2011-2012 Region IV Corporate Partnership Packet

Corporate Sponsorship Opportunities

National Society of Black Engineers
Greetings,

On behalf of the National Society of Black Engineers (NSBE), it is with great pleasure that we invite you to partner with us to positively impact our global engineering communities by focusing on advancing the underrepresented ethnic minority, in the fields of science, technology, engineering, and mathematics (S.T.E.M.).

Founded in 1975, the National Society of Black Engineers is the world’s premier organization supporting black engineers. NSBE is a 501 (c)3 non-profit organization that is run by a National Executive Board consisting of students pursuing degrees in the S.T.E.M. fields at the undergraduate and graduate levels, and is supported through central operations by our full time professional staff of 25 based at our World Headquarters facility in Alexandria, Virginia.

Our mission, “To increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community,” is now embraced by the 35,776, and growing, number of active members of all racial backgrounds. This growth has been facilitated by the offerings in leadership training, professional and scholastic development, mentoring opportunities, community service programs and scholarship opportunities that NSBE provides.

Through a partnership with NSBE, your organization will gain great opportunities to maximize your visibility, recruit top diverse talent, and support events that both encourage and support men and women of color in their pursuit of careers in the S.T.E.M. fields.

NSBE annually hosts 12 regional conferences, a national leadership training institute, an international conference and an annual convention which, to-date, draws nearly 10,000 attendees. This fact, along with the overall growth of NSBE, has been facilitated by the participation in and support of our events provided by various companies, foundations, government agencies, and academic institutions.

Approximately 300 exhibitors and sponsors participate in NSBE events every year. These events have benefited our partners and supporters by providing great access for recruitment of top engineering student and technical professional talent as well as providing a forum to showcase their products, technology, and professional development opportunities.

We encourage you to review this Partnership Packet and discover the great sponsorship opportunities that can benefit your company and support our charitable mission.

Thank you, we look forward to your partnership!

With Every Good Wish,

Ronald Edward Stubblefield
National Finance Chairperson

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National Alumni Finance Chairperson

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The National Society of Black Engineers is a tax-exempt organization under section 501 (c) (3) of the Internal Revenue Code. All contributions are tax deductible.
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The National Society of Black Engineers is a tax-exempt organization under section 501 (c) (3) of the Internal Revenue Code. All contributions are tax deductible.
Greetings Corporate Representatives,

On behalf of Region IV of the National Society of Black Engineers (NSBE), I would like to send a welcome and thank you for your interest in our organization. I am excited and honored to extend the invitation to your company to be part of the NSBE Region IV programs for 2011-2012. NSBE is the largest student run organization globally and has stretched beyond the United States into other nations. Here in the founding region, Region IV, NSBE members are very passionate about exposing minority students of all ages to science, technology, engineering and mathematic fields and fulfilling the NSBE mission, “To increase the number of culturally responsible black engineers, who excel academically, succeed professionally, and positively impact the community.” The region participates in a variety of programs and events each year that are focused on supporting the mission and the annual national directives. These events are held to enhance the scholastic, professional, and personal growth in all that participate.

Your company will be able to reach talented students and other professionals in Indiana, Illinois, Michigan, Minnesota, Ohio and Wisconsin, as well as members in Central Canada, East and Central Africa. By being a part of the Region IV events, your company has multiple avenues for recruitment and marketing. At our Fall Regional Conference Career Fair, undergraduate, graduate, and professionals with experience will be very eager to learn about your business and what it has to offer. With our different conferences, there are general sessions and workshops where a corporate representative has the opportunity to spread knowledge of Corporate America and influence the next generation of influential leaders.

To give a better idea of our region and the areas for sponsorship, this packet has been created outlining planned events/programs for the year. A variety of sponsorship options have been formed for your company to consider in order to capitalize on this partnership. As a 501 (C)(3) non-profit organization sponsorships for all NSBE activities are tax deductible. As you review the packet, feel free to contact me with any questions or concerns. In order to participate in this wonderful opportunity, I would like to hear back from you with your interests as soon as possible.

I want to urge you to take part in this opportunity on the industry, community and educational growth of talented minority engineers. This partnership will provide the chance for your company to benefit from the future flair found in Region IV members, while these members benefit by networking with the professionals that they hope to become. Again, do not hesitate to contact me at your convenience with questions about the packet, Region IV, or NSBE as a whole. I look forward to working with you in the near future.

