

Region V Professionals Chair 2017-2018 Vision/Goals

Mikala Windham

r5pebchair@nsbe.org

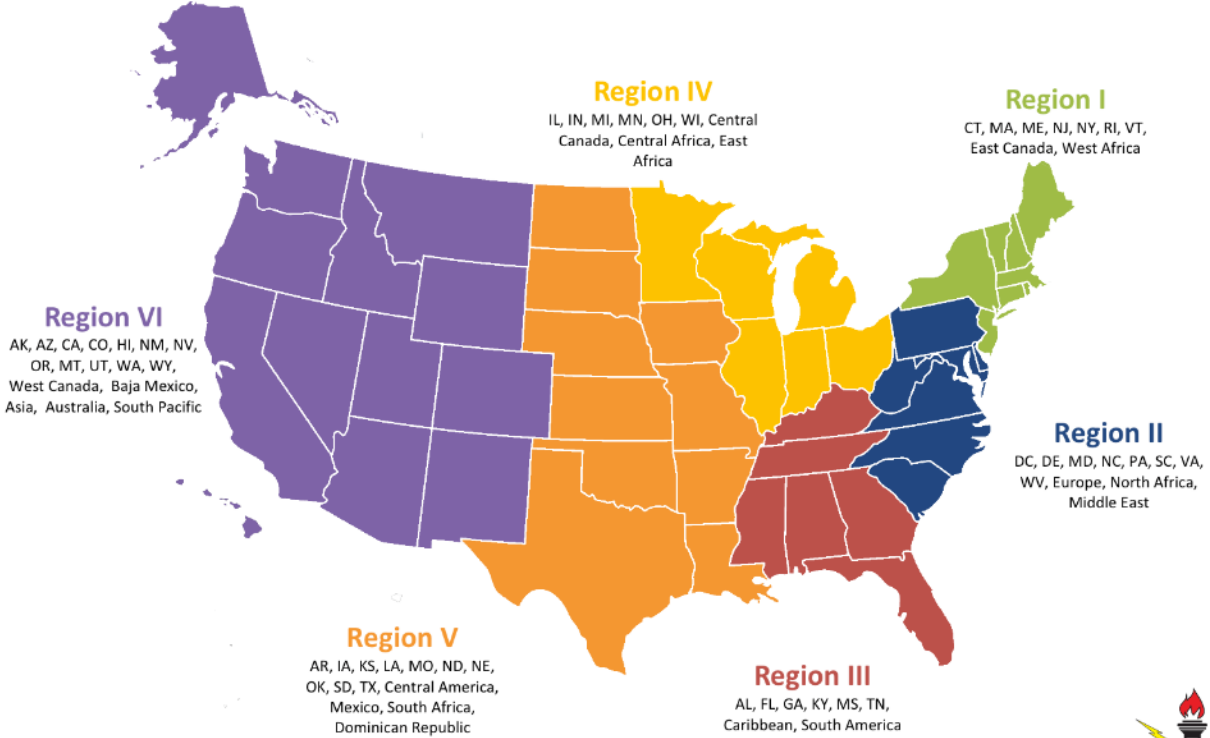
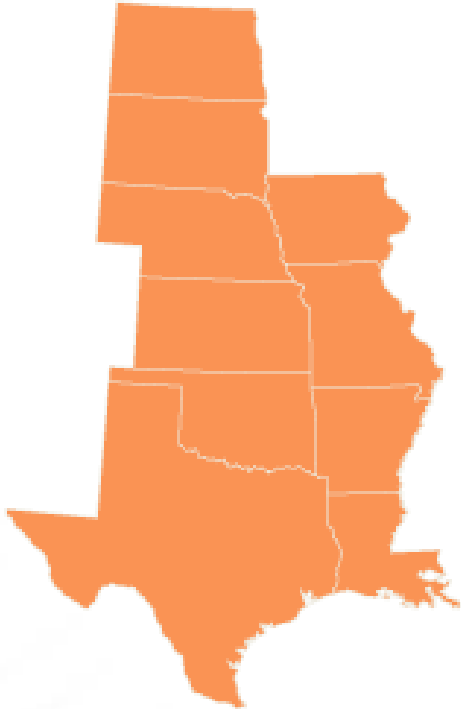
→ **REGION V**
How Deep, Five Deep



