



**Region V Alumni Extension
Sponsorship Guide 2009 – 2010
“Engineering A Global Impact”
October 30th – November 2nd, 2009**

August 1, 2009

Greetings Corporate Partners,

On behalf of the NSBE Engineers Alumni Extension (NSBE AE) and Region V, we welcome your company to participate at our Professional Development Conference (PDC) October 29 – November 1, 2009 in Tulsa, Oklahoma.

The Professional Development (PDC) Mini-Conference offers certification courses in the latest technology for our Alumni membership base. Alumni members use Fall Regional Conference to present technical work for peer review. The PDC also hosts informative workshops regarding career development and moving forward in the work place. Regional Alumni Executive Board along with the Conference Planning Committee anticipates over 100+ alumni members to attend this year’s event. We have many exciting activities planned for the 2009 Professional Development Conference designed to support the overall convention theme of “Engineering a Global Impact.” Program highlights include:

- Graduating Senior’s Reception and Alumni Luncheon
- Professional Development Leadership/Training
- PDC Technology Exposition
- Corporate Roundtable Discussion
- NSBE Technical Service Community Outreach
- Mentoring Alumni Breakfast
- Alumni Networking Break

There are many sponsorship opportunities available for the 2009 Professional Development Conference and attached to this letter is a listing of the events at the 2009 Professional Development Conference. If you have any interest in supporting the PDC or if you have any questions, you can contact me at r5aeconfmgr@nsbe-ae.org or Jamar Johnson, r5aefinance@nsbe-ae.org

See you in the fabulous city of Tulsa!

Best regards,

Julius Hudson

2009-2010 Region V AE Conference Manager
Engineering a Global Impact
Marriott Southern Hills || October 30 – November 2, 2009



Professional Development Conference Events

Graduate Senior Reception

Maximum Number of Sponsors: Two (2)

Item Description: This event is a Regional Alumni Executive Board program held during the Fall Regional Conference that honors the successful matriculation of over 150 seniors through their respective science, math, engineering, and technology degree programs. Each will be inducted into the nationally recognized Order of the Engineer. The reception will include food and addresses from the sponsoring company and members of the RAEB. Confirmed keynote speaker for the 2009 Graduating Senior Reception is Samuel Combs III. He is the president of ONEOK Distribution Companies, the natural gas distribution division of ONEOK, Inc.; a Fortune 500 diversified Energy Company traded on the New York Stock Exchange (OKE).

Sponsorship Benefit: Recognition of the company as the official sponsor of the event in the PDC program and Region V AE website, Signage during event, logo in program, access to resume book of Graduating Seniors within Region V, sponsor representatives free attendance (up to 5 per sponsor) and speaker.

Sponsorship Cost: \$3,500 per sponsor (This cost includes lunch in the hotel of the 2009 Professional Development Conference (PDC) and gifts for the students.)

Sponsorship Code: R5FRCEV_16

Corporate Roundtable Discussions

Maximum Number of Sponsors: Four (4)

Item Description: A set of workshops focused on the key areas of professional development for technical professionals. AE members have the opportunity to learn more about their specific interests to assist them in making calculated career decisions. The potential topics for these workshops are Corporate Climate, Diversity in the Workplace, Telecommunications, How to Build upon an Entrepreneurial Idea, Environmental Protection, and How to Bridge the Gap between IT and Business.

Sponsorship Benefits: Sponsoring companies will be publicized at the event as well as in the Region V AE newsletter, and in the FRC Program book. Representatives will have the opportunity to attend and facilitate some workshops.

Sponsorship Cost: \$1,000 per sponsor

Sponsorship Code: R5FRCEV_17

Professional Development Leadership/Training

Maximum Number of Sponsors: One (1)

Item Description: A technical certification course is typically offered as a part of the 2009 Professional Development Conference to give attendees an opportunity to acquire continuing education units (CEU) or professional development units (PDU) that can be counted toward the completion of a technical certification program. Examples of prior courses offered include: Project Management, Cisco CCNA/CCDA, Six Sigma and FE/PE certification training.

Sponsorship Benefit: The Company will gain access to the Alumni Extension/Technical Professional members who are looking to advance in their careers. Recognition of the company as the official sponsor of the event in the PDC program and Region V AE website.

Sponsorship Cost: \$1,500

Sponsorship Code: R5AE_02

**Mentoring Alumni Breakfast****Maximum Number of Sponsors: Ten (10)**

Item Description: The Alumni Extension Opening Breakfast is provided for all Alumni Extension and Technical Professionals conference participants at the 2009 Professional Development Conference (PDC). The event provides the conference attendees an opportunity to meet and network with other conference attendees, regional and national leadership, and corporate representatives to focus on the conference theme and the role the Alumni Extension plays in the development of its membership.

Sponsorship Benefit: Interaction with alumni PDC participants and regional/national Alumni leadership; Opportunity to address the attendees and introduce company to conference attendees; Company Recognition in the PDC program and Region V AE website as the official sponsor of the event.

Sponsorship Cost: \$ 300 per sponsor (10 tables)

Sponsorship Code: R5FRCEV_19

Alumni Networking Break**Maximum Number of Sponsors: One (1)**

Item Description: Provides the conference attendees and corporate attendees an opportunity to relax and network between technical workshops throughout the conference.

Sponsorship Benefit: Sponsor would provide company exposure to all the attendees and gain name recognition for the event.

Sponsorship Cost: \$500

Sponsorship Code: R5FRCVE_20.



Cancelation/Refund Policy

Deadline for submission of this fully completed form is October 8, 2009. Payment in full for any sponsored item contained in the 2009 Corporate Partnership Packet must be received no later than 30 days prior to the Fall Regional Conference event date. Otherwise, access to the NSBE Regional Career Fair Floor and conference events will not be permitted. Within 30 days of the event date, there are absolutely NO REFUNDS and a full invoice will be issued for all sponsored items, except registrations (credit card only).