Sincerely,

Cheyenne L. Harden
NSBE Region IV Finance Chair 2011-2012
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(513) 476-0334
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**Region IV Facts**

- The National Society of Black Engineers was **founded in Region IV** at Purdue University in 1975
- Region IV of NSBE = Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin, and international chapters in Central Canada, and East & Central Africa
- The 8,800+ members of Region IV are in 150 chapters that consist of 56 collegiate chapters, 78 NSBE Jr. chapters, 12 Alumni Extensions, and 4 International chapters

**Universities in Region IV**

Bradley University  
Case Western Reserve University  
Center for Advanced Technologies  
Central State University  
Chicago State University  
Cleveland State University  
Daley College  
DePaul University  
DEVRY University -Chicago  
Eastern Michigan University  
Grand Valley State University  
Hope College  
Illinois Institute of Technology  
Indiana Institute of Technology  
Indiana University  
Purdue University of Fort Wayne  
Purdue University of Indianapolis  
Kettering University A-Section  
Kettering University Section B  
Lawrence Tech University  
Marquette University  
Miami University - Oxford OH  
Michigan State University  
Michigan Technological University  
Milwaukee School of Engineering  
Minnesota State University  
Northern Illinois University  
Northwestern University  
Oakland University  
Ohio State University  
Ohio University-Athens  
Purdue University  
Purdue University-Calumet  
Rose-Hulman Institute of Technology  
Saginaw Valley State  
Southern Illinois University- Carbondale  
Southern Illinois University-Edwardsville  
University of Akron  
University of Cincinnati  
University of Dayton  
University of Detroit Mercy  
University of Evansville  
University of Illinois at Urbana Champaign  
University of Illinois at Chicago  
University of Michigan-Ann Arbor  
University of Michigan-Dearborn  
University of Minnesota  
University of Notre Dame  
University of Toledo  
University of Wisconsin Madison  
University of Wisconsin Milwaukee  
Wright State University  
Wayne State University  
Western Michigan University

**Alumni Chapters in Region IV**

Central Illinois Alumni Extension  
Central Ohio Alumni Extension  
Chicago Alumni Extension  
Cincinnati Alumni Extension  
Dayton Alumni Extension  
Detroit Alumni Extension  
Ft. Wayne Alumni Extension  
Indianapolis Alumni Extension  
Milwaukee Alumni Extension  
Northeast Ohio Alumni Extension  
Toledo Alumni Extension  
Sudan Alumni Extension
Regional Leadership Conference (RLC)
August 5th - 7th
Michigan State University
East Lansing, MI

RLC is the first conference held by the region. The goal of this conference is to stimulate and develop our members, specifically chapter leaders of NSBE. In accordance with our mission, the conference will enhance the participants’ pursuit of excellence in the personal, academic, and professional lives as well as in their community and those who will follow in their footsteps. RLC consists of workshops and presentations on chapter development, time management, organizational logistics, and strategic planning. Deadline for Sponsorship: July 22, 2011

Region IV Toolkit Flash Drives
Sponsor Code: R4-01-TFD
To insure that our chapter leaders have all the information and tools needed to implement regional and national programs, this year we would like to give Chapter Presidents or Program Chairs in attendance 1 GB USB drives with everything they need to start the year off right, including presentations given at the conference, program toolkits created by the National Executive Board and Regional Executive Board.
- Sponsorship Cost: $1,000
- Benefit: The sponsor’s logo will be placed on the flash drives, increasing visibility/branding for the company and serve as a constant reminder to the chapters of your support. The sponsor’s name will be listed as the official sponsor on the programs.

Business Etiquette Training Luncheon
Sponsor Code: R4-01-BEL
To improve the interaction between the student members and professionals, the business etiquette luncheon would serve as practice and training. It is important that the leaders know what is appropriate and expected of them in “casual” business settings such as a working lunch, networking reception, staff party or company picnic for example.
- Sponsorship Cost: $2,500
- Benefit: The sponsor will be able to speak during the event, giving information about their organization and career options. The sponsor’s name will be listed as the official sponsor in the conference program.

