
National Society of Black Engineers



Regional Corporate Partnership Packet 2007-2008 Sponsorship Opportunities

Region VI – West Coast

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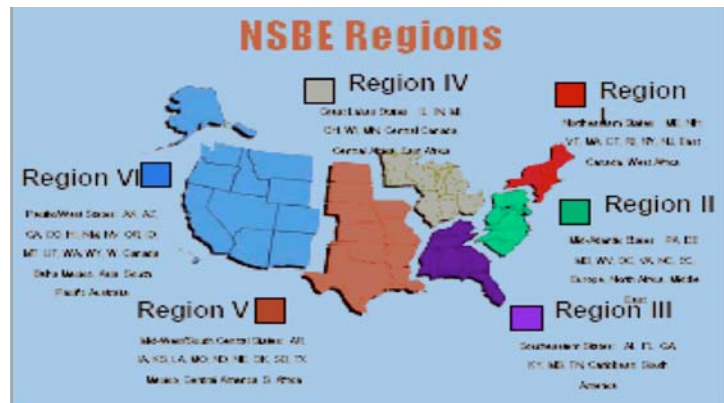
Regional Corporate Partnership Packet

Greetings!

It is with great pleasure on behalf of the National Society of Black Engineers (NSBE) that we invite your organization to partner with our society to recruit top diverse talent, maximize your corporate visibility and positively impact African- American communities and the nation.

NSBE, founded in 1975, is the world's premier organization serving black engineers, scientists, technologists and mathematicians. Our mission – “To increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community” – now is embraced by more than 25,000 active members throughout the six NSB regions across the U.S.

and internationally; a record number that is still growing. Our membership is made up of three membership demographics; Alumni/Technical professional members making 21%, Collegiate members making up 52% and Pre-college Initiative members making up 27%.



Our Regional and National Conferences and Annual National Convention sponsorship opportunities give recruiters full access to applicants and maximum visibility during these events.

A record number of companies, government agencies and academic institutions have facilitated NSBE's growth by supporting our programs and participating in our conferences and Annual National Convention which attracts more than 10,000 attendees. As a result, more than 300 exhibitors and sponsors participated in NSBE events during the 2006-2007 year. In return, these events have benefited our partners and supporters by providing “one-stop shops” for recruitment of top engineering and technical talent, and professional development opportunities for current employees.

We encourage you and your colleagues to review this entire partnership packet and discover what great sponsorship opportunities will benefit your institution and our growing membership.

Thank you and we look forward to your participation and support!

Best regards,
NSBE Corporate Relations Team

Regional Corporate Partnership Packet

Dear Corporate Partners,

On behalf of the National Society of Black Engineers (NSBE), I would like to invite you to build a mutually beneficial relationship with the largest non-profit and student managed organization in the country through financial and professional support.

While developing a treasured rapport with Region VI, your company will contribute to the development and implementation of programs vital to fulfilling the NSBE mission, **“To increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community.”**

NSBE strives for the recruitment and retention of young minority students majoring in a wide variety of fields, such as engineering, technology, mathematics, and physical sciences. NSBE **Region VI is the largest geographical region within the** organization comprised of numerous chapters from 13 western states (Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming) with more than 2200 PCI, collegiate and alumni members. In an effort to fulfill our mission, Region VI has developed numerous amounts of programs and conferences for the academic, professional and cultural advancement of our members. **The Pre-college initiative program (PCI), founded by Region VI** in 1971, was designed to promote academic excellence among students in grades 6-12, and has since been adopted and implemented as a national initiative. The NSBE alumni extension program is comprised of young technical professionals and offers benefits such as professional training, leadership development, mentoring opportunities, community outreach and access to employment opportunities; these members also offer advisory support to our region.

Our corporate sponsors hold an important place in allowing us to continue our existing programs and to implement new ones. Your support and involvement with Region VI will enable your company to gain **access to some of the best and brightest engineers and leaders** this nation has to offer, as well as to ensure the successful fulfillment of our mission.

Enclosed in this packet you will find a brief summary of our Region VI programs that are offered throughout the year as well as our available sponsorship opportunities. Pre-constructed packages are included in this packet, whereby your company can analyze the breakdown and benefits of each contribution. If your company is interested in providing support please respond as soon as comfortably possible.

