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ABOUT NSBE

The National Society of Black Engineers (NSBE), with more than 16,000 members, is one of the largest student-governed organizations based in the United States. NSBE comprises more than 500 chapters for its collegiate, professional and pre-collegiate members in the United States, Africa, Canada and the Caribbean.

NSBE had its genesis in April 1975 on the campus of Purdue University. Its founders were six highly motivated African-American engineering students (Edward A. Coleman, Anthony Harris, Brian Harris, Stanley L. Kirtley, John W. Logan Jr. and George A. Smith) and their faculty advisor, Arthur J. Bond, Ph.D. In 1976, NSBE was incorporated under Section 501(c)(3) of the Internal Revenue Code as a nonprofit organization in the State of Texas. NSBE is the world’s premier organization supporting black engineers. It is led by a National Executive Board consisting of students pursuing degrees in the STEM fields at the undergraduate and graduate levels. It is also supported by a full-time professional staff at our World Headquarters facility in Alexandria, Va.

NSBE’s mission is “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”

For more information, visit nsbe.org.
Dear Future Affiliate,

On behalf of the “Powerhouse Region,” Region III of the National Society of Black Engineers (NSBE), I am pleased to present to you the opportunity to partner with us for the 2017–2018 fiscal year. NSBE has grown and continues to grow considerably from its humble beginnings at Purdue University in 1975, and we have become one of the largest student-governed organizations based in the United States. With more than 16,000 members nationwide and abroad, NSBE continues to strive toward our main strategic goal, which is to lead the U.S. to graduate 10,000 Black Engineers annually, with bachelor’s degrees, by 2025. Through our innovative programming, and support from partners such as you, we continue to approach that benchmark.

NSBE programs have benefited engineers and future engineers at all levels. The Society’s Pre-College Initiative focuses on the promotion of STEM engagement with students in grades K-12. The collegiate chapters across all regions continually create new ways for members to achieve success and make a positive community impact at a high level. Our NSBE Professionals provide great resources and mentorship to college students and receive ongoing career training to develop themselves. At our Fall Regional Conference, you will be able to witness the impact of NSBE firsthand, as you become a part of our family of corporate, government and nonprofit partners.

Region III has been dubbed the “Powerhouse Region” because of our large membership numbers and the large number of NSBE national leaders we have produced. With your affiliation and partnership, we aim to further increase our ability to provide opportunity for our members and attract even more members to our organization. In exchange, you will have access to the some of the brightest and most innovative talent to recruit into your organization, fostering growth and sustained success of your operations.

I thank you for considering a partnership with us. Please feel free to reach out to me, your main point of contact and reference. I am excited to communicate and negotiate with you.

Sincerely,

Nicholas Augustin

Nicholas Augustin
2017–2018 Region III Finance Chair | NSBE
Email: r3finance@nsbe.org | Phone: (786) 302-1907
REGION III

ALABAMA
Alabama A&M University
Auburn University
Oakwood University
Tuskegee University
University of Alabama – Birmingham
University of Alabama – Huntsville
University of Alabama – Tuscaloosa
University of South Alabama

KENTUCKY
Kentucky State University
University of Kentucky
University of Louisville

MISSISSIPPI
Jackson State University
Mississippi State University
University of Mississippi
University of Southern Mississippi

FLORIDA
Bethune-Cookman University
Embry Riddle Aeronautical University
Florida Atlantic University
Florida A&M University
Florida Institute of Technology
Florida International University
Florida State University
University of Central Florida
University of Florida
University of Miami
University of North Florida
University of South Florida

TENNESSEE
Christian Brothers University
Tennessee State University
Tennessee Tech University
University of Memphis
University of Tennessee – Chattanooga
University of Tennessee – Knoxville
University of Tennessee – Martin
University of Tennessee Space Institute
Vanderbilt University

GEORGIA
Albany State University
Atlanta Metropolitan College
Atlanta University Center
Clark Atlanta University
Fort Valley State University
Georgia Institute of Technology
Georgia Southern University
Georgia State University
Mercer University
Savannah State University
Southern Polytechnic State University
Valdosta State University