Closing Graduation Ceremony
Sponsor Code: R4-01-CGC
To reflect on the information and guidance given during the conference, the closing ceremony is held Saturday evening to bring the conference full circle. It will show the importance of “Getting Back to NSBE’s Grass Roots” and celebrate the great things to come this year in Region IV. It also acts as a graduation of the regional leaders, symbolizing that they are now prepared to run their local chapter.
- Sponsorship Cost: $5,000
- Benefit: The sponsor will be able to provide the keynote speaker at the ceremony. The speaker will be able promote their company and speak on the conference theme. The sponsor’s name will be listed as the official sponsor in the conference program.

In-Kind Donations
Sponsor Code: R4-01-KDS
To remember the Regional Leadership Conference and be prepared to fully utilize the information/skills presented during the conference, in-kind donations of professional development items would be greatly appreciated as gifts.
- Items of interest: pens, notepads, portfolios, key chains, office supplies, etc.
- Benefits: Sponsors may have their company logo on any items donated. Members will most likely use the materials received for the duration of the conference and afterwards, providing the sponsor with branding throughout the whole region.

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**Patron Sponsor (Non-Profit groups) - $1,000**
Sponsor Code: R4-02-SP05

- One (1) exhibit table at the FRC Career Fair
- Two (2) Conference Registrations
- One (1) electronic copy of the Regional Resume Book

**Institution Sponsor (for Universities & Colleges) - $500**
Sponsors Code: R4-02-SP06

- One (1) exhibit table at the FRC Career Fair/Graduate School Fair
- Two (2) Conference Registrations
- Website URL link on the Region IV website for three (3) months

**Extras:**
- Interview Booths - $200 per booth  
  Sponsor Code: R4-02-INB
II) FRC Event Sponsorship Opportunities:

Fall Regional Conference Opening Session  
Sponsor Code: R4-02-COS
The Opening Session is the official start to FRC. Information pertinent to the Society is presented as well as the goals of Region IV for the year.
- Sponsorship Cost: $9,000
- Benefits: This is the first session of the conference that addresses the membership. Sponsors will be able to provide a speaker, display company banner and reserved seating for four (4) representatives during the event. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

Closing Banquet & Awards Ceremony  
Sponsor Code: R4-02-CBC
The Closing Banquet & Awards Ceremony is a formal dinner we celebrate the accomplishments of Region IV during this conference and so far in the year. Awards are given for the competitions held during the conference and final remarks for the region are delivered.
- Sponsorship Cost: $20,000
- Benefits: The sponsor will be able to provide a speaker during the event to address the membership, display company banner, and have reserved seating for four (4) representatives. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

General Session  
Sponsor Code: R4-02-GNS
General session is the official sessions in which the membership is addressed as a whole throughout the conference. Information regarding the state of the society and region, implementing society-based programs, and the future plans of the NSBE organization are presented during general sessions.
- Sponsorship Cost: $6,000
- Benefits: This is an excellent opportunity for sponsors to gain exposure to the membership. Sponsors will be able to provide a speaker during the event, display a company banner, and have reserved seating for four (4) representatives. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

Graduating Seniors Reception  
Sponsor Code: R4-02-GSR
The Graduating Seniors Reception is a program designed to honor and celebrate the NSBE members who completed or near completion of their undergraduate or graduate degree programs in the current academic year.
- Sponsorship Cost: $3,500 plus cost of refreshments (price will increase for on-site A/V requests)
- Benefits: This is the perfect opportunity for a company to network and socialize with new talent preparing to enter the work force. Sponsors will be able to provide a speaker during the event and have reserved seating for three (3) representatives. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

Hospitality Suites  
Sponsor Code: R4-02-HPS
Before the career fair, a hospitality suite can serve as a more casual setting to provide information about your company and interact with those interested in careers that your company offers. The hospitality suite gives recruiters a chance to promote their company, get an idea of potential applicants, and answer any questions that conference attendees may have about their organization. A/V equipment is available for the suites upon request.
- Sponsorship Cost: $800 plus cost of refreshments (price will increase for on-site room or A/V requests)
- Benefits: Sponsors will be able to interact with and promote their company to attendees before the career fair. The sponsor will be able to display a sign in front of their suite. The name of the sponsor will be listed in the FRC Program Packet as sponsoring a hospitality suite.

