Join us in Chicago to connect with engineering talent at NSBE’s 2017 Professional Development Conference (PDC). Designed for both early-career and experienced professionals, as well as emerging leaders, the PDC serves as a springboard to propel the careers of engineering and STEM specialists to the next level.

The event takes place Sept. 28–Oct. 1, at the Sheraton Grand Chicago. Strategically and conveniently located in the heart of the Windy City, PDC 2017 will blow you away. Offering educational workshops, technical training, networking and recruiting opportunities, the PDC has it all! And this year’s conference promises to be bigger and better than ever.

Don’t miss this opportunity to showcase your organization to eager and enthusiastic engineering professionals. And, with attendance of 300 participants, your organization has the opportunity to interact with and recruit candidates in a smaller, more intimate setting. The PDC provides a unique platform to help your organization achieve its diversity recruiting needs and delivers a diverse audience representing all engineering disciplines, with experience ranging from 1 to 25+ years.

The NSBE Professional Development Conference format and programming is conducive to in-depth interactions with recent graduates and entry-level and experienced talent. It encourages one-on-one conversation and facilitates more meaningful and effective recruitment opportunities with your future employees.

In addition to being the perfect place to find top Black engineering talent, the PDC also benefits your organization by providing professional development, education, training and essential information your staff can use to enhance their skill set. They’ll take what they’ve learned and bring those best practices back to your office.

Your support of the PDC will help equip African-American engineering students and professionals with the tools and tips they need to succeed and move their careers forward.

NSBE seeks to develop meaningful, mutually beneficial strategic alliances with our partners. For more information, or for customized partnership opportunities, please contact us via email at corp_relations@nsbe.org or by phone at (703) 549-2207.

We look forward to seeing you!
PDC ATTENDANCE

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>195</td>
</tr>
<tr>
<td>2015</td>
<td>190</td>
</tr>
<tr>
<td>2016</td>
<td>250</td>
</tr>
</tbody>
</table>

WORK EXPERIENCE

<table>
<thead>
<tr>
<th>Experience Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2 Years</td>
<td>16.32%</td>
</tr>
<tr>
<td>3-5 Years</td>
<td>21.08%</td>
</tr>
<tr>
<td>6-10 Years</td>
<td>21.90%</td>
</tr>
<tr>
<td>11-15 Years</td>
<td>13.99%</td>
</tr>
<tr>
<td>16+ Years</td>
<td>26.71%</td>
</tr>
</tbody>
</table>

COLLEGE MAJORS

- Aerospace Engineering (1.96%)
- Biomedical Engineering (1.47%)
- Business (2.94%)
- Chemical Engineering (11.27%)
- Chemistry (0.98%)
- Civil Engineering (10.78%)
- Computer Engineering (6.37%)
- Computer Science (4.90%)
- Electrical Engineering (17.65%)
- Environmental Engineering (0.49%)
- Industrial/Systems Engineering (7.84%)
- Law (0.49%)
- Materials Engineering (1.47%)
- Math (2.94%)
- Mechanical Engineering (15.69%)
- Other Engineering (5.88%)
- Petroleum Engineering (0.49%)
- Physical/Applied Science (1.47%)
- Physics (0.49%)
- Social/Life Science (1.47%)
- Technology (2.94%)
## WORK INDUSTRIES