INTERNATIONAL
College of the Bahamas
Edward Waters College
Stellenbosch University
University of Technology – Jamaica
University of Trinidad and Tobago O’Meara
University of the Virgin Islands
University of the West Indies – St. Augustine
The premier event for each region is the Fall Regional Conference (FRC). This conference is held annually to enable corporate, government and nonprofit partners to interact with NSBE collegiate, pre-collegiate and professional members, as well as to enhance personal and professional development among NSBE members. At this event, our partners also have the opportunity to recruit our members through our Career Fair. The 2017 NSBE Region III Fall Regional Conference will take place in Jackson, Miss., Nov. 3-5, at the Jackson Convention Center. Logistical details such as hotel, flight and shipping information will be sent in the confirmation packet upon confirmation of attendance.
POWERHOUSE PARTNER $12,500
This package provides your organization with the maximum visibility to attendees. To guarantee exclusivity, only one organization may sponsor at this level for this conference, on a first-come, first-served basis.
- Opportunity to provide the keynote speaker at Closing Session
- Honored as the Powerhouse Takeover Partner at Opening and General Session
- Video presentation during General Session
- All the benefits of a Gold Partnership at the FRC Career Fair
- 8 additional conference registrations
- Access to the Region III Executive Board Resume Book
- Opportunity to have breakfast with the Regional Executive Board
- Opportunity to host a workshop at FRC (topic subject to approval)
- Opportunity to host a Hospitality Suite at no charge (must provide food and beverage)

GOLD PARTNER $6,500
- 1 exhibitor tables at the FRC Career Fair
- 1 on-site interview booth
- 5 conference registrations
- Logo with hyperlink on the NSBE website
- 1 month complimentary access to NSBE resume database
- 1 complimentary job posting
- Access to the Region III Executive Board Resume Book

SILVER PARTNER $5,000
- 1 exhibitor table at the FRC Career Fair
- 3 conference registrations
- Recognition on the NSBE website
- 1 month complimentary access to NSBE resume database
- 1 complimentary job posting
- Access to the Region III Executive Board Resume Book

BRONZE PARTNER $4,000
- 1 exhibitor table at the FRC Expo on Friday & Saturday
- 2 conference registrations
**NON-PROFIT PARTNER \ $1,000**
- 1 exhibitor table at the FRC Expo
- 2 conference registrations
- Recognition on NSBE website

**ACADEMIC PARTNER \ $500**
- 1 exhibitor table at the Career Fair
- 2 conference registrations
- Recognition on the NSBE website

**INTERVIEW BOOTHs \ $500**
Interview booths give your organization the chance to take the recruitment process one step further by conducting interviews on site. Take advantage of the opportunity to connect with engineering talent, then follow-up with more in-depth, one-on-one conversations with the students who best suit your needs. Interview booths give you the opportunity to discuss your job opportunities with your top candidates and conduct interviews before leaving the conference.
POWERHOUSE OPENING SESSION \ $5,000

The Opening Session provides an opportunity to be the first organization to welcome the conference attendees to the professional and leadership experience of the Fall Regional Conference. This session sets the tone of excellence for the entire event.

- Opportunity to provide a speaker for Opening Session (approx. 15 min.)
- 2 complimentary registrations
- Opportunity to create a short video to be viewed during the event
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Ability to establish the atmosphere of the conference by being the first organization our members interact with at the Fall Regional Conference
- Access to the Region III Executive Board Resume Book
- Opportunity to network with guests before the FRC Career Fair

* Sponsorship Limit: 1

CLOSING SESSION \ $5,000 + COST OF MEALS

The Closing Session is the culminating event of the conference. As all attendees normally attend this event, it is also a premier opportunity for branding. A representative of your organization will have the opportunity to address the audience with a speech. Additional representatives are also invited to attend, providing a unique opportunity to network with attendees.

- Opportunity to provide a speaker for Closing Session (approx. 15 min.)
- 2 complimentary registrations
- Opportunity to provide welcome remarks during the event (5-10 minutes)
- Opportunity to provide a short video to be viewed during the event
- Presentation of a commemorative NSBE plaque to a representative of the sponsoring organization
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Access to the Region III Executive Board Resume Book
- Recognition via Region III social media outlets (Twitter, Facebook, etc.)
- Sponsor’s name featured on event banner

* Sponsorship Limit: 1
FRC PARTNERSHIP OPPORTUNITIES
EVENTS

GENERAL SESSION $5,000
The General Session occurs on the Saturday morning of the conference. The event provides an opportunity for your organization to address all of the attendees of the conference just before the FRC Career Fair opens.