Chapter President & VP Mixer  
Sponsor Code: R4-02-CHM
FRC is an opportunity for chapters from across the region to get to know each other and learn of the events/activities of other chapters. This mixer is a great way for the presidents and vice-presidents to network and exchange ideas.
- Sponsorship Cost: $3,000 plus cost of refreshments (price will increase for on-site A/V requests)
- Benefit: Representatives can speak with students in a more relaxed environment, while providing students with mentorship and networking opportunities, in addition to recognizing students that have high leadership potential. Sponsor will be able to provide a banner with sponsor’s name and logo to be displayed during the event. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

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Technical Research Exhibition (TRE)  
*Sponsor Code: R4-02-TRE*  
The TRE is designed to showcase NSBE members’ skills in technical writing, theoretical research, and oral presentation. The competition provides an opportunity for graduate students and technical professionals to present their research findings while encouraging undergraduate students to display their research and pursue graduate degrees.  
Participants present a poster board outlining and summarizing their research. They will be judged on content, delivery and knowledge of the subject. The winners in the exhibition will go on to showcase their research at the NSBE National Convention. The TRE encourages academic excellence and growth in their engineering field. The competition also gives a chance for FRC attendees to learn about the latest and most innovative theories and testing happening in engineering research.

- **Sponsorship Cost:** $3,500  
- **Benefit:** The sponsor will be able to have representatives on the judging panel and present the winners with awards. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

Fundamentals of Engineering (FE) Exam Prep  
*Sponsor Code: R4-02-FEP*  
One of the first obstacles in becoming a professional engineer is the FE exam generally taken in right before entering the workforce. To help prepare the members for the FE exam, the prep workshop is held to go through the reference books and study guides, provide standardized test taking tips, and give an overview of the format. This workshop will benefit a wide variety of conference attendees because multiple engineering professions require professional engineer status.

- **Sponsorship Cost:** $2,000  
- **Benefit:** The sponsor will be able to provide a banner with the sponsor’s name and logo to be displayed during the event. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the testing.

Business Etiquette Dinner  
*Sponsor Code: R4-02-BED*  
This dinner is provided to educate members about proper etiquette during professional settings such as interviews, working lunches, etc. We want to improve our members’ business relation skills as they prepare to enter the workforce.

- **Sponsorship Cost:** $3,000 plus cost of refreshments (price will increase for on-site A/V requests)  
- **Benefit:** The sponsor will be able to provide a speaker during the event and have reserve seating for three (3) representatives. Sponsors will be able to display company banner at the dinner. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

Corporate/College/Museum Tours  
*Sponsor Code: R4-02-CMT*  
For our Collegiate and/or PCI students attending the conference, tours of a corporate facility, a local university, or a science museum in the area provides encouragement.

- **Sponsorship Cost:** $3,000 plus refreshments on-site (plus cost of tickets for museum tours)  
- **Benefits:** This is a great time to show off your company, university, or city to future engineers. The sponsor will be able to speak during the event. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event and tour buses.

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III) FRC Mini Conference – Pre-Collegiate Initiative Conference:

NSBE Kids Zone  
Sponsor Code: R4-02-KDZ
NSBE Kids Zone acts as a pre – NSBE Jr event. These programs are created for children of NSBE members who are too young for PCI programs. Kids Zone enables NSBE to promote math, science, engineering, and technology careers by developing STEMopoly games and experiments for the children of the attendees. This zone allows both the children and NSBE members to enjoy their time at the conference.

- Sponsorship Cost: $2,500
- Benefit: The sponsor will be able to be apart of the games and experiments with the children. Sponsors will be publicized at the event and in the Region IV newsletter. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

Science & Engineering Fair  
Sponsor Code: R4-02-SEF
This fair is an avenue for students to work on an engineering project and give a technical presentation. The fair will promote understanding and implementation of the scientific method and development of presentation skills.

- Sponsorship Cost: $2,000
- Benefit: The sponsor will be publicized at the event and in the Region IV newsletter. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event. Screens will display the sponsor’s name & logo.

Try-Math-A-Lon  
Sponsor Code: R4-02-TMA
The Try Math A Lon (TMAL) exposes pre college students to core mathematics, applied science, and history of black inventors. This program is designed to attain higher scores on ACT/SAT exams from training workshops. Students’ appreciation of math related sciences have the potential to be strengthened. Their confidence in math skills will grow along with the ability to study effectively.

- Sponsorship Cost: $2,500
- Benefit: The sponsor will be publicized at the event as well as in the Region IV newsletter. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

MATHCOUNTS  
Sponsor Code: R4-02-MAT
Mathcounts exposes middle school students to core mathematics, applied science, and history of black inventors. This program is designed to attain higher scores on ACT/SAT exams from training workshops. Students’ appreciation of math related sciences have the potential to be strengthened. Their confidence in math skills will grow along with the ability to study effectively.

