

National Society of Black Engineers (NSBE)
Board of Corporate Affiliates (BCA) Partnership Benefits
(FY 2018-19: August 1, 2018 – July 31, 2019)



Investment: \$40,000

2019 Annual Convention Benefits:

- Priority booth space selection for the Annual Convention Career Fair – take advantage of early booth selection to guarantee prime space on the Career Fair floor. Selection will take place prior to all non-BCA companies, typically in July.
- 1 complimentary 10' x 20' booth at the Career Fair with priority placement
- Discounted rate for additional 10' x 10' booths. Stand out from the crowd and increase your presence in the Career Fair. Additional booths may be rented at \$2,500 per booth, compared to standard price of \$4,000 per additional booth)
- 1 complimentary Interview Booth
- 20 Complimentary full-access convention registrations
- Discounted pricing on additional full-access convention registrations
- First option to sponsor key Annual Convention events
- Priority access to host a Hospitality Suite
- Discounted pricing on Hospitality Suites
- Complimentary meeting space for team strategy/business meetings (based on availability)
- Guaranteed workshop at the Annual Convention (if submitted by the deadline) - Topic must be educational in nature and must be approved by the planning committee
- Complimentary access to the Pre-Screening Portal for NSBE's Annual Convention (three logins per BCA company) – recruit more effectively by viewing resumes and scheduling interview with convention attendees prior to arriving on site.
- Logo or company listing prominently displayed on Career Fair entrance unit
- Recognition in the convention issue of the NSBE Magazine
- Recognition as a BCA partner on the Annual Convention website (includes logo and hyperlink)
- Recognition in the mobile app
- 1 Complimentary promotional bag insert item in the attendee bags (if provided by the deadline)
- Recognition in the printed Convention Career Guide (if submitted by the deadline)
- Invitation to NSBE's Senior Executive Leadership Forum
- VIP seating at the Golden Torch Awards
- Early access to convention housing, including a dedicated customer service phone line and department to handle calls.

2018 Fall Regional Conference (FRC) Benefits:

- 1 complimentary tabletop (Bronze Partner) at each FRC Career Fair on a space available basis –meet your fall recruiting goals by reaching engineering talent in all six NSBE regions
- 4 complimentary registrations at each FRC
- Acknowledgement in each Fall Regional Conference printed program and/or mobile app (if organization participates in the Career Fair)

2018 Professional Development Conference (PDC) Benefits:

- One complimentary tabletop at the Career Fair Event at the PDC – enjoy exclusive access to over 300 technical professionals at this new networking event. Partners receive complimentary attendance to the event. Though tabletop fee is waived, if applicable, required F&B costs will be an additional charge and are the responsibility of each participating partner.
- Two (2) complimentary PDC registrations (includes tickets to the Evening of Excellence)
- Opportunity to submit a workshop proposal for the PDC educational program (acceptance subject to approval and workshop space)
- 1 complimentary promotional bag insert item in the attendee bags (if provided by the deadline)

Virtual Recruiting Benefits:

- 500 complimentary Career Center Job Postings
- 15 complimentary Internship Postings
- UNLIMITED 12-month access to resumes in the NSBE online Career Center
- 50% Discount off Spider Wrapping service
- Discounted rates on additional Career Center Job Postings (eligible for national supporter pricing)

Advertising & Branding Benefits:

- Recognition in convention *NSBE Magazine*
- 15% discount on advertising rates for *NSBE Magazine*
- Logo with hyperlink on the BCA partner page of NSBE website
- Access to NSBE Chapter Leaders – connect with and recruit NSBE’s chapter leaders (roster includes name, email and chapter mailing address).
- *One complimentary banner ad or article ad in the NSBE eNews, our electronic Newsletter which is distributed to the entire membership (ads run December through April and are placed on a first-come first serve basis)*
- Placement in a BCA-only eNews that captures all BCAs with a link back to their respective home page (BCA contact to provide logo link. Enews will be distributed the second week of March if received by February 18, 2019)
- One optional posting on Facebook or Twitter if content, graphic and weblink received by February 12, 2019 - BCA to provide convention related content and NSBE not responsible for editing content. Posting the week of March 11, 2019.
- Opportunity to gain visibility via the NSBE website with one complimentary listing in the “Corporate Corner” on the NSBE home page. This is the place for your organization’s special events, videos and engineering- and STEM-related activities that you would like to promote. **Corporate Corner listings are subject to approval and placed throughout the program year (excluding the month of March); the length of time on the website and the posting date are based on availability.*

Exclusive Partnership Benefits:

- Participation in strategic planning meetings that work to advance dialogue and collaboration with the society and its partners and to strengthen the profession
- Personal customer service representative to manage your BCA membership and help you become more engaged with NSBE