- Recognition as the sponsor of the General Session during the event
- 2 complimentary conference registrations
- Opportunity to create a short video to be viewed during the event
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Logo displayed prominently inside the room
- Access to the Region III Executive Board Resume Book
- Opportunity to provide a speaker for the event (approx. 10 min.)
- Ability to promote your organization’s presence and location at the FRC Career Fair

* Sponsorship Limit: 1

GRADUATING SENIORS RECEPTION $4,000 + COST OF MEALS
The Graduating Seniors Reception is an event for all students who will be graduating within the academic year. This event is held in conjunction with a local NSBE Professionals chapter to guide graduating seniors as they transition to the workforce. Partners have the opportunity to speak directly to students about the partner’s organization and also provide useful insight for students to better prepare them for the professional world.

- Access to graduating seniors in attendance at the Fall Regional Conference
- 2 complimentary registrations
- Opportunity to provide a speaker to interact directly with students
- Premier networking opportunity with students
- Recognition via Region III social media outlets (Twitter, Facebook, etc.)
- Representation at the event (maximum 6 representatives)

* Total Sponsors Seeking: 2

CHAPTER LEADERS BREAKFAST $4,000 + COST OF MEALS
Fall Regional Conference is a great networking opportunity for chapter leaders across the region. During this reception, Chapter presidents learn and share information about events and activities that their chapters are hosting as well as share best leadership practices. Partners will have the opportunity to communicate with leaders in a more relaxed environment while providing students with mentoring and networking opportunities.

- Access to NSBE’s chapter leaders, the primary points of contact for each chapter
- Opportunity to display your organization’s banner at the event
- Representation at the event (maximum of 6 representatives)

* Sponsorship Limit: 1
APEX NETWORKING RECEPTION \( \$2,000 + \text{COST OF MEALS} \)
At the Fall Regional Conference, Academic Pyramid of Excellence (APEX) students — those with GPA of 3.0 or above — get the opportunity to network with employers on a more intimate level.
- Opportunity to display your organization’s banner at the event
- Access to high-level academic achievers
- Representation at the event (maximum of 4 representatives)
* Sponsorship Limit: 1

WORKSHOP SPONSOR \( \$1,000 \text{ PER WORKSHOP} \)
As a workshop sponsor, you receive the opportunity to give a presentation to our chapter officers that will build their leadership, professional and/or technical skills. This can provide a more memorable connection with the conference attendees.
- Opportunity to host a training workshop (topic subject to approval)
- Opportunity to network with collegiate students
* Multiple sponsors permitted

MINI-HACKATHON \( \$3,000 \)
The Mini-Hackathon showcases the skills of our technologically savvy members. The event gives approximately 50 collegiate members roughly 12 hours to write code that will solve a presented problem. At the end, teams will present their work to a panel of judges. Awards will be given to the first, second and third place teams.
- Recognition as the sponsor of the Region III Mini-Hackathon
- Opportunity to provide one of the judges on the panel
- Opportunity to provide the problem for the competition (subject to approval)
* Sponsorship Limit: 2

TECHNICAL RESEARCH EXHIBITION \( \$2,500 \)
The Technical Research Exhibition (TRE), held each year at the Fall Regional Conference, gives students of Region III the opportunity to demonstrate their technical and communication skills. The TRE is divided into two sections: oral and poster presentations. Every participant will receive some form of recognition for participation.
- Opportunity to increase your organization’s community outreach portfolio
- Exposure to new research findings from STEM majors
- Recognition as a regional scholarship supporter
* Sponsorship Limit: 3
FRC CONFERENCE BAGS & LANYARDS \ $3,000

Conference attendees will receive laptop/book bags and lanyards as memorabilia for attending the conference. Bags will include the NSBE logo, conference dates/location and sponsor’s name and logos. This sponsorship will provide the partner with great branding opportunities and give attendees something to remember the sponsor by. The count of bags and lanyards to be produced is 800 each.

- Sponsor’s logo featured on the conference bags for attendees
- Sponsor’s name and logo featured on the lanyards

* Sponsorship Limit: 1

IN-KIND DONATIONS

Making in-kind donations to the FRC gives your organization the opportunity to advertise on donated items and receive recognition in the FRC Program Booklet. In-kind donations include but are not limited to the following:

- Company pens, notepads and small giveaways
- FRC Planning Committee shirts
- Laptops (workshops and Cyber Café) *
- LCD projectors (workshops)
- Laser printers (Cyber Café and Conference Headquarters) *

BENEFITS

Supporting NSBE regional conferences through in-kind donations provides a great opportunity for brand exposure throughout that conference. The sponsor’s name and/or logo may be displayed on donated items along with additionally agreed upon items. Benefits for in-kind donation are determined on a case-by-case basis.
NSBE TAKEOVER \ $3,000
The NSBE Takeover is a Region III signature event focused on strengthening the pipeline to engineering careers for underrepresented minority students. During this event, conference participants will host an engineering fair and seminar at a local high school or middle school in Atlanta, Ga., with the hopes of exposing more inner-city students to STEM and NSBE. Partners will have the opportunity to have representatives participate and present in the expo and seminar portions of this event. Here is an opportunity for your organization not only to advance NSBE’s mission but also make progress toward your diversity goals.

