



National Society of Black Engineers

www.nsbe.org/region4

NSBE 101: Known Knowns and Unknown Unknowns

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Known Knowns

❖ What is a Known Known?

- It's what you expect or understand to be the upcoming event

❖ Benefits

- Fewer surprises
- Smoother interactions
- Happy members





Known Knowns

- ❖ **The National Society of Black Engineers is one of the largest student run organization in the world**
- ❖ **NSBE creates opportunities for its members**





Known Knowns

❖ Scholarships

- NSBE Online (NOL)
- Regional Website

❖ Academic Assistance

- Microsoft Grant
- Guaranteed 4.0

❖ Competition

- ATB
- USTR

❖ Leadership

- Chapter, Regional, National Levels



Unknown Unknowns

❖ What is it?

- It's an occurrence that was not planned

❖ There are two types

- Positive
 - Finding a Job
 - Surplus funds
- Negative
 - Losing a speaker
 - Rooming Issues





Using What You Know

- ❖ **Take advantage of the opportunities presented to you by NSBE**
- ❖ **Share the information**
- ❖ **Take training and execute**
- ❖ **Train your predecessors**
- ❖ **Use your Regional Executive Board to the fullest**





Prepare for the Unknown

- ❖ **Always have a Plan B, Plan A might no pan out.**
- ❖ **Know what you know**
- ❖ **Know what you don't**
- ❖ **Plan, Practice, Revise, Practice until Perfect.**
- ❖ **Be flexible**





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Thank You !

August 16, 2008

Region IV Leadership Conference