workshops and networking events designed for all audiences and participant categories.

Additionally, NSBE Annual Convention includes three “mini-conferences,” designed for our other membership demographics: pre-collegiate students, graduate students and technical professionals.
The Graduate School Conference (GSC) offers a unique, diverse and inclusive experience geared toward not only graduate students but also undergraduates and graduate school faculty members and administrators. The GSC aims to provide an open platform for great minds to share their ideas, receive invaluable feedback on ongoing research projects, explore new interests presented by their peers, debate and discuss contemporary and future topics, hone their presentation skills, and much more. The GSC features focused, stimulating workshops supporting and enhancing academic and professional development.

The goal of the Technical Professinals Conference (TPC) is to provide an unforgettable educational and social experience. Highlights include training certifications, special interest group discussions and executive mentoring sessions. This event also strongly promotes entrepreneurship and technical training. The diverse array of workshops and events encourage the creation of new professional and personal relationships.

The Pre-College Initiative (PCI) Conference draws NSBE Jr. students and advisors, as well as other pre-college students and their parents and chaperones, from all over the country and beyond. Pittsburgh provides great access to universities, science centers, museums and other venues of interest to the PCI participants. It is our goal for students to leave the convention invigorated and excited to take the journey into careers in science, technology, engineering and math.

The NSBE 44th Annual Convention — #NSBE44 — promises to be our most exciting and rewarding yet! Inspiring keynote speakers, innovative talks, informational workshops and roundtables, hands-on training, technical competitions, plenty of networking opportunities and more are waiting for you.

We invite you to “IGNITE. IMAGINE. INNOVATE.” Make plans now to join us in Pittsburgh!

Learn more at: CONVENTION.NSBE.ORG
ABOUT NSBE

Founded in 1975, the National Society of Black Engineers (NSBE) is one of the largest student-governed organizations based in the United States. With nearly 16,000 members and 280 chapters in the U.S. and abroad, NSBE supports and promotes the aspirations of collegiate and pre-collegiate students and technical professionals in engineering and technology. NSBE’s mission is “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.” For more information, visit NSBE.ORG.

REGIONS

REGION VI
AK, AZ, CA, CO, HI, NM, NV, OR, MT, UT, WA, WY, West Canada, Baja Mexico, Asia, Australia, South Pacific

REGION IV
IL, IN, MI, MN, OH, WI, Central Canada, Central Africa, East Africa

REGION I
CT, MA, ME, NJ, NY, RI, VT, East Canada, West Africa

REGION II
DC, DE, MD, NC, PA, SC, VA, WV, Europe, North Africa, Middle East

REGION III
AL, FL, GA, KY, MS, TN, Caribbean, South America

REGION V
AR, IA, KS, LA, MO, ND, NE, OK, SD, TX, Central America, Mexico, South Africa, Dominican Republic

TOTAL MEMBERS

TOTAL MEMBERSHIP: 17,344
10,325
3,929
2,781
309
NSBE JR.
COLLEGIATE
PROFESSIONALS
LIFETIME
TOP 6 MAJORS

- MECHANICAL ENGINEER: 21%
- ELECTRICAL ENGINEER: 13%
- CHEMICAL ENGINEER: 11%
- COMPUTER SCIENCE: 10%
- CIVIL ENGINEER: 6%
- COMPUTER ENGINEER: 6%

DEGREES Earned

- HIGH SCHOOL DIPLOMA: 44%
- ASSOCIATE’S DEGREE: 7%
- BACHELOR’S DEGREES: 27%
- MASTER’S DEGREE: 13%
- OTHER: 7%
- DOCTORATE: 2%

TOTAL CONVENTION ATTENDEES

- 2010: 6,592
- 2011: 7,394
- 2012: 7,661
- 2013: 8,288
- 2014: 9,035
- 2015: 9,295
- 2016: 11,592
- 2017: 10,053

- Collegiate: 52%
- Professional: 11%
- NSBE Jr.: 24%
- Exhibitor/Sponsor: 7%
- Other: 5%
NSBE partners are invited to strategic planning meetings that work to advance dialogue and collaboration with the Society and move NSBE forward.

Partners receive year-round recognition and enjoy exclusive access to NSBE officers and executives. In addition to discount pricing and priority consideration at NSBE national and regional events, our partners also receive special branding and marketing benefits to help them stand out from the crowd. NSBE accepts new BCA and Affiliate Partners all year long, however membership is based on an August 1 – July 31 fiscal year.

We are grateful to our partners for their commitment, their dedication and their generous support of NSBE. If you would like to become a national partner, please contact us via email at corp_relations@nsbe.org or by phone at (703) 549-2207. Thank you for your interest.

Our national partners are committed to helping NSBE achieve its mission. Their partnership supports and funds programs and initiatives aimed at strengthening the STEM pipeline, encouraging academic excellence and helping our members succeed professionally.

*as of July 1, 2017

**Number of Board of Corporate Affiliate Members**

59
Our Board of Corporate Affiliates (BCA) partnership comprises NSBE’s top corporate and government partners, who work strategically with the Society’s leadership to fulfill NSBE’s mission: “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”

The BCA provides long-term support to the NSBE in the following ways:
- Strategic consultation with NSBE leadership
- Funding of the Fellows Program, student scholarships and Pre-College Initiative (PCI) programs
- Support of regional events and the Annual Convention
- Donation of in-kind services and funding of overall operations

Employers who have strategic recruiting goals and are committed to increasing their access to quality talent have found NSBE to be a prime resource for technical and diversity recruiting. The Board of Corporate Affiliates (BCA) offers the best value, greatest branding and unrivaled name recognition with your target audience, and provides a holistic approach to achieving your diversity recruiting goals.

**Annual Convention Benefits:**
- Priority booth space selection for the Annual Convention Career Fair – take advantage of early booth selection to guarantee prime space on the Career Fair floor. Selection will take place prior to all non-BCA companies, typically in July.
- 1 complimentary 10’ x 20’ booth at the Career Fair with priority placement
- Discounted rate for additional 10’ x 10’ booths. Stand out from the crowd and increase your presence in the Career Fair. Additional booths may be rented at $2,500 per booth, compared to standard price of $4,000 per additional booth
- 1 complimentary Interview Booth
- 20 complimentary full-access convention registrations
- Discounted pricing on additional full-access convention registrations
- First option to sponsor key Annual Convention events
- Priority access to host a Hospitality Suite
- Discounted pricing on Hospitality Suites
- Complimentary meeting space for team strategy/business meetings (based on availability)
- 1 guaranteed workshop at the Annual Convention (if submitted by the deadline)
- Priority workshop placement at the Annual Convention. Topic must align with the Convention theme and be approved by the planning committee
- Complimentary access to the Pre-Screening Portal for NSBE’s Annual Convention (three logins per BCA company) – recruit more effectively by viewing resumes and scheduling interviews with convention attendees prior to arriving on site.
- Logo or company listing prominently displayed on Career Fair entrance unit
- Recognition in the convention issue of the NSBE Magazine
- Recognition as a BCA partner on the Annual Convention website (includes logo and hyperlink)
- Recognition in the mobile app
- 1 complimentary bag insert in the attendee bags (if provided by the deadline)
- Recognition in the printed Convention Career Guide (if submitted by the deadline)
- Invitation to NSBE’s Senior Executive Leadership Forum
- VIP seating at the Golden Torch Awards
- Early access to convention housing, including a dedicated customer service phone line and department to handle calls

In addition, to the Annual Convention, BCA Partners have the opportunity to participate in NSBE’s Fall Regional Conferences on a complimentary basis. They also receive 500 complimentary Career Center job postings, UNLIMITED 12-month access to the NSBE Resume Database and get year-round recognition in the NSBE Magazine. For more information, or to view the complete list of benefits, please visit our website or call us at (703) 549-2207.
Affiliate Partners, our second-highest-level supporters, are an esteemed group of strategic partners who work to help the Society achieve its mission and objectives. They support NSBE by funding the Fellows Program, student scholarships and the Annual Convention.