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academia</td>
<td>6.02%</td>
</tr>
<tr>
<td>Accounting</td>
<td>0.18%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>11.41%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>0.76%</td>
</tr>
<tr>
<td>Apparel</td>
<td>0.04%</td>
</tr>
<tr>
<td>Automotive</td>
<td>1.87%</td>
</tr>
<tr>
<td>Aviation</td>
<td>1.60%</td>
</tr>
<tr>
<td>Banking</td>
<td>0.45%</td>
</tr>
<tr>
<td>Biotech</td>
<td>0.49%</td>
</tr>
<tr>
<td>Building Materials</td>
<td>0.31%</td>
</tr>
<tr>
<td>Chemicals</td>
<td>1.60%</td>
</tr>
<tr>
<td>Construction</td>
<td>1.78%</td>
</tr>
<tr>
<td>Consulting</td>
<td>3.61%</td>
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<tr>
<td>Consumer Goods</td>
<td>1.43%</td>
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<tr>
<td>Education</td>
<td>3.43%</td>
</tr>
<tr>
<td>Energy</td>
<td>6.82%</td>
</tr>
<tr>
<td>Engineering</td>
<td>15.69%</td>
</tr>
<tr>
<td>Entertainment/Media</td>
<td>0.31%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>1.29%</td>
</tr>
<tr>
<td>Food Services</td>
<td>0.31%</td>
</tr>
<tr>
<td>Government: Defense</td>
<td>5.31%</td>
</tr>
<tr>
<td>Government: Federal</td>
<td>4.10%</td>
</tr>
<tr>
<td>Government: Local</td>
<td>0.85%</td>
</tr>
<tr>
<td>Government: State</td>
<td>0.85%</td>
</tr>
</tbody>
</table>
### Professional Member Demographics

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare</td>
<td>1.74%</td>
</tr>
<tr>
<td>Hospitality</td>
<td>0.04%</td>
</tr>
<tr>
<td>Industrial &amp; Farm Equipment</td>
<td>0.27%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>6.91%</td>
</tr>
<tr>
<td>Insurance</td>
<td>0.40%</td>
</tr>
<tr>
<td>Internet Services</td>
<td>0.58%</td>
</tr>
<tr>
<td>Logistics</td>
<td>0.36%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>5.31%</td>
</tr>
<tr>
<td>Marketing</td>
<td>0.22%</td>
</tr>
<tr>
<td>Medical Products &amp; Equipment</td>
<td>0.71%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>1.38%</td>
</tr>
<tr>
<td>Other For-Profit</td>
<td>1.03%</td>
</tr>
<tr>
<td>Outsourcing</td>
<td>0.04%</td>
</tr>
<tr>
<td>Petroleum Refining</td>
<td>0.80%</td>
</tr>
<tr>
<td>Pharmaceuticals</td>
<td>0.94%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>0.09%</td>
</tr>
<tr>
<td>Retail</td>
<td>0.49%</td>
</tr>
<tr>
<td>Semi-Conductors &amp; Other Electronics</td>
<td>1.20%</td>
</tr>
<tr>
<td>Shipping &amp; Freight</td>
<td>0.04%</td>
</tr>
<tr>
<td>Specialty Retailer</td>
<td>0.09%</td>
</tr>
<tr>
<td>Telecommunications</td>
<td>2.36%</td>
</tr>
<tr>
<td>Transportation</td>
<td>2.32%</td>
</tr>
<tr>
<td>Utilities</td>
<td>2.14%</td>
</tr>
</tbody>
</table>
PARTNERSHIP OPPORTUNITIES
SIGNATURE EVENTS

EPIC Networking Reception
Thursday, Sept. 28, 6:30–8:30 p.m.
1,500 (BCA Partners)/$6,500 (Non-BCA)

Be the first to welcome NSBE attendees to Chicago and to PDC 2017. The EPIC Networking Reception is a signature networking event and serves as the official kickoff of the conference. With the theme “Under the Chicago Lights,” this event gives your organization the chance to welcome attendees to the Windy City and to recruit engineering talent in an informal setting.

- 1 Complimentary tabletop booth: take advantage of this chance to share information about your organization, career opportunities, and interact with potential candidates in a relaxed atmosphere.
- Opportunity to provide welcome remarks during the event (1–2 minutes)
- Opportunity to provide a judge for the Elevator Pitch Competition
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations during the conference (topic subject to approval by NSBE), if partnership is confirmed by July 31, 2017
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- 1 Complimentary banner ad on the NSBE home page (must be submitted and used between the months of July and November 2017)
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations

Executive Women’s Forum Luncheon
Friday, Sept. 29, 12–1:30 p.m.
$7,500

This event highlights the achievements of women in STEM and offers a look into the lives of distinguished, high-ranking female executives. This is your opportunity to showcase outstanding, senior-level leaders within your organization and to help inspire the next generation of female executives. Panelists will share their insights, leadership stories and best business practices, and discuss ways to take one’s career to the next level.