On behalf of NSBE and Region VI, I thank you for your interest in our organization, but more importantly for helping NSBE Region VI offer support to our members. If you have any questions or concerns please browse our website at www.nsbe.org/region6/ or feel free to contact me at (909)-618-5857 or at R6financechair@board.nsbe.org

Sincerely,
Gabrielle Goodman
2007-2008 Region VI Finance Chair

Regional Corporate Partnership Packet

Fall Regional Conference (FRC)

November 16th – 18th

Redmond, Washington

Microsoft Corporation Conference Center & Redmond Marriott Hotel

The 2007 Fall Regional Conference is being hosted by Microsoft Corporation at their convention center located on the Microsoft Redmond Campus. This year our 2007 Fall Regional Conference will **consist of 3 mini-conferences: Pre-collegiate initiative (PCI), Collegiate and Professional Development**. Although while still providing leadership training, promoting academic excellence, and encouraging positive community involvement through various workshops, this conference also allows all conference attendees a chance to **network with numerous companies in our annual career fair** as well as participate in many scholarship competitions. In addition to the career fair all participants whether collegiate, pre-collegiate, or alumni have the opportunity to gain quality information about various undergraduate and graduate programs directly from college representatives **in our annual college fair**.

Over a 3-day period, **pre-collegiate students** will participate in college preparatory workshops, math and science competitions, learn about various engineering professions and establish mentorship interactions with collegiate students. Our collegiate members major in a variety of engineering fields, such as: Aeronautical Engineering, Architectural Engineering, Bio/Biomedical Engineering, Civil Engineering, Chemical Engineering, Computer Science, Computer Engineering, Environmental Engineering, Electrical Engineering, Information Systems, Mechanical Engineering and Materials Science Engineering. At our FRC, **collegiate members** will be involved in academic excellence and professional development workshops, scholarship competitions, learn about graduate schools in Region VI, and gain direct access to internships and entry level positions with various companies at the career fair. The **alumni and technical professionals** pursue professional training, career advancement workshops, corporate executive roundtable discussions, and technical certification workshops.

As the **largest gathering event for NSBE Region VI**, and with over 500 members expected to attend, this conference serves as a great opportunity for **all of our sponsors to gain direct access to a highly talented** and motivated group of engineering students and professionals looking to further their advancement academically, culturally and professionally.

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FRC Registration Sponsorship Opportunities

€ **Badge Holders and Lanyards**

All conference attendees are issued a badge and badge holder for use during the 3-day event. The sponsoring company's logo will be prominently displayed along with the NSBE logo.
(1 sponsor needed.)

Sponsorship Cost: \$3000
Sponsorship Code: R6S0701

€ **Conference Bags**

All collegiate and alumni conference attendees will receive a laptop bag and all pre-collegiate attendees will receive a book bag with the sponsoring companies logo along with the NSBE logo prominently displayed.
(2 sponsors needed.)

Sponsorship Cost: \$4000 (per sponsor) or \$8000 for full sponsorship
Sponsorship Code: R6S0702

€ **Conference Shirts**

All conference attendees are issued a conference t-shirt with the sponsoring company's logo and NSBE logo prominently displayed along with the date, theme and location of the FRC.
(2 sponsors needed.)

Sponsorship Cost: \$2500 (per sponsor) or \$5000 for full sponsorship
Sponsorship Code: R6S0703



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FRC General Partnership Opportunities

€ **Platinum Sponsor (Corporate Affiliate)**

Criteria: **Must donate \$7500 or more to region**
Sponsorship Code: **R6S0705**

Two (2) exhibit tables at the career fair
Two (2) interview booths during the career fair
Five (4) complimentary conference registrations
Four (4) complimentary tickets to the FRC closing extravaganza
Four (4) complimentary tickets to the graduating senior's reception
Student and professional database access for 12 months
Special sign in career fair booth denoting 'Platinum Sponsor' status
Opportunity to pick preferred placement on career floor
Full-page advertisement in our FRC program handbook
Featured Sponsor on the front page of our Region VI website
4 Free email blasts to all of the 2200 members of our region through the year