**Annual Convention Benefits:**
- Priority booth space selection for the Annual Convention Career Fair – early booth selection opportunity available after BCA booth selection, but prior to other exhibitors
- 1 complimentary 10’ x 20’ booth at the Career Fair with priority placement
- 15 complimentary full-access convention registrations
- Discounted pricing on Hospitality Suites
- Logo prominently displayed on Career Fair entrance unit
- Recognition in the convention issue of the NSBE Magazine
- Recognition as an Affiliate Partner on the Annual Convention website (includes logo and hyperlink)
- Recognition in the mobile app
- 50% discount on the purchase of a bag stuffer for the convention bags (one item per organization)
- Recognition in the printed Convention Career Guide (if submitted by the deadline)
- Invitation to NSBE’s Senior Executive Leadership Forum

In addition, to the Annual Convention, Affiliate Partners receive 15 complimentary Career Center job postings and have UNLIMITED 12-month access to the NSBE Resume Database. For more information, or to view the complete list of benefits, please visit our website, [NSBE.ORG](http://NSBE.ORG), or call us at (703) 549-2207.
The NSBE Annual Convention Career Fair connects more than 280 companies, government agencies, non-profit organizations and universities with thousands of highly qualified, motivated Black engineers.

Your competitors will be there… Will you? Exhibiting at the Career Fair is an efficient way to recruit top talent all in one place, at one time.

With over 10,000 enthusiastic and motivated STEM students and professionals in attendance, the NSBE Annual Convention gives your organization the unique opportunity to recruit talent from diverse backgrounds, experience levels and engineering disciplines.

This Career Fair provides the perfect opportunity for employers from a wide range of industries to meet with the best and the brightest engineering students and professionals interested in working for their companies. Take advantage of the opportunity to share information about your company, its open positions and what it’s like to work there.

This is also the ideal place for colleges and universities to recruit students for graduate and undergraduate engineering programs, as well as to provide information about academic fellowships and/or research opportunities.

Whether you’re looking for interns, recent graduates or experienced engineers, you’ll find them at the NSBE Career Fair – sign up to secure your spot today!

NSBE Board of Corporate Affiliates (BCA) Partners and Affiliate Partners receive a complimentary 10’ x 20’ booth at the Annual Convention Career Fair, as well as several other branding and recruiting opportunities. See pages 6–8 for more information.

47% OF CONVENTION REGISTRANTS ATTEND SPECIFICALLY FOR THE CAREER FAIR. OF THOSE, 92% ARE COLLEGIATE MEMBERS.
## Exhibitor Benefits

### NSBE’s Career Center

<table>
<thead>
<tr>
<th>Exhibitor Type</th>
<th>NSBE’s Career Center</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporation/Federal Agency</td>
<td>With over 20,000 registered job seekers and 16,000 searchable resumes, the NSBE Career Center is your one stop shop for recruiting Black STEM talent. The Career Center is NSBE’s online job board and offers several opportunities to reach job seekers, including job postings, banner ads and spider wrapping, just to name a few. Visit careers.nsbe.org for more information.</td>
</tr>
<tr>
<td>Small Business/Local Government</td>
<td></td>
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<tr>
<td>Non-Profit</td>
<td></td>
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<tr>
<td>College/University</td>
<td></td>
</tr>
<tr>
<td>Corporation/Federal Agency</td>
<td>1 Career Fair Booth (10’ x 10’) – includes pipe and drape in show colors, one table, two chairs, and a booth ID sign. <strong>Carpet is required</strong> (except for college and university exhibitors) and must be rented separately at the exhibitor’s expense.</td>
</tr>
<tr>
<td>Small Business/Local Government</td>
<td>Recognition on the NSBE Annual Convention website (if confirmed by Feb. 9, 2018)</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>Recognition in the convention mobile app (if confirmed by Feb. 9, 2018)</td>
</tr>
<tr>
<td>College/University</td>
<td>Recognition on the Career Fair Entrance Unit (if confirmed by Feb. 9, 2018)</td>
</tr>
<tr>
<td>Corporation/Federal Agency</td>
<td>Complimentary 3-month access to the NSBE Resume Database (college and university exhibitors are excluded from this benefit)</td>
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<tr>
<td>Small Business/Local Government</td>
<td></td>
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<tr>
<td>Non-Profit</td>
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<td>College/University</td>
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### Exhibitor Registration

Each exhibitor receives a specific allotment of complimentary convention registrations. Registrations include access to the Career Fair, general sessions, workshops and other events that take place during the convention (excluding invitation-only activities). Additional registrations are available for a fee of $275 for NSBE BCA Partners and $475 for non-BCA Partners. NSBE does not offer Career Fair-only passes.

Even if your organization has signed up to exhibit, your organization will still need to register the members of your team. Instructions for submitting attendee names and registering your team will be sent to all confirmed Career Fair Exhibitors by December 29, 2017.

### Official Service Contractor

Freeman has been selected as the Official Service Contractor for the NSBE Annual Convention. To assist you with planning, we will provide all confirmed Career Fair Exhibitors with the link to our Exhibitor Service Kit. The kit contains all the information you will need to successfully transport, set-up/tear-down and equip your booth, and prepare for the show.

The kit includes the necessary vendor forms for ordering electricity, Internet, audio/visual equipment, floral, signage, specialty furniture, and other booth furnishings. The kit also contains shipping instructions and important deadlines.

It is imperative that the Exhibitor Service Kit be reviewed and understood in its entirety. We encourage you to place orders early to take advantage of pricing discounts and to ensure that everything runs smoothly on site. Paying close attention to order details and deadlines will save you valuable time and money.
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Career Fair & Direct Recruiting Opportunities

Interview Booths
Investment: $1,000 (if purchased by March 9, 2018).
*Interview booths purchased after March 9 will be charged at $1,500 each.*

Take advantage of NSBE’s Annual Convention Career Fair by connecting with top engineering talent and getting face time with the job candidates that best suit your needs. Interview booths give you the opportunity to meet candidates and conduct interviews on site.

An interview booth includes one 10’ x 10’ exhibit space with 8’ high drape in show colors, one 6’ table and two chairs. Branding and signage placed in the aisle space outside the interview booth space is strictly prohibited.

Interview Booth Schedule:
Thursday, March 22, 8 a.m. – 6 p.m.
Friday, March 23, 8 a.m. – 6 p.m.

Hospitality Suites
Wednesday, March 21 – Friday, March 23
Investment:
$3,000 + F & B (BCA & Affiliate Partners)
$3,500 + F & B  (Exhibitors & Convention Supporters)

Host a Hospitality Suite to get exclusive access to collegiate students and professional engineering talent. The Hospitality Suites are a perfect way to give a sneak peek into your organization’s culture and provide insight on what it’s like to work there. Hospitality Suites are extremely popular and give you the chance to meet hundreds of prospective candidates in more relaxed, non-competitive and informal setting. Space is limited – sign up early to secure your spot on the suite/reception schedule!

- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Opportunity to place signage, customized branding and décor in the event space
- Recognition on the NSBE Annual Convention website
- Recognition in the Annual Convention mobile app (if confirmed by Feb. 28, 2018)
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

Hospitality Suites are open to all registered collegiate, graduate and professional attendees and will be promoted in the convention app and on the website. If you wish to host an invitation-only reception, a professionals-only suite, please let us know.

The partnership fee is for the Hospitality Suite only. Required food and beverage charges and optional audio/visual or décor charges are at an additional cost and must be coordinated by the sponsor and paid directly to the venue or service provider.

Companies who plan to serve alcohol at their event, must work with the hotel to secure a bartender. In addition, attendees will need to be carded and provided with wristbands prior to entering the suite. Bartenders will also be required to card prior to serving any alcoholic beverages.

**PLEASE NOTE:** organizations that host Hospitality Suites or invite NSBE attendees to receptions held in conjunction with the Annual Convention are responsible for paying the partnership fee, even if the event is held at an off-site venue.
Career Fair & Direct Recruiting Opportunities

Career Readiness Guide
Investment: $3,000
Limit: 3

The Career Readiness Guide gives attendees quick access to all career-related programs and activities taking place during the convention, such as the Career Fair, Career Fair Prep Center, career-focused workshops and networking events, and shares information on job search best practices. The Career Readiness Guide compiles all these events and tips in one easy to read booklet. The guide is emailed to all registrants who have uploaded their resumes in the online Career Center prior to the convention. A limited number of printed copies will also be distributed on site.