- High-profile speaking opportunity for a senior-level executive
- Opportunity to provide welcome remarks during the event (1–2 minutes)
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations

Inside the Executive Suite Breakfast
Friday, Sept. 29, 8:30–10 a.m.
$18,000

The Inside the Executive Suite Breakfast features a one-on-one interview with a high-profile corporate executive, government official, nonprofit leader or celebrity figure with relevance to STEM. This exclusive event gives your organization the opportunity to further brand itself, showcase its impact on the industry, and highlight the leadership successes of senior-level executives (C-level and above).

- Exclusive, non-competitive speaking opportunity for a senior-level executive
- Opportunity to provide welcome remarks or show a short video during the event (3–5 minutes)
- Opportunity to host one educational workshop
PARTNERSHIP OPPORTUNITIES

SIGNATURE EVENTS

Closing Luncheon
Saturday, Sept. 30, 11:45 a.m.-1:15 p.m.
$18,000

The main events of any conference are the keynote addresses and general sessions. Choose this high-visibility, well-attended event to gain access to all PDC attendees. The Closing Luncheon features a well-known, nationally recognized keynote speaker (selected by NSBE) whose presentation will educate, enlighten and entertain participants.

- Opportunity to provide welcome remarks or show a short video during the event (3-5 minutes)
- Opportunity to introduce the keynote speaker (bio provided by NSBE)
- Reserved seating for your organization’s representatives and guests
- Opportunity to host one educational workshop during the conference (topic subject to approval by NSBE), if partnership is confirmed by July 31, 2017
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- 1 Complimentary banner ad on the NSBE home page (must be submitted and used between the months of July and November 2017)
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations

Evening of Excellence Gala
Saturday, Sept. 30, 6:30-10 p.m.
$6,500-$10,000

The Evening of Excellence Gala is a festive, high-profile event that celebrates the accomplishments and achievements of the best and brightest STEM industry and community professionals, organizations and entrepreneurs. Join us for dinner dancing and lots of fun as we honor award winners who exemplify excellence. This red carpet event gives your organization the opportunity to shine. Bronze Level benefits are as follows:

- High-profile speaking opportunity for a senior-level executive
- Opportunity to provide welcome remarks during the event (1-2 minutes)
- Reserved seating for your organization’s representatives and guests
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 2 Complimentary registrations

Increase your presence and stand out from the crowd by expanding your partnership to a higher level. We can offer value-added benefits for our Silver, Gold and Platinum Evening of Excellence partners. Enhance your partnership with items such as additional registrations, the opportunity to present awards, special advertising and branding, and much, much more... Please contact us to create a customized benefits package that’s just right for you!
PARTNERSHIP OPPORTUNITIES
NETWORKING & STRATEGIC RECRUITING EVENTS

Virtual Career Fair
Friday, Sept. 29, 10:15 a.m.–1 p.m.
$3,000

Can’t make it to Chicago? Meet your candidates in cyberspace! Virtual Career Fair Partners will be able to connect directly with engineering talent in a live, one-on-one Virtual Career Fair. Don’t miss this opportunity to tap into NSBE’s diverse community of engineers to fill your open positions.

This platform enables you to create a virtual booth just like booths at any career fair. You can upload videos, links to your website and/or include a description of all your organization has to offer. Virtual recruiters will be able to chat with our attendees from the convenience of their laptops and mobile devices.

- 1 Complimentary virtual career fair booth
- Dedicated customer service representative to ensure a positive experience
- Opportunity to participate in a webinar showcasing tips for creating your virtual booth
- Recognition on NSBE’s Facebook and Twitter pages

Skill Fest
Friday, Sept. 29, 5–8 p.m.
$6,500

Skill Fest follows a reverse career fair concept for graduating seniors as well as young and seasoned technical professionals searching for their next role. Partners will have the opportunity to interact face-to-face with the best and brightest engineering talent. Attendees must submit their resumes before the event, so you’ll have the opportunity to connect with candidates before arriving at the conference.