NSBE
PROFESSIONALS
National Society of Black Engineers

Region V- “The Vanguard Region”

NATIONAL SOCIETY OF BLACK ENGINEERS MAP OF REGIONS



2017-2018 Vision/Goals

CRITICAL MASS: Engineering a “SOLID STATE”

“A Family for the Family”

- The POWER OF FIVE is YEAR ROUND

1. Reach 10x: Professionals, NSBE Jr., Collegiate (TRACK THIS, get them in the pipeline)
 1. Professionals-5,370
 2. Collegiate-23,660
 3. NSBE Jr.-6,090
2. Convert 150 recent grads to “active” professionals in NSBEPro Chapters
3. Launch 10 new/re-chartered PCI chapters & 5 NSBEPro Chapters
4. Increase Professionals Membership by 500%
 1. 2,700 Member Goal
 2. Chapters to have content both professional development, NSBE Jr., Shared “Family” STEM activities
5. 5,555 participants in #why/my NSBE

- #WHYNSBE, #MYNSBE

- Why do you chose NSBE and/or describe your NSBE in a 60sec or less video posted and shared on Social Media.

- NSBE day @.....Happening at cities around R5 over the summer

- Summer NSBE Jr. membership drive
- Professionals Host with Collegiate/PCI Chapter engagement (COLLABORATE ON THIS)

Membership Engagement & Growth

#whynsbe/#mynsbe
Participant Goal: 5,555

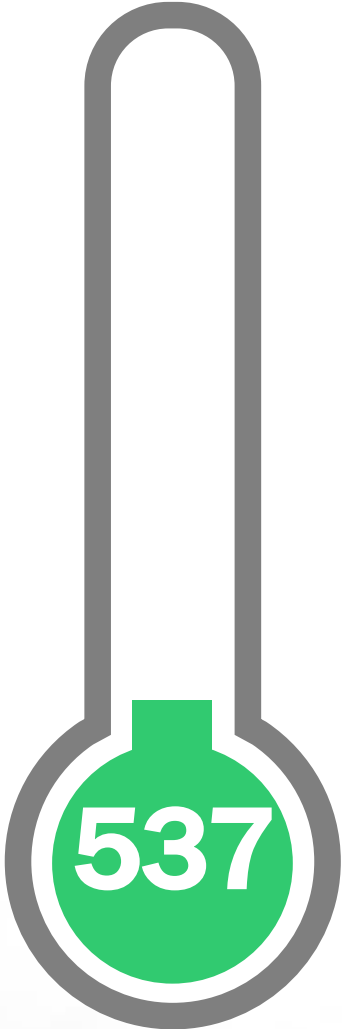


Current # Professional Members (537)
17'-18' Goal: 2,700 (500% increase)

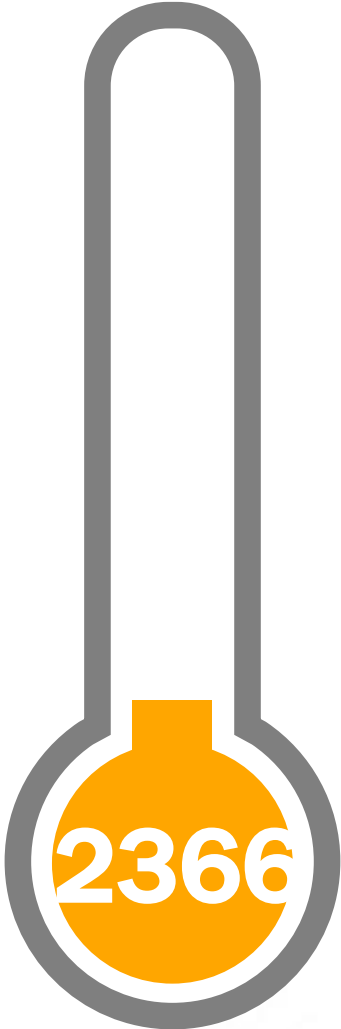


of Reached Professionals/Collegiate/NSBE Jr.