- Logo on the cover of the Career Readiness Guide
- Opportunity to contribute content for the Job Seeker Do’s and Don’ts section of the Career Readiness Guide
- Opportunity to host a 30-minute career prep chat at the Career Fair Prep Center
- Logo on the back cover of the Career Readiness Guide
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

Career Fair Prep Center
Investment: $7,500
Limit: 5

NSBE’s Career Fair Prep Center is the first stop NSBE job seekers make BEFORE entering the Career Fair. Partnership is a great way to ensure a successful convention experience for your organization and job seekers. By supporting the Career Fair Prep Center your organization will have the chance to reach candidates FIRST… before your competitors.

This high traffic area includes several rooms that focus on essential career prep services: Resume Review, Resume Printing, Mock Interview, Professional Image Consulting, Application Station, and Career Prep Chats.

- Opportunity to host a 30-minute career prep chat at the Career Fair Prep Center
- Recognition of partnership on signage placed outside the room
- Opportunity to place company-branded signage, table cloths and other materials inside the room
- Opportunity to provide volunteers to critique resumes, conduct mock interviews and provide other career consulting services
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
General Convention Branding & All-Attendee Events

OPENING SESSION
Wednesday, March 21, Time: TBD
Investment: $75,000
Limit: 1

The excitement starts here! Be the first to welcome attendees to our host city and to the NSBE Annual Convention. The Opening Session is the kick-off event of the convention and sets the tone for the week’s activities.

Expected Attendance: 5,000

- Opportunity to provide welcome remarks during the event (10–15 minutes)
- Opportunity to introduce the keynote speaker (if applicable)
- Opportunity to provide a 30-second video to be played during the event—highlight your company, show testimonials from current NSBE employees and give an inside peak into your organization’s successes and mission
- Recognition on NSBE’s Facebook page
- 1 Complimentary mobile app push notification made during the convention
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Logo displayed prominently inside the room

GENERAL SESSION
Thursday, March 22 – Saturday, March 24
Investment: $30,000
Limit: 3

The main event of any convention is the keynote speaker and general session. These sessions serve a forum to conduct the business of the Society, but also feature inspiring and motivational speeches from top-rated, nationally-recognized speakers. Choose this high-visibility, well attended event to gain access to NSBE Annual Convention attendees. Sponsoring a general session is a great way to showcase your company to a large, attentive audience.

Expected Attendance: 5,000

- Opportunity to provide welcome remarks during the event (5 minutes)
- Opportunity to introduce the keynote speaker (if applicable)
- Opportunity to provide a 30-second video to be played during the event – highlight your company, show testimonials from current NSBE employees and give an inside peak into your organization’s successes and mission
- Recognition on NSBE’s Facebook page
- 1 Complimentary mobile app push notification made during the convention
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Logo displayed prominently inside the room
GENERAL CONVENTION BRANDING & ALL-ATTENDEE EVENTS

CEO SPOTLIGHT
Date and Time TBD
Investment: $20,000
Limit: 1

Looking to reach a large audience and stand out from the crowd? The CEO Spotlight is a great way to do just that. This is your opportunity to shine. Unlike smaller workshop presentations, this high-visibility event gives you the chance to showcase your CEO or another high-ranking executive to a large, attentive audience.

Expected Attendance: 200–400

• Opportunity to provide welcome remarks during the event (5–10 minutes)
• Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
• Opportunity to provide marketing materials, wearables and giveaways at the event
• Recognition on NSBE’s Facebook page
• Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
• Signage with company logo at the event
• Logo displayed prominently inside the room

LIFETIME MEMBERS RECEPTION
Saturday, March 24, 5 – 6:30 p.m.
Investment: $4,500 Power / $3,500 Supporter + F & B
Limit: 1 Power / 3 Supporter

Lifetime membership is a symbol of dedication to the Society and demonstrates a commitment to the NSBE mission. This prestigious event acknowledges NSBE’s newest Lifetime Members. Scheduled just before the Golden Torch Awards (GTA) Ceremony, this event gives you the unique opportunity to mix and mingle with very experienced talent, NSBE’s leaders and national officers, as well as GTA winners and their guests. Partnership of this event gives your organization face-to-face interaction with some of the best and the brightest in the industry.

Expected Attendance: 125

• Distinguished opportunity to participate in the GTAs and present the Lifetime Member of the Year Award (Power Sponsor Only)
• Opportunity to provide welcome remarks during the event (3–5 minutes)
• Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
• 10 complimentary tickets to the event (Power Sponsor Only)
• 5 complimentary tickets to the event (Supporter Sponsor Only)
• Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
• Signage with company logo at the event
• Logo displayed prominently inside the room
• Signage with company logo at the event
GENERAL CONVENTION BRANDING & ALL-ATTENDEE EVENTS

TORCH FEST
Saturday, March 24, Time: TBD
Investment: $10,000
Limit: 3

The TORCH Fest is the nation’s largest celebration of African American excellence in STEM. Join us as we inspire the Pittsburgh communities to enter and remain in the STEM pipeline. The TORCH Fest presents you the unique opportunity to celebrate African American innovators in the science and engineering fields while creating and building their own project that they can take home. The TORCH Fest is the only exposition of STEM of its kind. Be part of NSBE’s collaboration with engineering experts, educators in science, and local organizations to bring a hands on experience in STEM outreach.

• Opportunity to provide a welcome remarks during the event (3-5 minutes)
• 1 complimentary tabletop booth
• Opportunity to plan, host and conduct a STEM activity
• Recognition on the NSBE Annual Convention website
• Recognition in the Annual Convention mobile app (if confirmed by Feb. 28, 2018)
• Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

GRADUATE STUDENT TRAVEL GRANTS
Want to see more graduate students at the NSBE Annual Convention? A travel grant will help get them there. Your support will decrease the financial burden on graduate students and help make it possible for them attend. Give graduate students the gift of convention, so they may take advantage of the academic and industry research, networking and career opportunities the convention offers.

• Recognition at the NSBE Golden Torch Awards
• Logo on the GTA Walk of Fame
• Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

GOLDEN TORCH AWARDS (GTA) CEREMONY
Saturday, March 24, 7 – 10 p.m.
Investment: $25,000 – $200,000
Limit: 10

The Golden Torch Awards (GTA) is the closing extravaganza of the Annual Convention. Featuring a celebrity emcee and nationally recognized entertainers, this festive, high profile event celebrates the accomplishments and achievements of the best and the brightest in the engineering and STEM fields. Join us as we acknowledge excellence among technical professionals, corporate, government and academic leaders, as well as university and pre-college students. The Golden Torch Awards is the highest attended event of the convention and gives your organization the opportunity to shine.

Expected Attendance: 5,000

Benefits include the opportunity to provide welcome remarks during the event, additional complimentary convention registrations, photos with award winners, opportunity to present awards, special advertising and branding, and much, much more... Please contact us to create a customized partnership benefits package that’s just right for you!
**General Convention Branding & All-Attendee Events**

**GTA Performance**
Saturday, March 24, 7 – 10 p.m.  
**Investment:** $20,000  
**Expected Attendance:** 5,000

The GTA Performance helps make the NSBE Golden Torch Awards even more memorable by treating attendees to a lively and entertaining performance by a nationally recognized artist. In previous years, the GTA has showcased artists such as B.O.B., Elle Varner and other talented performers and musicians. By sponsoring the live entertainment during the NSBE Golden Torch Awards, your organization will help make this an event to remember.

- Opportunity to introduce the entertainers/performers during the event
- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event

**GTA Wall of Fame**
**Investment:** $5,000  
**Limit:** 5

The Golden Torch Awards Wall of Fame is a special branding opportunity that provides increased visibility during the event. The Wall of Fame will be placed inside the Golden Torch Awards venue. Similar to the Hollywood Walk of Fame, the GTA Wall of Fame will feature NSBE scholarship recipient names, as well as your company logo and name. Photos of the Wall of Fame will be featured all over social media to give you even more promotion and marketing exposure to our membership.

