

# News release



FOR IMMEDIATE RELEASE

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## **National Society of Black Engineers, Johnson Controls to collaborate on energy efficiency initiative**

*Organizations work to further sustainability, employment opportunities*

MILWAUKEE – (January 5, 2012) – In a display of successful public / private entity collaboration, the National Society of Black Engineers (NSBE), an organization dedicated to the academic and professional success of African-American engineering students and professionals, and Johnson Controls, a global leader in delivering solutions that increase energy efficiency in buildings, today announced a partnership that will advance the environmental goals of both organizations and support future employment opportunities for diverse engineering talent.

The project will further the NSBE's already established sustainability efforts, with Johnson Controls overseeing the implementation of energy efficient technologies at the NSBE headquarters in Alexandria, Va., which will result in an anticipated 28 percent energy savings. The alliance will also create a source of strong engineering candidates for Johnson Controls recruitment, underscoring the company's commitment to diversity.

"Energy efficiency has always been a key priority for NSBE, and this partnership provides a solid platform to expand on our environmental goals, while furthering our mission to support African-American students and professionals," said Dr. Carl B. Mack, executive director, NSBE. "We are looking forward to further reducing our carbon footprint and are excited to highlight career opportunities with Johnson Controls."

Johnson Controls consistently leads the industry in diversity in the workplace. Seventy-two percent of the company's 162,000 employees worldwide live and work outside of the United States and Canada. In the past year, female executive representation grew to 13.7 percent and minority executive representation increased to 13.8 percent in the U.S.

"At Johnson Controls, we value a highly exceptional and diverse workforce as essential to providing our customers with comfortable, safe and sustainable environments," said Bruno Biasiotta, vice president and general manager, Energy Solutions Americas, Johnson Controls. "The opportunity to align our businesses on two levels – employment and energy efficiency – demonstrates how non-profit and the private sector can work together to make a positive impact on the environment and economy."

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Facility enhancements at the NSBE headquarters will help to make the building a model of energy efficiency, with the installation of a Johnson Controls building automation system that will reduce operating and energy expenses. Additionally, the NSBE headquarters will host a solar photovoltaic rooftop array donated by SolarWorld Americas. The solar array is expected to generate 12 percent of the headquarters' total energy needs.

"SolarWorld is proud to partner with Johnson Controls in making the National Society of Black Engineers' head office an example of energy efficiency," said Kevin Kilkelly, president, SolarWorld Americas. "NSBE's members represent the renewable energy industry's next generation of leaders and innovators. What better place to demonstrate the benefits of solar technology."

The energy program, which is set to break ground in January 2012, is expected to reduce greenhouse gas emissions by 81.2 tons per year. Additionally, Johnson Controls service offerings will assist NSBE in applying for the United States Green Building Council (USGBC) LEED certification.

The National Society of Black Engineers, with more than 30,000 members, is one of the largest student-governed organizations in the country. Founded in 1975, NSBE now includes more than 400 College, Pre-College, and Technical Professional/Alumni chapters in the United States and abroad. NSBE's mission is "to increase the number of culturally responsible black engineers who excel academically, succeed professionally and positively impact the community."

**About the National Society of Black Engineers (NSBE)**

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**About Johnson Controls**

Johnson Controls is a global diversified technology and industrial leader serving customers in over 150 countries. Our 162,000 employees create quality products, services and solutions to optimize energy and operational efficiencies of buildings; lead-acid automotive batteries and advanced batteries for hybrid and electric vehicles; and interior systems for automobiles. Our commitment to sustainability dates back to our roots in 1885, with the invention of the first electric room thermostat. Through our growth strategies and by increasing market share we are committed to delivering value to shareholders and making our customers successful. In 2011, Corporate Responsibility Magazine recognized Johnson Controls as the #1 company in its annual "100 Best Corporate Citizens" list. For additional information, please visit <http://www.johnsoncontrols.com>.

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