- Access to participant resumes in advance of the conference
- 1 Complimentary tabletop booth: don’t miss this opportunity to meet with technical professionals members whom YOU want to see
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations

Special Interest Group Showcase & Reception
Saturday, Sept. 30, 5–7 p.m.
$5,000

The NSBE Special Interest Groups (SIGs) Showcase & Reception is your opportunity to make a strategic investment in STEM-related policy development and technical innovation. This interactive event comprises informative sessions and roundtable discussions focused on topics selected by NSBE’s SIGs. Sponsors will be able to provide subject matter experts to facilitate and lead the discussion and share their thoughts on trends, best practices and issues impacting the industry. Topics include but are not limited to: energy, environmental engineering, information technology, process improvement, space, and women in science and engineering.

- Opportunity to provide welcome remarks during the event (1–2 minutes)
- Opportunity to provide a facilitator/speaker for the event
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations
PARTNERSHIP OPPORTUNITIES
NETWORKING & STRATEGIC RECRUITING EVENTS

Windy City Wake-Up Breakfast
Saturday, Sept. 30, 8–9 a.m.
$10,000
Treat attendees to their first cup of coffee and a bite to eat, and help them jump-start their day. Sponsorship of this breakfast will help nourish the minds of our technical professionals and energize them for a full day of conference activities. This is a great way to get your name in front of an appreciative audience.

- Opportunity to provide welcome remarks or show a short video during the event (3–5 minutes)
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations

Community Impact Project: Innovations Lab
Saturday, Sept. 30, 1:15–5 p.m.
$3,500
Building on the successes of the convention, we are bringing the Innovations Lab to the PDC. Part science fair, part county fair and part something entirely new, the Innovations Lab is an all-ages gathering of tech enthusiasts, crafters, educators, hobbyists, engineers, science clubs, authors, artists, students and commercial exhibitors.

The Innovations Lab will have a show-and-tell format for people of all ages that will bring out the kid in all of us. This unique learning event will showcase incredible projects, provide hands-on learning and inspire participants to become innovators and garner interest in a STEM field. Expand your reach beyond the Career Fair, and position your organization as a leader and supporter of STEM education, by becoming a partner of the Innovations Lab, the place that celebrates creativity, innovation, invention and technology.

- Opportunity to host a hands-on activity during the event: get involved with pre-collegiate students and help foster their interest in STEM
- Opportunity to provide welcome remarks (3–5 minutes) during the event
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations

Lifetime Members Reception
Saturday, Sept. 30, 5 – 7 p.m.
$4,000 + F&B
The Lifetime Members Reception encourages and supports NSBE lifetime membership and recognizes those who have made this important commitment. This event provides an opportunity for lifetime members to interact with key stakeholders within the organization, including the National and Professionals Executive Boards (NEB and PEB), the National Advisory Board, and PDC award recipients and honorees.

The Lifetime Members Reception gives your organization the opportunity to connect and engage with this exclusive group of members and NSBE officers. Your partnership with NSBE for the event also benefits the NSBE Professionals Edward E. Barnette Jr. Community Impact Scholarship program, which supports the academic progress of NSBE members who have made a powerful impact on their community.

- Opportunity to provide welcome remarks during the event (1–2 minutes)
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations
Jazz Brunch
Sunday, Oct. 1, 8–11 a.m.
$10,000

Help participants bid a fond farewell to the Professional Development Conference by sponsoring the Jazz Brunch. This is the last official event of PDC 2017, wrapping up two and half days of conference activities. The Jazz Brunch gives your organization one last opportunity to connect engineering talent and highlight the career opportunities you have to offer. Most of all, the Jazz Brunch offers networking, good food and great music and is a great way to leave a final impression with our technical professional members.