- Sponsorship Cost: $2,500
- Benefit: The sponsor will be publicized at the event as well as in the Region IV newsletter. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

Engineering Design Competition (EDC)  
Sponsor Code: R4-02-EDC
Teams build a prototype model of an existing or potential technical innovation. Students learn how science, design, engineering, and math are interrelated. It allows students to learn the roles of different engineers in a multidisciplinary team.

- Sponsorship Cost: $5,000
- Benefit: Sponsoring companies will be publicized at the event and in the Region IV Newsletter. Representatives will have the opportunity to facilitate the competition, which will allow the sponsor to see, first hand, the impact on young minds as they develop their interest in science and engineering.

Mr. & Ms. NSBE Region IV Pageant  
Sponsor Code: R4-02-RPA
To further encourage our PCI students, we will hold a pageant at FRC for the students to find Mr. & Ms. NSBE Region IV. These PCI members represent the mission of NSBE and the potential that all the young members possess. The pageant will showcase the participants hidden talents, knowledge of NSBE and engineering, and their driving forces in their lives.
• Sponsorship Cost: $2,000
• Benefit: The sponsor will be able to have a representative as a judge during the program. The sponsor will be able to have reserved seating for three (3) representatives at the event. Also, the sponsor will be able to present the winners with their award at the Banquet & Awards Ceremony. The name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

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IV) FRC Mini Conference – Professional Development Conference:

PDC Premier Sponsor

Sponsor Code: R4-02-PDC

The Professional Development Conference (PDC) is an event that takes place annually during the Fall Regional Conference (FRC). The conference offers Alumni Extension members the opportunity to network, exchange technical information, and discuss the business of the region. The AE members also have the opportunity to participate as judges or guest speakers in several student competitions and workshops; this provides a great opportunity for student/alumni networking.

- Sponsorship Cost: $5,000
- Benefit: The sponsor will have the opportunity to send representatives to attend and facilitate workshops, sponsors will be publicized at the event and in the Region IV newsletter, and the name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

Technical Certification Workshops

Sponsor Code: R4-02-TCW

The Alumni Extension provides members with technical and professional development training at the PDC. The training tracks differ at each conference depending on the conference theme, but are applicable to all attendees. These workshops are also available to collegiate members focusing on the graduating senior's community involvement.

- Sponsorship Cost: $2,500
- Benefit: The sponsor will have the opportunity to send representatives to attend and facilitate workshops, sponsors will be publicized at the event and in the Region IV newsletter, and the name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.

Career Fair Attire Program

Sponsor Code: R4-02-BUY

This program was implemented to serve as an aid to collegiate students by providing them with basic professional clothing accessories needed to spark a good first impression toward recruiters and allowing them to take full advantage of the opportunities available at the Career Fair.

- Sponsorship Cost: $1,000
- Benefit: The sponsor will be publicized at the event as well as in the Region IV newsletter. The name of the sponsor will be listed in the Program Packet as a sponsor of a corporate professional networking suite.

Corporate Professionals Networking Reception

Sponsor Code: R4-02-CPN

During the conference, a networking reception can serve as a more casual setting for a sponsor to promote information about their company and interact with experienced professionals who are interested in what the company has to offer. The networking reception will give recruiters a chance to network with potential applicants that fit their need as experienced professionals.

- Sponsorship Cost: $750 plus cost of refreshments (price will increase for on-site or A/V requests)
- Benefit: Sponsors will be able to interact with and promote their company to experienced professionals. The sponsor will able to display a sign in front of their suite, and the name of the sponsor will be listed in the program packet as a sponsor of a corporate professional networking suite.

Special Interest Group (SIG) Seminars

Sponsor Code: R4-02-SIG

A set of workshops focused on key areas of professional development for technical professionals. Alumni members have the opportunity to learn more about the specific interests to assist them in making calculated career decisions. Potential topics for these workshops fall under the following divisions: Aerospace, Biomechanics, Civil Engineering, Computing, Energy, Manufacturing, and Women in Science and Engineering.