- Logo displayed prominently on the Wall of Fame
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

**NSBEFit: Mind, Body, & Soul**
Thursday, March 22, Time: TBD  
**Investment:** $5,000

NSBEFit: Mind, Body & Soul is a unique and fun way for an organization to get involved with our members. Through guest speakers and fitness activities, attendees will have a night completely immersed in fitness. Get up and get active with the participants of #NSBE44 at NSBEFit: Mind, Body & Soul.  
**Expected Attendance:** 500

- Opportunity to help select, plan and coordinate a fitness activity
- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
**General Convention Branding & All-Attendee Events**

**Tote Bags**

Investment: $30,000  
Limit: 2  

Put your message in the hands of attendees and guarantee that it’s seen by everyone… everywhere. The bags will be printed with your logo and distributed to all convention registrants. The stylish bags are a popular keepsake and get long-lasting use and exposure beyond the convention.

- Logo prominently displayed on the bags along with NSBE logo  
- Opportunity to insert one promotional item into the convention tote bags  
- Recognition on NSBE’s Facebook page  
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

**Badge Holders**

Investment: $30,000  
Limit: 1  

Let the attendees do the advertising for you! Your company name will be prominently displayed and worn by every attendee throughout the convention. Lanyards are printed with your logo and booth number and distributed to all attendees when they pick up their name badge at registration. Sponsor the lanyards and your company name will never be out of sight.

- Logo and booth number prominently displayed on the badge holders along with the NSBE logo  
- Recognition on NSBE’s Facebook page  
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

**Registration Area**

Investment: $25,000  
Limit: 2  

Be one of the first companies attendees see as they arrive at the convention! Partnership of the Registration Area offers great visibility. Your company logo will be front and center as attendees check in and stop by for information.

- Logo prominently displayed on registration counters kick panels  
- Logo on signage at the self-registration kiosks  
- Opportunity to have a welcome booth in the registration area – enjoy increased visibility and the opportunity to greet attendees before they visit the Career Fair  
- Recognition on NSBE’s Facebook page  
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
General Convention Branding & All-Attendee Events

Cyber Cafe
Investment: $15,000
Limit: 2

Get your name in front of thousands of engineering students as they check email, update their resumes, search for jobs, tweet or look at the latest happenings on the NSBE website. Located in a high traffic area, the Cyber Café is a popular stop among convention attendees. Laptops will open to a specially branded splash page, and customized screen savers will ensure your logo is never out of sight. You can also bring branded flash drives, pens or note pads for more impact.

- Premier placement of company logo on Cyber Café signage
- Laptops will open a branded splash page with company logo
- Customized screen savers with company logo
- Opportunity to place mouse pads, pens and other promotional items at the computer stations
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

Photo Booth
Investment: $30,000
Limit: 2

Are you looking for an opportunity to have your company brand displayed on the smart phones, Facebook and social media pages of thousands of NSBE attendees? Are you prepared to draw big crowds and have steady lines of people eager to check out your booth? If your answer is yes, then we have the partnership opportunity for you! The Photo Booth is a fun and popular destination for attendees and gives your company the opportunity to extend its marketing reach well beyond the convention. The photo booth includes an interactive green screen photo experience, as well as selfie stations located throughout the venue. Photo booth users will have the option to print an instant 4’ x 6’ color print and they can post the pic to Facebook or send the image to their smart phone.

- Company logo displayed prominently on photos
- Opportunity to have customized background options for the photos
- Prominent branding on photo booth signage
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

Charging Stations
Investment: $15,000
Limit: 2

Looking for a great way to “connect” your company with convention attendees? Help students stay plugged in by sponsoring the charging stations. This popular station provides attendees with a convenient way to charge their mobile devices or tablets without leaving the convention facility. Each kiosk has multiple charging ports for the most popular cell phones and portable devices including iPhone, Android and iPads too! The sponsorship allows you to brand the charging station, giving you great visibility with attendees.

- Prominent, full-color branding on two charging stations placed in high traffic areas
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
**General Convention Branding & All-Attendee Events**

**Welcome Kiosk**

**Investment:** $4,500  
**Limit:** 4

Be the first to welcome attendees to #NSBE44 by taking advantage of this high-visibility partnership. Your display will be placed in a high traffic area and gives you the chance to greet attendees, distribute giveaways and company materials, and direct candidates to your booth. Welcome Kiosks are branded and customized with your logo and marketing message.

- Prominent, full-color branding on one Welcome Kiosk placed near the registration area
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

**Hotel Room Key Cards**

**Investment:** $30,000  
**Limit:** 2

Open the door to new talent. Your company logo and message will appear on the room key cards of every attendee staying at the official convention hotels. Key cards are distributed at hotel check-in. This is a great opportunity to put your company’s message and logo at everyone’s fingertips.

- Company logo or full-color advertisement prominently displayed on the front of key cards
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

**Shuttle Bus Transportation**

**Investment:** $20,000 – $50,000  
**Limit:** 10

Rev up your booth traffic by sponsoring the shuttle bus transportation. Don’t miss the opportunity to catch the attention of thousands of attendees, as well as local drivers and tourists with this high-visibility partnership. Everyone will see your company logo and message prominently displayed on the side of shuttle buses that transport attendees to and from the convention center. Seatback headrests, video messages and bus shelters, etc. can also be branded at an additional cost to maximize your marketing reach. The partnership covers branding for up to six buses. Contact us for a customized partnership package.

- Logo and branding prominently displayed on the buses
- Logo and full-color branding prominently displayed on bus schedules and signage
- Customized branding printed on bus headrests
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
General Convention Branding & All-Attendee Events

Mobile App
Investment: $7,500
Limit: 1

The mobile app gives your organization the unique opportunity to get your branding and corporate message in front of thousands of attendees—even before they arrive for the convention! The comprehensive mobile app puts all event information at the attendees’ fingertips – anytime, anywhere – with real-time updates and breaking news blasts sent during the convention. Because the app is free and easy to download, you are able to connect with a large audience of users, whether they are on an iPhone, iPad, iPod Touch, Android, Android Tablet or other mobile devices.

- Rotating banner ad on the app for greater exposure
- 1 complimentary mobile app push notification made during the convention
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo acknowledging your partnership (placed in the registration area)

Bag Inserts
Investment: $1,500
Limit: 5

Even if you cannot attend the convention—get your message in the bag. One promotional item of your choice will be inserted into the registration tote bags. Provide copies of your pre-printed material or giveaways to NSBE and we’ll take care of the rest. Companies are responsible for shipping materials in time to be placed in the bags prior to the opening of the show.

Items may include, but are not limited to, marketing brochures (10-page maximum), pens, calculators, luggage tags and other promotional items not already sponsored by NSBE. Items must weigh less than 12 ounces and be no larger than 12-by-9 inches, and must be approved by NSBE.

- Opportunity to insert one promotional item into the convention bags

Digital Marketing and Signage

Unique opportunities for optimum branding exist in Pittsburgh for 2018. Through partnership with the David L. Lawrence Convention Center, NSBE can showcase your organization’s messaging to a vast number of attendees in many ways.

For details on custom packages and opportunities, please email us at corp_relations@nsbe.org.
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES

COLLEGIATE ACTIVITIES & EVENTS

Convention Travel Scholarships

Investment: $3,000 and up
Limit: N/A

Show your commitment to STEM education for all students and help NSBE members get the technical training they need by supporting the travel scholarship program. Travel scholarships help to send more students and potential candidates to the convention.

This program gives your organization the opportunity to positively impact a student’s educational journey, while demonstrating the importance of diversity in the workplace and promoting academic excellence at the college level and beyond. Invest in the engineers of tomorrow by supporting our engineering students today. The deadline to donate a travel scholarship is January 26, 2018.

We also offer academic scholarships that support students during the school year. If you would like more information about this opportunity, please contact us at (703) 549-2207.

- Recognition at the NSBE Golden Torch Awards
- Logo on the GTA Walk of Fame
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

Power Luncheons

Thursday, March 22 – Saturday, March 24, 12 – 1:30 p.m.