Professional Members



Collegiate Members

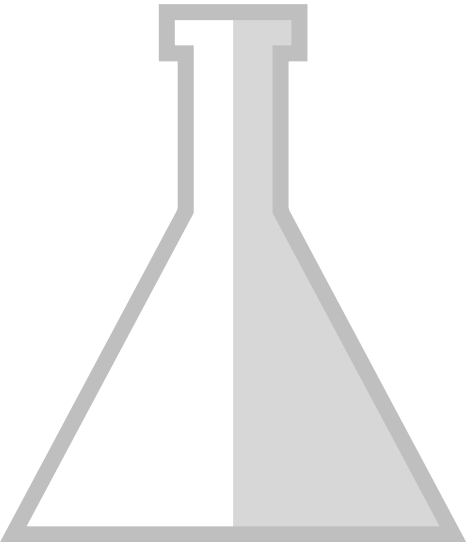


NSBE Jr. Members

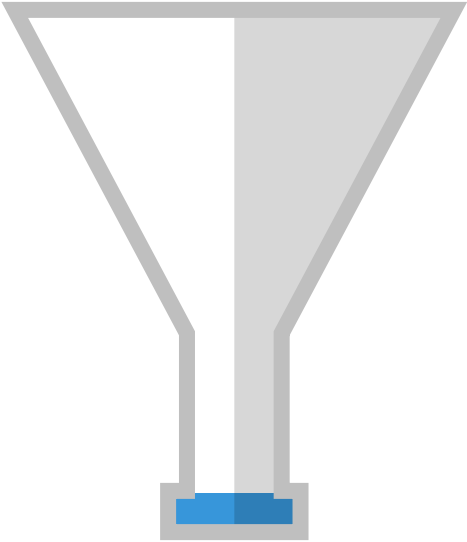


New Grads Converted/PCI Chapters/NSBE Pro Chapters

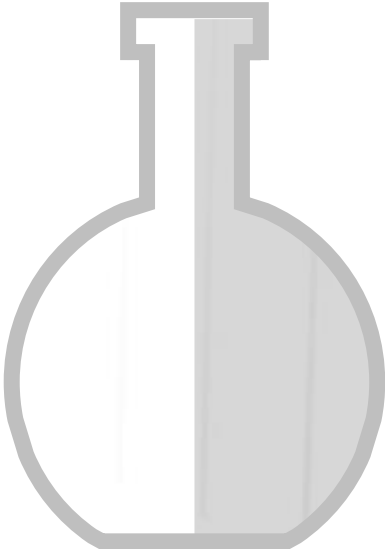
New Grads
Converted to Active
Professionals



New/Re-Chartered
PCI Chapters



New/Re-Chartered
Professional Chapters



NSBE DAY @ Criteria

- **NSBE Jr. Membership Drive**
 - Chapter has creative control of where and how many
 - Can do multiple locations if possible
 - One day event
- **Location should expose children to behind the scenes, day in the life type experiences**
 - Talk with STEM experts
 - Have STEM planned activities
 - Have something for them to take home (something they made or from sponsor) to remember event as well as NSBE Jr. literature (this can come from WHQ)
- **Target ages 9 and older**
- **Get their contact and demographic info including exact address**
 - Sign them up for NSBE Jr. Membership on site if possible
- **Submit your numbers by location and city area back to R5 Professionals PCI Chairs**
 - This is how we will know impact and know where we need to position new PCI Chapters



Mikala Windham
R5pebchair@nsbe.org



NSBE
PROFESSIONALS
National Society of Black Engineers

→ **REGION V**
How Deep, Five Deep

NATIONAL SOCIETY OF BLACK ENGINEERS