- Opportunity to network with collegiate conference participants
- Exposure to pre-collegiate students
- Recognition in all marketing and promotional materials
- Opportunity to host a FRC workshop

Sponsorship Limit: 2

LEAVING A LEGACY LUNCHEON \ $2,500 + COST OF MEALS
Here lies a great opportunity for your organization to increase its community outreach portfolio. The goal is to inspire the younger generation of students to take on the challenges of academics and aspire to change the world. The event will provide an opportunity to present to approximately 200 pre-collegiate NSBE members.

- Opportunity to address the students for the duration of the luncheon (topic subject to approval)
- Recognition via Region III social media outlets (Twitter, Facebook, etc.)
- Representation at event (maximum 6 representatives)

Sponsorship Limit: 1

PCI MINI-HACKATHON \ $2,000
This competition showcases the technical skills of our computer-savvy members. The goal is to have 40 participants aged 9–12 encourage young convention attendees to enhance their technical skills and build their awareness about application design and website development. They will be challenged with creating an app or website that will solve a presented problem. NSBE will partner with another organization or with NSBE professionals to teach the kids the basics, so they can complete the task. At the end, teams will present their work to a panel of judges. Prizes will be distributed to first, second and third place teams.

- Recognition as the sponsor of the Region III Pre-Collegiate Initiative Mini-Hackathon
- Opportunity to provide one of the judges on the panel
- Opportunity to provide the problem for the competition (subject to approval)

Sponsorship Limit: 2
HIGH SCHOOL SENIORS RECEPTION \[ $2,500 + \text{cost of meals} \]
This event is for all students at the conference slated to graduate from high school within the academic year. This event is held in conjunction with a few collegiate members to lead discussions to guide graduating seniors as they transition to college. Partners have the opportunity to present directly to students about the partner’s organization and also provide useful insight for students to better prepare them for the professional world.
- Access to graduating high school seniors in attendance at the FRC
- Opportunity to provide a speaker to interact directly with students
- Premier networking opportunity with students
- Representation at the event (maximum 6 representatives)
* Sponsorship Limit: 1

SPEED MENTORING \[ $500 \text{ per sponsor} \]
Connect to PCI students on a rotating basis, alongside a select handful of collegiate members. This event is an opportunity to invest in the younger generation while being exposed to top-quality collegiate students. An event host will provide assistance with the flow of the event.
- Exposure to pre-collegiate and collegiate students
- Representation at the event (maximum 2 representatives)
* Total Sponsors Seeking: 6

TRY-MATH-A-LON (TMAL) \[ $800 \]
A competition held between teams composed of high school students in grades 9-12. The goal of the competition is to help groom TMAL members for success in STEM courses and prepare students for ACT/SAT testing. This competition will help increase their math competency level, which is a critical part of helping the U.S. reach NSBE’s goal: graduating 10,000 Black Engineers annually, with bachelor’s degrees, by 2025.
- Opportunity to provide a judge for the competition
- Recognition as a sponsor of PCI programs
* Sponsorship Limit: 2

ARE YOU SMARTER THAN A COLLEGE FRESHMAN? \[ $2,500 \]
Students grades 6–8 will compete against college freshman in this fun, challenging competition. The event is designed to enhance high school participants’ math skills, better preparing them for higher-level math courses. At least three teams of five younger students will compete against one collegiate team. This competition will also include audience interaction.
- Opportunity to provide a judge for the competition
- Recognition as a sponsor of PCI programs
* Sponsorship Limit: 2
REGION III SCHOLARSHIPS \( \text{\$3,000} \)

Scholarships are essential to the NSBE vision. To fulfill the mission, students need to be able to stay in school and be supported financially. Approximately $3,000 is used by Region III for scholarship purposes. We want to increase this number to $6,000. Half of the amount will be available to students each semester. This will ensure more money for both scholarship cycles during the academic year.

- Positive exposure through the financial support of students pursuing academic, career and community success
- Recognition as a regional scholarship supporter

* Multiple sponsors permitted

CONFERENCE TRAVEL GRANTS \( \text{\$3,000} \)

NSBE’s 44th NSBE Annual Convention will be held in Pittsburgh, Pa. Conference travel grants are an opportunity to assist Region III’s pre-collegiate and collegiate members in traveling to the convention. Criteria for recipients are open to negotiation.