€ **Gold Sponsor (Major Sponsor)**

Criteria: **Must donate \$6000 or more to region**
Sponsorship Code: **R6S0706**

Two (2) exhibit tables at the career fair
Two (2) interview booth during the career fair
Four (4) complimentary conference registrations
Four (4) complimentary tickets to the FRC closing banquet
Three (3) complimentary tickets to the graduating senior's reception
Student and professional database access for 6 months
Opportunity to pick preferred placement on career floor
Half-page advertisement in our FRC handbook
Featured sponsor on the front page of our Region VI website

€ **Silver Sponsor (Associate Sponsor)**

Criteria: **Must donate \$5000 or more to region**
Sponsorship Code: **R6S0707**

One (1) exhibit table at the career fair
One (1) interview booth during the career fair
Three (3) complimentary conference registrations
Three (3) complimentary tickets to the FRC closing banquet
Two (2) complimentary tickets to the graduating senior's reception
Student and professional database access for 3 months
Quarter-page advertisement in our FRC handbook
Company logo on our Region VI website

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€ **Bronze Sponsor (Career Fair Exhibitor)**

Criteria: Must donate \$3000 or more to region
Sponsorship Code: R6S0708

One (1) exhibit table at the career fair
One (1) interview booth during the career fair
Two (2) complimentary conference registrations
One (1) complimentary ticket to the FRC closing banquet
One (1) complimentary ticket to the graduating senior's reception
Company logo in our FRC handbook and on our Region VI website

€ **Patron Sponsor (Government/ Non-profit)**

Criteria: Must donate \$800 or more to region
Sponsorship Code: R6S0709

One (1) exhibit table at the career fair
One (2) complimentary conference registration
One (1) ticket to the FRC closing banquet
Company logo in our FRC handbook and on our Region VI website

€ **Institutional Sponsor (Colleges/Universities)**

Criteria: Must donate \$400 or more to region
Sponsorship Code: R6S0710

One (1) exhibit table at the career fair
One (1) complimentary conference registration

€ **Customize your own sponsorship package**

To purchase additional tickets, access to resumes, or to advertise on the front page of our website please visit www.nsbe.org/region6/ or contact R6financechair@board.nsbe.org for more information.

Regional Corporate Partnership Packet

FRC General Program Sponsorship Opportunities

€ **FRC Opening Session**

This high visibility event serves as the opening ceremony for the conference. This session will outline the theme of the conference, introduce regional and conference leaders, and contain a welcome from a local dignitary. Cost includes large banner with sponsoring company's logo.
(1 sponsor needed)

Benefit: Banner, speaker, access to 500 conference attendees

Sponsorship Cost: \$6000

Sponsorship Code: R6S0711

€ **FRC Opening Reception**

This serves as a networking event between all conference attendees and your company that takes place for all conference attendees immediately following the opening session. Banner with your company logo will be proximately displayed. Cost includes light refreshments.
(1 sponsor needed)

Benefit: Banner, access to 500 conference attendees, opportunity to display company logo and other corporate material at the reception.

Sponsorship Cost: \$4000

Sponsorship Code: R6S0712

€ **FRC Closing Extravaganza**

This high visibility event serves as the closing ceremony for the conference. This session will honor the accomplishments of our graduating collegiate members as well as highlight regional award winners in the areas of academic excellence and community service. A conference wrap-up, keynote speaker and entertainment will conclude the event. Plated dinner will be served. Cost includes large banner with sponsoring company's logo.
(1 sponsor needed)

Benefit: Banner, access to 500 conference attendees, opportunity to display corporate advertisement at each table

Sponsorship Cost: \$7000

Sponsorship Code: R6S0713

Regional Corporate Partnership Packet

FRC General Program Sponsorship Opportunities Con't

€ **FRC Closing Reception**

This serves as a networking event between all conference attendees and your company that takes place immediately following the closing extravaganza. Banner with your company logo will be proximately displayed. Cost includes light refreshments.