Investment: $18,000 (or $5,500 + F&B)
Limit: 1 per day

This is a high-profile, high-visibility opportunity to address our collegiate attendees. Power Luncheons give students an opportunity to hear from speakers on various topics related to science, technology, engineering, and mathematics. Your featured speakers will share their insights on a specific STEM industry topic, aimed at educating, enlightening and empowering participants. Presenters should be engaging, interactive and speak on a topic that is relevant to the Annual Convention theme. Topics, speaker bios and a description of the presentation will be reviewed by the planning committee. Highly interactive panel presentations are recommended for this event.

Expected Attendance: 100

- Opportunity to provide a keynote speaker for the event
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
Collegiate Activities & Events

Academic Pyramid of Excellence (APEx) Reception
Thursday, March 22, Time: TBD
Investment: $7,500 + F&B
Limit: 2

Our APEx students are those individuals that have a cumulative GPA of 3.0 or higher. Partnership of this event shows your commitment to fostering academic excellence and provides you with exclusive access to these accomplished undergraduate and graduate students outside of the Career Fair in a more informal setting.

Expected Attendance: 250

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Electronic copy of the sponsored event's attendee list (name, organization/school and email)
- Opportunity to provide marketing materials and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

Hackathon
Friday, March 23, 10 p.m. – 12 a.m.
Saturday, March 24, 12 a.m. – 2 p.m.
Investment: $20,000 Power / $12,000 Supporter
Limit: 1 Power / 3 Supporter

The Hackathon showcases the technical and design skills of NSBE members. This event is exclusively for collegiate students, programmers and non-programmers alike. The Hackathon gives participants the opportunity to bring new and innovative ideas to life by building a working prototype alongside their peers and industry professionals. Both veteran hackers and first-timers have the opportunity to learn something new. This overnight 18-hour event includes food, snacks, caffeine to keep the hackers energized, as well as great prizes for the winners.

Expected Attendance: 100

- Primary responsibility for planning the content, format, theme and logistics of the Hackathon (Power Sponsor Only)
- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide judges for the Hackathon
- Opportunity to provide mentors for the Hackathon
- Opportunity to provide input on prize categories
- Opportunity to provide prizes for Hackathon winners
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- 1 tabletop at the event – display literature, giveaways and other branded items
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event

The Hackathon is contingent upon sponsorship. NSBE reserves the right to cancel this event if there are less than three confirmed corporate partners and the required funding is not met by January 26, 2018.
COLLEGIATE ACTIVITIES & EVENTS

CHAPTER OFFICER’S LUNCHEON
Thursday, March 22, 12 – 1:30 p.m.
Investment: $18,000 (or $7,500 + F&B)
Limit: 1

Our Chapter Officer’s Luncheon honors NSBE collegiate chapter officers and the contributions they have made to the Society over the past year. This event is also designed to shape and further the students’ leadership journey, help hone their skills and take their involvement to the next level. Get exclusive access and face-to-face interaction with the leaders from across all six NSBE regions.

Expected Attendance: 200

- Opportunity to provide welcome remarks during the event (5–10 minutes)
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

CHAPTER OFFICER’S LEADERSHIP BREAKFAST
Friday, March 23, 8 – 9:30 a.m.
Investment: $18,000
Limit: 1

Our Chapter Officer’s Leadership Breakfast provides a leadership training and development opportunity for our collegiate leaders and provides special recognition for chapter presidents. This breakfast also gives chapter officers the opportunity to engage with one another and learn about leadership success stories and best practices from non-profit, government and corporate representatives. Partnership of this event gives you exclusive access to leaders from all six NSBE regions.

Expected Attendance: 200

- Opportunity to provide welcome remarks during the event (5–10 minutes)
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
#NSBE44 Kickoff: Carnival Night  
Wednesday, March 21, Time: TBD  
Investment: $15,000  
Limit: 3  

As the kickoff party for NSBE44, Carnival Night will set the tone and expectations for what is to come for the week. This event will be a night to remember for members of all ages with carnival games, and life-sized board games. Help us create this memorable event by showing attendees that #NSBE44 has only just begun and there is much more to come. 

Expected Attendance: 2,000

- Opportunity to greet and welcome attendees to the event
- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Opportunity to manage some of the carnival games for maximum interaction with NSBE participants
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Graduate School Conference (GSC) Events

Graduate Student Travel Grants
Investment: $3,000 and Up
Limit: N/A

Want to see more graduate students at the NSBE Annual Convention? Your support will decrease the financial burden on graduate students to attend and take advantage of the academic and industry research opportunity available as well as career options as you have the chance to meet with the supported students.

- Recognition at the NSBE Golden Torch Awards
- Logo on the GTA Walk of Fame
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

Graduate School Conference Networking Reception
Friday, March 23, Time: TBD
Investment: $4,500

This will be formatted as an open flow reception followed by Q&A with targeted questions from the moderator as well as an opportunity for the audience to ask a select number of questions. This forum will also allow students to benefit from the presenters’ personal accounts on how to prepare for graduate school; steps you should take to finish strong in your program of choice; how to get the opportunities you want after graduate school; and what they wish they had known when they were graduate students.

Estimated Attendance: 100

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide marketing materials and giveaways at the event
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

Graduate School Conference Kick-off Luncheon
Thursday, March 22, 12 – 1:30 p.m.
Investment: $18,000 (or $5,500 + F&B)
Limit: 1

Be the first to welcome students to Pittsburgh and to the Graduate School Conference (GSC). This event is for graduate students, college juniors and seniors interested in pursuing graduate education. The GSC Kick-off Luncheon is the first event of the GSC and sets the tone for an exciting week of educational and networking activities.

Estimated Attendance: 100

- Opportunity to provide a keynote speaker for the event
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
Graduate School Conference (GSC) Events

GEM Grad Lab & Luncheon
Wednesday, March 21, TBD
Investment: $15,000
Limit: 3

Grad Lab is presented by The National GEM Consortium and offers underrepresented students exposure to the benefits of research and technology careers in a highly interactive one-day event. Juniors and seniors are encouraged to consider graduate engineering or science education and applying for the GEM fellowship.

Expected Attendance: 100

• Opportunity to provide welcome remarks during the event (5–10 minutes)
• Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
• Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
• Signage with company logo at the event
• Logo displayed prominently inside the room

GSC Technological Research Forum
Friday, March 23, 12 – 2 p.m.
Investment: $4,500
Limit: 3

The Graduate Student Technological Research Forum will serve as a platform for students to learn about up and coming technology, as well as gives an opportunity for one to two students to share and receive invaluable feedback on their own ongoing research. This forum will be formatted as a Q&A session with targeted questions from the moderator as well as an opportunity for the audience to ask a select number of questions.

Expected Attendance: 100

• Opportunity to provide welcome remarks during the event (3–5 minutes)
• Opportunity to provide marketing materials and giveaways at the event
• Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
• Signage with company logo at the event
• Logo displayed prominently inside the room
Graduate School Conference (GSC) Events

Technical Research Exhibition (TRE) Competition
Thursday, March 22 and Friday, March 23, Time: TBD
Investment: $5,500 + F&B
Limit: 3

The Technical Research Exhibition (TRE) is designed to showcase NSBE members’ skills in technical writing, theoretical research and oral presentation. The competition provides an opportunity for graduate students and technical professionals to present their research findings while encouraging undergraduate students to showcase their research and pursue graduate degrees. Hear from the best and the brightest minds in research and take advantage of this opportunity to mix and mingle with potential candidates that can provide solutions to your engineering needs.

Expected Attendance: 100

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide judges for the competition
- Opportunity to provide prizes for the winners
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES

Technical Professional Conference (TPC)

**PMP Exam Training**
Date and Time TBD
**Investment:** $7,500 + F & B
**Limit:** 2

This one-day Project Management Professional (PMP) exam training session will share test-taking tips, study strategies, and review of critical materials that assist participants in passing the PMP exam. The course is recommended for participants who are beginning their preparation to take the PMP certification exam and need review of the key areas of the project management methodology.