- Opportunity to provide welcome remarks or show a short video during the event (3-5 minutes)
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 4 Complimentary registrations
Health Innovation SIG: ISO Training

**Thursday, Sept. 28, 8–10 a.m. and 1–3 p.m.**  
**$5,000**

As NSBE seeks to educate its membership on the latest in quality regulations, the Health Innovation SIG will provide a one-day ISO training for PDC participants. This training workshop will be facilitated by Oriel STAT A MATRIX, a company that has assisted organizations with Quality Management System implementation and regulatory support for nearly 50 years. There will be two, two-hour presentations on the following topics:

**ISO 13485:2016 – Transition: Top learnings from the implementation process**

**MDSAP – Frequently asked questions and initial implementation lessons**

- Opportunity to provide welcome remarks during the event (1-2 minutes)
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 2 Complimentary registrations

Public Policy SIG: Data Science Poster Session

**Friday, Sept. 29, 1:45–3 p.m.**  
**$1,500**

The NSBE Public Policy SIG is seeking to further the use of data science in policy research and practice. Applied data science can be used to address public policy and social problems. Conducting research in data science and public policy, and supporting applied research projects with government and non-profit partners, are important for solving high-impact social problems and creating scalable, data-driven systems to improve public health, education, public safety and economic development.

This roundtable will bring together data scientists, researchers and practitioners from computer science, statistics, math, physical sciences, social sciences and public policy. The discussion will focus on the use of design and systems thinking to develop reusable, open-source software tools and data products. The group will also discuss predictive analytics and machine learning methods and tools, and rigorous social science methods, to help solve large-scale social challenges.

- Opportunity to provide welcome remarks during the event (1-2 minutes)
- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 2 Complimentary registrations

Public Policy SIG: Battle Plan

**Friday, Sept. 29, 3:15–4:30 p.m.**  
**$1,500**

The NSBE Public Policy SIG wants to equip engineering professionals with the skills, strategies and approaches to solve complex, community-based issues. This interactive workshop will introduce participants to key strategies. Participants will be divided into communities and asked to develop a solution to address issues in transportation, urban infrastructure, secure cyberspace, clean water access, technology-knowledge transfer, education, genetic engineering, economics or education. The groups must abide by the rules of engagement and use only the resources provided. A Council of Advisors will approve or disapprove their efforts and final plans.

This is a 90-minute, interactive social experiment designed to uncover biases, economic inequities, leadership attitudes and problem solution failures. The ultimate goal is to understand how best to apply strategic thinking to solve complex problems. The postmortem for the activity will be led by a behavioral scientist and local community leader.

- Opportunity to serve on the mock Council of Advisors
- Opportunity to provide welcome remarks during the event (1-2 minutes)
PARTNERSHIP OPPORTUNITIES
SPECIAL INTEREST GROUP (SIG) EVENTS

- Opportunity to provide marketing materials, goodie bags, wearables and/or giveaways at the event
- Logo with hyperlink on the conference website
- Recognition on NSBE’s Facebook and Twitter pages
- Recognition in the conference mobile app
- Logo displayed prominently inside the room
- 2 Complimentary registrations

Public Policy SIG; Policies to Direct Next Practices in STEM Education

Saturday, Sept. 30, 10–11:15 a.m.
$1,500

The NSBE Public Policy SIG wants to ignite conversations about Next Practices in STEM Education. The next generation of engineers and scientists must be prepared and equipped to address the challenges of the future. However, standard education practices and policies do not sufficiently prepare students to do so. This panel discussion brings together the best minds on the topic of next practices in K-16 STEM education. The goal is to share models, visions and ideas that can be used to craft new education policies. The discussion will include thoughts from industry leaders, education advocates and education reformers.

- Opportunity to provide welcome remarks during the event (2 minutes)
- Opportunity to provide marketing materials, wearables and giveaways at the event
- Logo prominently displayed on signage during the conference
- Logo displayed prominently inside the room
- Recognition on the NSBE Professional Development Conference website
- Recognition in the NSBE PDC mobile app
- Recognition on NSBE’s Facebook page
- 3 Complimentary registrations
**Tote Bags**
$6,500

Put your message in the hands of attendees, and guarantee that it’s seen by everyone...everywhere. The bags will be printed with your logo (and the NSBE logo) and distributed to all registrants. The stylish bags are a popular keepsake and get long-lasting use and exposure beyond each conference.