- Positive exposure through the financial support of students pursuing academic, career and community success

* Multiple sponsors permitted

I CAN BE AN ENGINEER \( \text{\$5,000 + COST OF MEALS} \)

The Pre-Collegiate Initiative (PCI) program supports and encourages participation in STEM for students in kindergarten through grade 12. The program will comprise an engineering fair, luncheon and several student-led workshops to help introduce students to engineering. This will be a city-wide event — a “PCI Day” — in Mississippi, Alabama or Kentucky, where NSBE Jr. has few chapters and PCI has a huge opportunity for growth. Partners will have the opportunity to provide volunteers for the day’s events and a keynote speaker during the lunch period.

- Sponsor’s name and logo displayed on any printed materials
- Opportunity to increase your community outreach portfolio
- Presentation of a commemorative NSBE plaque to a representative of the sponsoring organization
- Recognition as a Region III PCI supporter

* Sponsorship Limit: 1

A WALK FOR EDUCATION (AWFE) \( \text{\$1,000} \)

AWFE is a single-day outreach activity conducted by NSBE collegiate chapters across the region. Our members go out into the communities around their schools and provide information that encourages the younger generation to pursue higher education in STEM fields. Logistical details about this event will be provided after the confirmation of partnership.

- Sponsor’s name and logo displayed on any printed materials
- Opportunity to increase your community outreach portfolio

* Sponsorship Limit: 6
REGION III CORPORATE PARTNER COMMITMENT FORM

Registration Instructions:
1. Complete the entire form.
2. Fax form to 703.683.5312 or email to corp_relations@nsbe.org and r3finance@nsbe.org.
   The Sponsor’s contact listed will receive a registration receipt confirmation email.

Regional Sponsorship Registration Form
NSBE Region: REGION III  Registration Date:

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<th>Sponsor Information</th>
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<td>Check (Please Provide P.O.; Payable to National Society of Black Engineers)</td>
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<td>Credit Card Number</td>
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<td>Exhibiting? (Check One)</td>
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<td>Yes ☐ No ☐</td>
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<tr>
<td>Signature (by signing here, I agree to the attached Cancelation/Refund Policy):</td>
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The National Society of Black Engineers is a tax-exempt organization under section 501 (c) (3) of the Internal Revenue Code. All contributions are tax deductible.
TROUBLESHOOTING/ADDITIONAL HELP

If you have an account but are not a corporate representative, you will not be able to register your attendees. If you are not linked to the company you desire, or if you do not have the ability to register attendees, contact the primary corporate representative within your organization to gain access privileges. If that individual is inaccessible, you may contact a NSBE Corporate Relations representative at corp_relations@nsbe.org.

CANCELLATION/REFUND POLICY

The deadline for submission of this fully completed form is 30 days prior to the event date. Payment in full for any sponsored item contained in the 2017 Partnership Packet must be received no later than 30 days prior to the regional conference event date. Otherwise, access to the NSBE regional conference events will not be permitted.

Within 30 days of the event date, there are absolutely NO REFUNDS. A full invoice will be issued for all sponsored items prior to 30 days of the event date, except for registrations (credit card payment only). After 30 days, only credit card payments will be accepted as the form of payment for the event. A 10% late fee will be assessed on any invoices unpaid within 30 days of the event date.

Special thanks to last year’s partners!

* Denotes Board of Corporate Affiliates member

*Accenture
*America’s Navy
*Apple, Inc.
*Bechtel Corporation
BWX Technologies, Inc.
*Central Intelligence Agency
Colgate-Palmolive
*Cummins, Inc.
*Dell
*Eaton
*Ford Motor Company
GAF
GDS Associates, Inc.
*GE
*General Motors Company
Georgia Tech Research Institute
*Georgia-Pacific LLC
*Google Inc.
*IBM

INROADS
*Johnson Controls, Inc.
Kimberly-Clark
Kimley-Horn
Lexmark International, Inc.
*Lockheed Martin Corporation
Messer Construction Co.
*Northrop Grumman Corporation
NYU Center for Urban Science and Progress
*P&G
Rolls-Royce Corporation
*Southern Company
Tennessee Valley Authority (TVA)
*Texas Instruments
The Washington Center
*U.S. Marine Corps
U.S. Postal Service
*Verizon
Volkswagen Group of America, Inc.