- Opportunity to provide welcome remarks during the event (5–10 minutes)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

**Lean Bronze Belt Course Training**
Date and Time TBD
**Investment:** $12,500
**Limit:** 3

The Lean Bronze Certification program is the benchmark for achievements and personal growth in Lean. With governance by the Society of Manufacturing Engineers (SME), the Association for Manufacturing Excellence (AME), American Society of Quality (ASQ) and The Shingo Institute for Operational Excellence, this alliance has established the standard for continuous improvement and Lean Certifications.

This certification is offered in two sessions with seven months of virtual content included in session one. Sessions can be sponsored separately or as a complete training, which includes virtual support and additional training, which provides 80 credit hours per participant.

**Expected Attendance:** 30

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide marketing materials, wearables and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
Cybersecurity Leadership and Governance Workshop
Date and Time TBD
Investment: $25,000
Limit: 3

Information technology drives organizations today. Every organization is an IT organization today, and every worker is an IT worker. Collaborative enterprise strategic planning, cybersecurity leadership and governance are essential for organizational success. The engagement of people at all layers of the organization for cybersecurity, continuous improvement and innovation is critical. Attendees of this workshop will learn how to develop a new enterprise cybersecurity governance framework for their organization. This informative workshop is designed for management and executive level leaders and offers eight CPE credits.

Expected Attendance: 30

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Five complimentary workshop registrations
- Opportunity to provide marketing materials, wearables and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

NSBE Galactic Breakfast
Date and Time TBD
Investment: $10,000
Limit: 4

The NSBE Galactic Breakfast is an opportunity for team leaders of the NSBE Space Special Interest Group (SIG) to present projects and speak about their recent successes and upcoming developments. Space SIG program participants will be available to speak about their undergraduate mentoring program. There will also be a recognition of current project sponsors. This event provides access to NSBE Professionals, as well as graduate and undergraduate students.

Expected Attendance: 150

- Opportunity to have a company representative speak during the event
- Access to high-caliber aerospace professionals not likely to be present on the Career Fair floor
- Insight into Space SIG technology development and member professional development services
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
**Technical Professional Conference (TPC)**

**Special Interest Group (SIG) Mixer**

Date and Time TBD  
**Investment:** $7,500  
**Limit:** 3

The Special Interest Group (SIG) Mixer allows conference attendees to network with the various SIGs and gain valuable information on what the SIGs have done as well as how they can be involved in the various groups. The premise of this reception-style event is to encourage conference attendees to join SIGs as well as to utilize the networks as they matriculate through their careers.

*Expected Attendance: 100*

- Opportunity to provide welcome remarks during the event (5–10 minutes)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

**Entrepreneurial Speed Networking Reception**

Date and Time TBD  
**Investment:** $4,000 + F & B  
**Limit:** 1

The Entrepreneurial Speed Networking Reception is a signature event which brings together experienced NSBE professionals, recent college graduates and corporate representatives from various industries together with small business service providers to explore procurement and career advancement opportunities. This professional networking event is the premier destination for making connections and getting the inside scoop from various employers.

*Expected Attendance: 200*

- Opportunity to provide welcome remarks during the event (5–10 minutes)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
**Showdown in Space: Revisit the Question of Destination**

Date and Time TBD  
**Investment:** $15,000  
**Limit:** 3

The NSBE Space Special Interest Group (SIG) will host a debate-style panel discussion on current and alternative acquisition strategies, mission architectures, destinations and concepts for human spaceflight. Mars is officially the ultimate destination for human spaceflight, but should it be? The U.S. also plans to lead a global effort to establish a spacecraft in cislunar space. The international community plans to use this spacecraft as a launching point to send limited human missions to the Moon before expeditions to Mars begin in the 2030s to 2040s. There are a host of designs for this spacecraft, with examples from most U.S. aerospace companies, NASA and the international community. What is the best sequence of vehicles, missions, rationales and destinations? Is there a better plan than the current program of record? Is there a bigger picture that could include or exclude the current program of record? Sponsors of this event will have an opportunity to be part of the conversation.

**Expected Attendance:** 100

- Opportunity to have a company representative speak during the event (panel presentation)
- Access to high-caliber aerospace professionals not likely to be present on the Career Fair floor
- Insight into Space SIG technology development and member professional development services
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

**Healthcare Facility Corporate Tour**

Date and Time TBD  
**Investment:** $1,500 + Transportation  
**Limit:** 2

This is your opportunity to showcase the development of your healthcare innovations from fabrication and finishing through final assembly. The facility tour might feature a series of displays that provide participants with exposure to various manufacturing, assembly and cleanroom processes. Hosting a facility tour is a great way to connect with engineering professionals and students from all experience levels, and to provide unique insight on your organization’s accomplishments and work activities.

**Expected Attendance:** 50

- Opportunity to engage with and recruit NSBE Professionals, graduate and undergraduate students, helping to achieve your organization’s diversity and inclusion goals
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
Technical Professional Conference (TPC)

Inside the Executive Suite Breakfast
Date and Time TBD
Investment: $18,000
Limit: 1

Inside the Executive Suite Breakfast features one-on-one interview format with a high profile corporate executive, government official, nonprofit leader, or celebrity figure with relevance to STEM. This exclusive event gives a company the opportunity to further brand themselves and showcase their most senior level executives (c-level and above).

Expected Attendance: 200

- Opportunity to provide welcome remarks during the event (5–10 minutes)
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- Opportunity to provide marketing materials, wearables and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

Executive Roundtables
Thursday, March 22 and Friday, March 23, Time: TBD
Investment: $3,000
Limit: 5 Per Roundtable

The Executive Roundtables are a signature program of the TPC and provide premiere speaking opportunities for executive leaders to engage experienced technical and business professionals. This event features a facilitated discussion among vice presidents and higher senior level executives covering a select number of topics and critical issues.

This year’s Executive Roundtable topics are as follows:
- Career Advancement
- Diversity & Inclusion
- Global & Community Impact
- Technology & Innovation
- Women in Leadership

Expected Attendance: 100

- Opportunity to have an executive-level company representative speak during the event (panel presentation)
- Opportunity to provide a customized PowerPoint slide to give more details about your organization
- Opportunity to provide marketing materials and giveaways at the event
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
**Technical Professional Conference (TPC)**

**Academic and Research Leadership (ARL) Symposium**

Date and Time TBD  
**Investment:** $20,000  
**Limit:** 2

The Academic and Research Leadership (ARL) Symposium is co-located with the NSBE Annual Convention in an effort to provide more programming for senior level graduate students and early career faculty who are focused on academic careers and for researchers in academia and industry who may have participated in previous K–12, undergraduate and graduate NSBE activities.

The ARL Symposium provides an opportunity for seasoned researchers (university, corporate, government) to nurture connections with their peers and be excited and inspired by the latest discoveries and technical advances across many disciplines of engineering and science.

The Symposium consists of several workshops that strengthen and demystify fundamental components of academia. Previous years, topics have included Lessons Learned from Winning Grant Recipients, Creating a Thriving Research Enterprise: Developing a Research Agenda, and Moving Beyond Service: Engaging in Strategic Mentoring Relationships.

Your partnership of the ARLS Symposium will help NSBE improve its membership retention and help other minority engineers matriculate successfully through the academic and research workforce in universities, national laboratories and industry.  

*Expected Attendance:* 65

- Opportunity to provide welcome remarks during the event (5–10 minutes)  
- Opportunity to host an educational workshops during the event (topic subject to approval by NSBE)  
- Opportunity to provide marketing materials and giveaways at the event  
- Recognition on NSBE’s Facebook page  
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)  
- Signage with company logo at the event  
- Logo displayed prominently inside the room

**Executive Leadership Luncheon**

Friday, March 23, Time: TBD  
**Investment:** $25,000

The Executive Leadership Luncheon will feature a discussion about leading and managing at the highest levels of an organization and what valuable insights could be passed on to others. This open forum will allow for audience participation.  