- Logo prominently displayed on the bags along with the NSBE logo
- Opportunity to provide marketing materials and/or giveaways in the tote bags
- 1 Complimentary booth in the Virtual Career Fair
- Recognition on NSBE’s Facebook and Twitter pages

**Mobile App**
$2,000

The mobile app gives your organization the unique opportunity to get your branding and corporate message in front of all PDC attendees. The comprehensive mobile app puts all event information at the attendees’ fingertips — anytime, anywhere — with real-time updates and breaking news blasts sent during the convention. Because the app is free and easy to download, you’re able to connect with a large audience, whether they are on an iPhone, iPad, iPod Touch, Android phone, Android tablet or other mobile device.

- Logo prominently displayed on the mobile app splash page
- Rotating banner ad on the app for greater exposure
- 1 Complimentary push notification made during the event
- Recognition on NSBE’s Facebook and Twitter pages

**Badge Holders**
$4,000

Let the attendees do the advertising for you! Your organization’s name will be prominently displayed and worn by every attendee throughout the convention. Badge Holders are printed with your logo (and the NSBE logo) and distributed to all attendees when they pick up their name badges at registration. Sponsor the badge holders, and your organization’s name will never be out of sight.

- Logo prominently displayed on the badge holders along with the NSBE logo
- 1 Complimentary booth in the Virtual Career Fair
- Recognition on NSBE’s Facebook and Twitter pages
**Attendance Numbers**
Expected attendance numbers are based on recent trends and registration history. NSBE makes no representations or warranties with respect to the demographic category of event attendees. NSBE does not guarantee specific levels of attendance at the Professional Development Conference or at any particular PDC activity.

**Food and Beverage (F & B) Selection and Logistics**
For your convenience, menu selection, quantities ordered and all food and beverage arrangements will be handled by NSBE. Event partners will be provided with a Banquet Event Order (BEO), listing the menu items selected for their events.

If a conference partner prefers to select its own menu, we are happy to modify the partnership accordingly. In this case, the partnership fee will be reduced, and the food and beverage costs will be the responsibility of the partner; menu selections shall be made by the partner directly with the venue, and the cost will be paid by the partnering company/organization.

**Partnership Logistics & Recognition**
To achieve maximum exposure and to receive full sponsorship benefits, we recommend that organizations reserve partnerships as early as possible but at least eight (8) weeks before the event. This allows sufficient time to place necessary orders, promote the event, create signage and include sponsorship information on the official agenda and/or in the mobile app. Please note that NSBE will make every attempt to provide full recognition of sponsorships confirmed less than eight weeks before the event, however, some benefits may no longer be available.

**Payment Policy**
Payment is due within thirty (30) days of receiving an invoice. If there are extenuating circumstances that require different payment arrangements, please email your request to corp_relations@nsbe.org. All payment arrangements must be approved in writing by NSBE Corporate Relations before the payment deadline.

*Pay by Credit Card* – To pay by credit card, please contact fcarter@nsbe.org. We accept Visa, MasterCard, Discover and American Express.

*Pay by Check* – Please send checks (made payable to “NSBE”) to the address below:
National Society of Black Engineers
Attn: Accounting
205 Daingerfield Road
Alexandria, VA 22314

**Cancellation Policy**
Cancellations must be sent in writing to corp_relations@nsbe.org.

Organizations canceling Professional Development Conference partnerships space on or before July 13, 2017 will receive a refund less a twenty percent (20%) cancellation fee.

Cancellations received between July 14 and Aug. 31, 2017 will receive a refund less a fifty percent (50%) cancellation fee.

Refunds will NOT be issued for cancellations received after Sept. 1, 2017, and the exhibiting or sponsoring company/organization will be responsible for the entire fee for the sponsorship or exhibit space reserved.
SEE YOU IN CHICAGO!

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