(1 sponsor needed)

Benefit: Banner, access to 500 conference attendees, opportunity to display company logo and other corporate material at the reception

Sponsorship Cost: \$4000

Sponsorship Code: R6S0714

€ **Corporate Hospitality Suites**

Take the lead among your competitors and showcase what makes your company unique as an industry leader. You can have your most compelling representatives mingle with our members and promote your company goals. Each company will receive their own room to use and decorate at their discretion for the purpose of attracting collegiate/alumni members. Will take place at hotel.

(Unlimited sponsors needed, limited slots available)

Benefit: Separate room to display all corporate material, access to conference attendees

Sponsorship Cost: \$2500 *(not including food and beverage)*

Sponsorship Code: R6S0715

€ **Graduating Seniors Reception**

An event made to celebrate all NSBE Region VI members who are graduating from high school and college. Certificates of recognition are distributed. Includes cost of light refreshments. Sponsoring companies will be recognized at the event.

(2 sponsors needed.)

Benefit: Signage, speaker, access to graduating seniors,

Sponsorship Cost: \$3000 *(per sponsor)* or \$6000 *for full sponsorship*

Sponsorship Code: R6S0716

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FRC Specific Program Sponsorship Opportunities

Pre-Collegiate Conference

€ **PCI Try-Math-A-Lon**

This is a tutoring program in which PCI students will be paired up with college students within the same geographical area; they will retain this partnership for one year. This is also a competition for high school students in which they compete in a math competition. Cost will go to provide awards to winners. Sponsoring company's logo will be displayed at the event.

(1 sponsor needed)

Benefit: Opportunity to display various corporate advertisement materials at event.

Sponsorship Cost: \$2500 *(not including cost of corporate material decoration)*

Sponsorship Code: R6S0717

€ **PCI-Mini-Conference**

This will take place during FRC where collegiate and professional members interact with and educate high school students. These workshops will include topics such as, financial aid, engineering vs. science, academic skills, time management, choosing a college, and internship/co-op education. Cost will go to materials needed for various workshops. Sponsoring company's logo will be displayed at each event held at PCI mini-conference with the exception of the Try Math A Lon. If interested, workshop presenters needed.

(4 sponsors needed)

Benefit: Company logo displayed at every PCI program/workshop in mini-conference

Sponsorship Cost: \$2000 *(per sponsor)* or \$8000 *for full sponsorship*

Sponsorship Code: R6S0718

€ **In-Kind Donations**

Any monetary or in-kind donation your company would like to contribute to NSBE Region VI would be greatly appreciated and will be used to fund additional PCI programs.

(Unlimited sponsors needed.)

Sponsorship Cost: *In-Kind*

Sponsorship Code: R6S0791

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Collegiate Conference

€ Academic Tech Bowl

This is a jeopardy style competition that is designed to showcase academic knowledge of technical engineering curricula and also to promote academic excellence. The objective is to prepare collegiate members for the topics covered in the Fundamentals of Engineering (FE) and Engineering in Training (EIT) exam. Cost will go to awards for winners and materials needed for competition. Sponsoring company's logo will be displayed at the event.

(2 sponsors needed.)

Benefit: Opportunity to display various corporate material at event.

Sponsorship Cost: \$2500 (per sponsor) or \$5000 for full sponsorship

Sponsorship Code: R6S0719

€ Technical Paper Workshop

The purpose is to assist graduate students in gaining technical & professional skills in writing and in theoretical research. Participation can also encourage undergraduates to pursue graduate degrees. Sponsoring company's logo will be displayed at the event. Workshop presenters needed; will be considered an in-kind donation equivalent to \$1500 per sponsor in terms of sponsorship levels.

(2 sponsors needed.)

Benefit: Opportunity to host a workshop and personally network with attendees.

Sponsorship Cost: Workshop presenters needed (equivalent to \$1500 per sponsor)

Sponsorship Code: R6S0720

€ Undergrads in Technical Research

Those undergraduate students who have participated in undergraduate research will be able to showcase their research poster. Cost will go towards awards, which will be given to the most exceptional presentations. Sponsoring company's logo will be displayed at the event.

(1 sponsor needed.)