*Expected Attendance:* 200

- Opportunity to provide welcome remarks during the event (5–10 minutes) and have a vice president or higher level executive serve as a panelist  
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)  
- Opportunity to provide marketing materials and giveaways at the event  
- Recognition on NSBE’s Facebook page  
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)  
- Signage with company logo at the event  
- Logo displayed prominently inside the room
**Technical Professional Conference (TPC)**

**GSC/TPC Kickoff and Welcome Reception**

Wednesday, March 21, Time: TBD  
**Investment:** $10,000 + F & B  
**Limit:** 1

Be the first to welcome engineering professionals and graduate students to the NSBE Annual Convention. This networking event gives your organization the opportunity to mix and mingle with professionals, graduate students and college seniors in an informal setting.  
**Expected Attendance:** 300

- Opportunity to provide welcome remarks during the event (5–10 minutes)  
- Opportunity to provide marketing materials and giveaways at the event  
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)  
- Signage with company logo at the event  
- Logo displayed prominently inside the room

**Young Technical Professionals (YTP) Mixer**

Date and Time TBD  
**Investment:** $4,000 + F & B  
**Limit:** 2

The Young Technical Professional (YTP) Mixer allows new hires and emerging young professionals with 0–5 years of work experience to interact with experienced professionals and corporate representatives in a fun and engaging manner. The premise of this reception-style event is to encourage career growth and success at the onset. Discussion focus will include how to stay at a company and understand the culture.  
**Expected Attendance:** 100

- Opportunity to provide welcome remarks during the event (5–10 minutes)  
- Opportunity to provide marketing materials and giveaways at the event  
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)  
- Signage with company logo at the event  
- Logo displayed prominently inside the room
**Technical Professional Conference (TPC)**

**Graduating Collegiate Seniors Reception**

*Date and Time TBD*

**Investment:** $6,500 + F & B

**Limit:** 1

The Graduating Collegiate Seniors Reception honors graduating college seniors and introduces them to the resources and benefits of being a NSBE Professionals member. Partnership of this event shows your support for new graduates and continued professional development. This reception offers the opportunity to network with graduating seniors and to gain exclusive access to this target audience.

*Expected Attendance:* 200

- Opportunity to provide welcome remarks during the event (10–15 minutes)
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- Access to the resumes for students registered for the event
- Opportunity to provide marketing materials and giveaways at the event
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

**Power Networking Day Party**

*Saturday, March 24*

**Investment:** $5,000 + F & B

**Limit:** 1

This event allows for networking, connecting, and socializing between professional members, community organizations, and corporate entities to strengthen community ties, advocate for new leaders and develop professionals.

*Expected Attendance:* 100

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- Opportunity to provide marketing materials and giveaways at the event
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

**Networking at the Park**

*Date and Time TBD*

**Investment:** $5,000 + F & B

**Limit:** 2

This signature entertainment event brings together NSBE collegiate leaders, NSBE Professionals members and industry representatives for a unique night of networking, direct engagement and unwinding enjoyment at the PNC Park in Pittsburgh.

*Expected Attendance:* 100

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- Opportunity to provide marketing materials and giveaways at the event
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
Technical Professional Conference (TPC)

Professionals Chapter Impact Luncheon
Thursday, March 22, Time: TBD
Investment: $20,000
Limit: 1

Our Professionals Chapter Impact Luncheon celebrates NSBE Professionals chapter officers and the contributions they have made to the Society over the past year. This event also provides a collaborative environment for professional chapters to discuss areas where they are making an impact in their communities. Get exclusive access to and face-to-face interaction with NSBE’s Professionals leaders from all six NSBE regions.

Expected Attendance: 200

- Opportunity to provide welcome remarks during the event (5–10 minutes)
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- Opportunity to provide marketing materials and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
Technical Professional Conference (TPC)

NSBE Professionals Awards Luncheon
Saturday, March 24, Time: TBD
Investment: $25,000

The NSBE Professionals Awards Luncheon honors professional members and chapters from across the country representing all six regions with a series of awards including the Member and Chapter of the Year for each region. The Professional Executive Board will also recognize outstanding Regional Professional leaders.

Expected Attendance: 300

- Opportunity to provide welcome remarks during the event (5–10 minutes)
- Electronic copy of the sponsored event’s attendee list (name, organization/school and email)
- Opportunity to provide marketing materials and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

E.E.M.Y. (Educators & Engineers Making Moves for Youth) Awards Gala
Date and Time TBD
Investment: $18,000 or ($7,500 + F & B)
Limit: 2

This event recognizes career and community achievements of individuals, companies and organizations for their contributions and commitment to excellence in the STEM field.

Expected Attendance: 200

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Mini-Conference (access to all PCI events)
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES

Pre-College Conference Events & Activities

The Pre-College Initiative Conference is a unique and exciting event where NSBE Jr. students in grades K – 12th grade convene, learn and compete in the areas of science, technology, engineering and mathematics.

**PCI STEM Supplies & Support**

**Investment:** $3,000  
**Limit:** N/A

This is a great opportunity to support our younger students and help us to offer engaging hands-on workshops, tours and competitions by providing essential supplies to ensure the PCI events are a success.

- VIP invitation to attend the entire PCI Mini-Conference
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)

**Interactive Lego® Display**

Wednesday, March 21, through Saturday, March 24  
**Investment:** $12,000  
**Limit:** 1

This special feature will allow attendees to start building a Lego display at the beginning of the week and complete it at the end of the convention. Show your commitment to fostering collaboration and creativity by supporting the Interactive Lego® Display.

**Expected Attendance:** 1,000

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide marketing materials and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
Pre-College Conference Events & Activities

Try Math-A-Lon
Thursday, March 22, 2 – 5:30 p.m.
Investment: $10,000
Limit: 1

Support NSBE’s efforts to encourage children to enter the STEM pipeline by sponsoring the Try-Math-A-Lon (TMAL). TMAL is a yearlong tutoring program meant to foster good study habits for minority students, groom them for success in STEM courses, help prepare them for standardized exams such as the ACT and SAT, and promote healthy competition and good sportsmanship. Top winners from each region will participate in a quiz bowl competition during the convention where quick thinking and problem solving skills are tested.

Expected Attendance: 300

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide marketing materials and giveaways at the event
- Logo prominently displayed on banner during the event
- Opportunity to participate in the awards ceremony
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
Pre-College Conference Events & Activities

PCI Meals
PCI meals are an important and much appreciated part of the convention. Sponsorship of a luncheon or breakfast will help nourish the minds of our NSBE Jr. attendees and energize them for the rest of the day.

Estimated Attendance: 1,000 (Per Event)

PCI Breakfasts
Thursday, March 22 – Saturday, March 24, 7:30 – 9 am.
Investment: $15,000
Limit: 3 Per Breakfast

- Opportunity to provide welcome remarks during the event
- Opportunity to provide marketing materials and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

PCI Luncheons
Friday, March 23 and Saturday March 24, 11:30 a.m. – 1 p.m.
Investment: $25,000
Limit: 3 Per Luncheon

- Opportunity to provide welcome remarks during the event
- Opportunity to provide marketing materials and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

Graduating High School Seniors Luncheon
Thursday, March 22, 12 – 1:30 p.m.
Investment: $25,000
Limit: 1

The Graduating High School Seniors Luncheon is a special time for us to honor our graduating seniors as they complete one milestone and begin another. Partnership of this event shows your support for new graduates as they embark on the next phase of their career.

Expected Attendance: 300

- Opportunity to provide welcome remarks and give a keynote presentation during the event (15–25 minutes)
- Opportunity to provide marketing materials and giveaways at the event
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
Pre-College Conference Events & Activities

NSBE Jr. Pre-Torch Awards Ceremony
Saturday, March 24, 3:30 – 5:30 p.m.
Investment: $25,000 Power / $15,000 Supporter
Limit: 1 (Power Sponsor) / 3 (Supporter Sponsor)

This Pre-Torch Awards event recognizes the accomplishments of our PCI students. Awards will be presented to the winners of competitions that took place during the convention. Partnership of this event puts your name and logo in front of future leaders in STEM.