- Sponsorship Cost: $2,500
- Benefit: The sponsor will have the opportunity to send representatives to attend and facilitate workshops, sponsors will be publicized at the event and in the Region IV newsletter, and the name of the sponsor will be listed in the FRC Program Packet as an official sponsor for the event.
V) FRC General Sponsorship:

**Fall Conference Bags & Lanyards**

Sponsor Code: R4-02-BAL

The conference attendees will receive laptop/book bags as memorabilia for attending the conference with the NSBE logo, conference date, location, and sponsor’s name and logo. The lanyards are used to identify conference attendees.

- Sponsorship Cost: $7,000
- Benefits: Sponsors’ name will appear on the bags and lanyards. These items are used throughout the entire conference, increasing branding of the sponsors and their visibility.

**Fall Conference Program Packets/Books**

Sponsor Code: R4-02-PBK

The FRC Program Packets will be given to each attendee and holds all the information about the conference such as agendas, sponsors, and special guests.

- Sponsorship Cost: $3,000
- Benefits: Sponsors will be recognized as official sponsors for the Program Packet. The sponsors will receive a one-page advertisement in the program and honored at the Closing Banquet & Awards Ceremony.

**Audio/Visual**

Sponsor Code: R4-02-ADV

In order to administer effective workshops and forums, the Fall Regional Conference Planning Committee request sponsorship for A/V equipment such as projectors, screens, poster boards, flip charts, etc. These tools will be used during general sessions, receptions, and workshops.

- Sponsorship Cost: $3,000
- Benefits: The sponsor will be listed in the FRC Program Packet as an official sponsor for the Audio/Visual Equipment of the conference.

**Conference Planning Committee Polo Shirts**

Sponsor Code: R4-02-CPC

It is important that those in charge and running FRC are easily identifiable to the attendees. Polo shirts will be like a uniform for the conference planning committee during the conference. They will help them stand out and still have the business casual appearance.

- Sponsorship Cost: $1,000
- Benefit: The sponsor’s name or logo will be added to the sleeve of the polo. The sponsor will also be listed in the FRC Program Packet as the official sponsor for the FRC Planning Committee uniform.

**In-Kind Donations**

Sponsor Code: R4-02-KDS

To remember the Fall Regional Conference and be prepared to fully utilize the information/skills presented during the conference, in kind donations of professional development items would be greatly appreciated as gifts.

- Items of interest: pens, notepads, portfolios, key chains, office supplies, etc.
- Benefits: Sponsors may have their company logo on any items donated. Members will most likely use the materials received for the duration of the conference and afterwards, providing the sponsor with branding throughout the whole region.
In-Kind Donations

In addition to monetary sponsorship, many companies can also provide various in-kind donation items that can support pre-collegiate, collegiate, and alumni programs and events. Offering in-kind donations entitle companies to publication at the event as well as in the Region IV newsletter. If donating for a conference, the company will appear in the conference program or website. All contributions are tax deductible. Here are other items not mentioned in the packet previously.

RLC  
- Loaned 5 laptops  
- Loaned 3 printers  
- Award Medals

FRC  
- Loaned 10 laptops  
- Loaned 10 printers  
- Health and Awareness items (stress balls, first aid kits, etc.)

For Alumni Membership  
- Polo Shirts  
- Portfolios

For Collegiate Membership  
- Lapel Pins  
- Raffle items for membership incentives (gift cards, digital cameras, portfolios, flash drives)

For Pre Collegiate Membership  
- Loaned laptops for Try-Math-A-Lon & MATHCOUNTS  
- Admission to regional museums for Museum Takeover (see page 15)  
- Raffle items for membership incentives

Note: Please refer to the sponsorship deadline for each event.
**Regional Programming**
Region wide
Throughout the year

Outside of the conferences, Region IV has a variety of programs set up for all membership types to partake in. The goals of these programs are to support the NSBE mission and national directives. It is important to have successful programs throughout the year to keep our members excited and knowledgeable about engineering on personal and professional levels.

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**Awards**
Sponsor Code: R4-03-AWA
To honor those who are living above and beyond the NSBE mission in the region, awards for individuals and chapters are presented. These awards are given during the Region IV Meeting at the NSBE National Convention and provide time for the recipients to be properly thanked for their addition to the NSBE reputation as a top rated organization creating leaders and innovators. The awards are for PCI and Collegiate members and have been accompanied with a scholarship to recognize the hard work of the chapter or member.