Expected Attendance: 900

- Opportunity to provide welcome remarks during the event (10 minutes) (Power Sponsor Only)
- Opportunity to provide welcome remarks during the event (2–3 minutes) (Supporter Sponsor Only)
- Opportunity to provide marketing materials and giveaways at the event
- Opportunity to participate in the awards ceremony
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room

MATHCOUNTS
Friday, March 23, 9 – 11:30 a.m.
Investment: $7,500
Limit: 1

The MATHCOUNTS competition is a fun and challenging math program designed for middle school students to increase their academic and professional opportunities. During the program year, coaches provide thought-provoking, non-routine, fun problems to engage, challenge and make each participant a better problem solver. First- and second-place winners from each NSBE region compete for bragging rights as the winning team.

Expected Attendance: 75

- Opportunity to provide welcome remarks during the event (3–5 minutes)
- Opportunity to provide marketing materials and giveaways at the event
- Logo prominently displayed on banner during the event
- Opportunity to have company representatives judge the competition
- Opportunity to participate in the awards ceremony
- Recognition on NSBE’s Facebook page
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
- Signage with company logo at the event
- Logo displayed prominently inside the room
Pre-College Conference Events & Activities

KidWind Design Competition
Thursday, March 22, 2 – 5 p.m.
Investment: $10,000
Limit: 1

The KidWind Project is comprised of a team of teachers, students, engineers and practitioners exploring the science behind wind and other renewable forms of energy. The goal is to make renewable energy widely accessible through hands-on activities that are challenging, engaging, and teach basic science and engineering principles. Sponsoring this event shows your commitment to enriching the lives of our youth, as well as a more sustainable future.

Expected Attendance: 150

• Opportunity to provide welcome remarks during the event (3–5 minutes)
• Opportunity to provide marketing materials and giveaways at the event
• Logo prominently displayed on banner during the event
• Opportunity to have company representatives judge the competition
• Opportunity to participate in the awards ceremony
• Recognition on NSBE’s Facebook page
• Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
• Signage with company logo at the event
• Logo displayed prominently inside the room
Innovations Lab
Thursday, March 22 and Friday, March 23, Time: TBD

Investment: $5,000 (Corporate/Federal Agency)
$500 (Non-exhibiting Non-Profit Organizations, Colleges/Universities)

Part science fair, part county fair, and part something entirely new, the Innovations Lab is an all-ages gathering of tech enthusiasts, crafters, educators, hobbyists, engineers, science clubs, authors, artists, students and commercial exhibitors.

The Innovations Lab is a show-and-tell format for people of all ages that will bring out the kid in all of us. This unique learning event will inspire participants to become innovators and garner interest in a STEM field, showcase incredible projects and provide hands-on learning. Expand your reach beyond the Career Fair and position your organization as a leader and supporter of STEM education by becoming a partner of the Innovations Lab, the place that celebrates creativity, innovation, invention, and technology.

Expected Attendance: 1,000

- One 10’ x 10’ exhibit space – 8’ high back drape and 3’ high side drape in show colors, one 6’ table and two chairs and one 7” x 44” booth ID sign
- Logo on promotional flyers and Innovations Lab marketing materials
- Recognition on the NSBE Annual Convention website
- Recognition in the Annual Convention mobile app (if confirmed by Feb. 28, 2018)
- Acknowledgment in the convention issue of the NSBE Magazine (if confirmed by Feb. 2, 2018)
EXHIBIT, SPONSORSHIP AND PARTNERSHIP RULES & REGULATIONS

Attendance Numbers
Expected attendance numbers are based on recent trends and registration history. NSBE makes no representations or warranties with respect to the demographic category of event attendees. NSBE does not guarantee specific levels of attendance at the Annual Convention or any particular convention activity.

Food & Beverage (F & B) Selection & Logistics
For your convenience, menu selection, quantities ordered and all food and beverage arrangements for luncheons and breakfasts will be handled by NSBE. Event partners will be provided with a Banquet Event Order (BEO), listing the items selected for their event.

If a partnership item’s price indicates a cost plus (+) F & B, additional fees to cover the food and beverage expenses are required. Food and beverage costs are the responsibility of the partner; menu selections shall be made by the partner directly with the venue and the cost will be paid by the partnering company/organization.

If an event requires an additional F & B cost and there is only one sponsor, that company/organization shall be responsible for selecting the menus and making arrangements directly with the hotel.

For your convenience, should there be multiple sponsors of an event where F & B is listed as additional cost, NSBE will handle menu selections and all F & B arrangements for the event. An estimate of charges will be provided to each participating event partner.

Partnership Logistics & Recognition
To achieve maximum exposure and to receive full sponsorship benefits, we recommend that organizations reserve partnerships as early as possible, but at least eight weeks before the event. This allows sufficient time to place necessary orders, promote the event, create signage and to include sponsorship information in the official agenda and/or the mobile app. Please note that NSBE will make every attempt to provide full recognition on sponsorships confirmed less than eight weeks before the event, however, some benefits may no longer be available.

Payment Policy
Payment is due within thirty (30) days of receiving an invoice. If there are extenuating circumstances that require different payment arrangements, please email your request to corp_relations@nsbe.org. All payment arrangements must be approved in writing by NSBE’s Corporate Relations prior to the payment deadline.

Pay by Credit Card – Please see the credit card payment authorization form below. To pay by credit card, please send this form to accounting@nsbe.org. We accept Visa, MasterCard, Discover and American express.

Pay by Check – Please send checks (made payable to “NSBE”) to the address below:

National Society of Black Engineers
Attn: Accounting
205 Daingerfield Road
Alexandria, VA 22314

Cancellation Policy
• Cancellations must be sent in writing to corp_relations@nsbe.org.
• Organizations canceling strategic partnerships, Annual Convention sponsorship and/or booth space on or before December 21, 2017, will receive a refund less a twenty percent (20%) cancellation fee
• Cancellations received between December 22, 2017 and February 28, 2018 will receive a refund less a fifty percent (50%) cancellation fee
• Refunds will NOT be issued for cancellations received after February 28, 2018, and the exhibiting or sponsoring company will be responsible for the entire fee for the sponsorship or the exhibit space reserved
COMPANY INFORMATION

ORGANIZATION NAME (list company/organization name as it should appear in printed materials, the website and on the booth ID sign):

__________________________________________________________

PRIMARY CONTACT NAME (this person will receive the confirmation and all correspondence regarding Career Fair logistics):

__________________________________________________________

MAILING ADDRESS:

CITY: __________________________ STATE: _______ ZIP: __________

PRIMARY CONTACT EMAIL: ___________________ PRIMARY CONTACT PHONE: __________________

WEBSITE:

BILLING CONTACT NAME (person to receive the invoice, if different than primary contact):

__________________________________________________________

BILLING CONTACT EMAIL: ___________________ BILLING CONTACT PHONE: __________________

PARTNERSHIP & SPONSORSHIP ITEMS: Please list any items you wish to sponsor (interview booths, hospitality suites, lanyards, etc.)

__________________________________________________________

EXHIBIT LEVELS & PRICING: Please check your organization type and indicate how many booths you wish to purchase.

☐ Corporation/Federal Government Agency: ($11,500)
  Number of additional booths requested: __________________________

☐ Small Business/Local Government: ($6,500)
  Number of additional booths requested: __________________________

☐ Non-Profit Organization ($3,500)
  Number of additional booths requested: __________________________

☐ College/University ($950)
  Number of additional booths requested: __________________________

Additional Booth Space – After purchasing the standard exhibit package corporations, federal agencies and small businesses can purchase additional booth space at a reduced rate ($4,000) to increase visibility and enhance their exhibit presence.

METHOD OF PAYMENT (Check One)

☐ Invoice Me

☐ Credit Card (Circle One)  AMEX  VISA  MC  DISCOVER
  Card Number: ___________________________ Expiration Date: __________ Sec. Code: __________

METHOD OF PAYMENT (Check One)

NAME OF AUTHORIZED REPRESENTATIVE (PLEASE PRINT): __________________________

SIGNATURE: __________________________ DATE: __________
#NSBE44: IGNITE. IMAGINE. INNOVATE.

SEE YOU IN PITTSBURGH, PA!

NATIONAL SOCIETY OF BLACK ENGINEERS
205 DAINGERFIELD ROAD | ALEXANDRIA, VA 22314 | NSBE.ORG/CONVENTION