- **Sponsorship Cost:** $5,000
- **Benefits:** Sponsors will have an opportunity to grant a scholarship to the deserving chapter or member that will aid in academic growth and development, therefore, supporting the NSBE mission. The sponsors name will be listed on the Region IV website and newsletter as the official sponsor of the award. Reserved seating for two (2) representatives will be made for the sponsors.

**The Museum Takeover**
Sponsor Code: R4-04-TMT
A Region IV initiative that was launched this past year as an event for collegiate members to socialize with the younger NSBE members and show the fun side of science by allowing PCI members to visit a science or children’s museum with collegiate members in their area. The program is hosted during or around National Engineering Week (Mid February). This past year, we had numerous chapters go to museums and develop the interest in engineering for their local PCI students.

- **Sponsorship Cost:** $5,000
- **Benefits:** The sponsor will have 100 T-Shirts produced with their logo and name on the back. Sponsors will also be publicized in the region newsletter and website for three (3) months as the official sponsor for the program.

**A Walk For Education**
Sponsor Code: R4-04-WFE
AWFE is an annual walk that focuses on informing our communities on how to prepare for college, graduate or undergraduate programs. The goal is to encourage and support those who may have the skills and interest in obtaining a higher education, but don’t have the guidance or information to make it a reality. AWFE is hosted by different chapters in the region throughout the year to spark an interest in STEM fields early and all over. To continue with the NSBE mission, AWFE allows the members to be culturally responsible while impacting their community.

- **Sponsorship Cost:** $5,000
- **Benefits:** The sponsor will have 100 T-Shirts produced with their logo and name on the back. Sponsoring companies will be publicized during the walks and in the Region IV newsletter. If a walk is held in an area close to offices of the sponsor, they will be informed of the date and invited to attend.

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The National Society of Black Engineers is a tax-exempt organization under section 501 (c) (3) of the Internal Revenue Code. All contributions are tax deductible.
**Registration Instructions:**
1. Complete the entire form.
2. Indicate the sponsorship code for the sponsorship being purchased and the cost.
3. Fax form to 703.683.5312 or email to corp_relations@nsbe.org.
4. Email a copy of the form to Cheyenne Harden at r4finance@gmail.com

*The Sponsor’s contact listed will receive a registration receipt confirmation email.*

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**Regional Sponsorship Registration Form**

<table>
<thead>
<tr>
<th>NSBE Region:</th>
<th>Registration Date:</th>
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**Sponsor Information**

<table>
<thead>
<tr>
<th>Sponsor Name:</th>
<th>Industry:</th>
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**BCA? (Check One)**

- Yes
- No

<table>
<thead>
<tr>
<th>Address 1:</th>
<th></th>
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<tbody>
<tr>
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<table>
<thead>
<tr>
<th>Contact Name:</th>
<th>Address 2:</th>
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<tbody>
<tr>
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<td></td>
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<table>
<thead>
<tr>
<th>Contact Phone:</th>
<th>City:</th>
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<table>
<thead>
<tr>
<th>Contact E-mail:</th>
<th>State:</th>
<th>Zip:</th>
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**Sponsorships**

**Sponsorship (Please indicate sponsorship code; BCA entitled to Career Fair Exhibitor Level)**

<table>
<thead>
<tr>
<th>Qty.</th>
<th>Cost</th>
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**Billing/Invoicing Information**

<table>
<thead>
<tr>
<th>Billing Contact:</th>
<th>Billing Address 1:</th>
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<table>
<thead>
<tr>
<th>Contact Phone:</th>
<th>Billing Address 2:</th>
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<table>
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<tr>
<th>Contact E-mail:</th>
<th>City:</th>
<th>State:</th>
<th>Zip:</th>
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**Payment Method (Check One):**

- Invoice (*Please provide applicable billing information above*)
- Credit Card (*Please provide card# and exp. date*)
- Check (*Please Provide P.O.; Payable to National Society of Black Engineers*)

Send check payments to 205 Daingerfield Road, Alexandria, VA 22314

<table>
<thead>
<tr>
<th>Payment Info:</th>
<th>Credit Card Number</th>
<th>Expiration Date</th>
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**Sponsorship Commitment**

<table>
<thead>
<tr>
<th>Name of Authorized Representative</th>
<th>Exhibiting? (Check One)</th>
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<td>Yes</td>
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<tr>
<th>Signature (by signing here, I agree to the attached Cancelation/Refund Policy):</th>
<th>Date:</th>
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