Benefit: Company logo on the award

Sponsorship Cost: \$2500

Sponsorship Code: R6S0721

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€ Programs Lounge

This is a forum for every chapter to showcase their successful programs and events. Prizes will be awarded for the most creative poster, the most impacting programs and the most involved chapter. This is a great way to show your support for our members' yearly dedication.

Sponsoring company's logo will be displayed at the event.

(2 sponsors needed)

Benefit: Company logo on each certificate awarded

Sponsorship Cost: \$1500 (per sponsor) or \$3000 for full sponsorship

Sponsorship Code: R6S0722

€ Corporate Executive Roundtables - Collegiate

This *new* program will consist of a set of simultaneous workshops, which focus on various topics. Sponsoring company's logo will be displayed at the event. Sponsoring company will also have direct access to gain quality face time with 50-100 conference attendees at one time during workshop. Workshop presenters needed; will be considered an in-kind donation equivalent to \$2000 per sponsor in terms of sponsorship levels.

(4 sponsors needed.)

Benefit: Opportunity to host a workshop and personally network with attendees.

Sponsorship Cost: Workshop presenters needed (equivalent to \$2000 per sponsor)

Sponsorship Code: R6S0723

€ Regional Scholarships

This is an opportunity to demonstrate your company's altruism by offering financial assistance to those members who have distinguished themselves in both the classroom and dedication to the NSBE mission. Sponsoring company will be verbally recognized at awards ceremony.

(4 sponsors needed.)

Benefit: Opportunity to present awards to recipients at closing extravaganza, certificate will contain sponsoring company's logo

Sponsorship Cost: \$2500 (per sponsor) or \$10,000 for full sponsorship

Sponsorship Code: R6S0724

€ In-Kind Donations

Any monetary or in-kind donation your company would like to contribute to NSBE Region VI would be greatly appreciated and will be used to fund additional programs in the collegiate conference.

(Unlimited sponsors needed.)

Sponsorship Cost: In-Kind

Sponsorship Code: R6S0792

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Professional Development Conference

€ PDC Kick-Off Breakfast

Provides conference attendees an opportunity to meet, network, and discuss the PDC and direction of the Alumni Extension Regional Board. Sponsoring companies will receive maximum exposure, as this is one of the opening events for alumni as well as the opportunity to speak at event as well as their corporate material displayed at each table of the event.

(1 sponsor needed.)

Benefit: Signage, speaker, access to technical professionals

Sponsorship Cost: \$2000

Sponsorship Code: R6S0725

€ Small Business Incubator Workshop

Designed to support and increase the number of NSBE entrepreneurs and small businesses. This is accomplished by encompassing professional business consulting and assessment and comprehensive online and in-person training courses. Sponsoring company's logo will be displayed at the event. Workshop presenter needed; will be considered an in-kind donation equivalent to \$1000 per sponsor in terms of sponsorship levels.

(1 sponsor needed.)

Benefit: Opportunity to host a workshop and personally network with attendees

Sponsorship Cost: Workshop presenter needed (equivalent to \$1000)

Sponsorship Code: R6S0726

€ PDC Leadership Training Workshop

This is a leadership training workshop(s) for alumni officers and members. Cost will go towards providing leadership-training materials. Sponsoring company's logo will be at the event.

Workshop presenters needed.

(2 sponsors needed.)

Sponsorship Cost: \$2000 (per sponsor)

Sponsorship Code: R6S0727

Regional Corporate Partnership Packet

€ **Corporate Executive Roundtables - PDC**

A set of simultaneous workshops, which will focus on topics such as *diversity in the workplace, building upon an entrepreneurial idea, and bridging the gap between IT and business, etc.* Sponsoring company's logo will be displayed at the event. If interested, workshop presenters needed.

(5 sponsors needed.)

Sponsorship Cost: \$1500 (per sponsor) or \$7500 for full sponsorship

Sponsorship Code: R6S0728

€ **Business/Technical Networking Reception**

A networking event that provides direct access to technical professionals as well as candidates pursuing an advanced degree in science, technology, math or engineering. Sponsoring company's logo will be displayed at event. Cost includes light refreshments.

(1 sponsor needed.)

Benefit: Banner, access to alumni and technical professionals, opportunity to display company logo and other corporate material at the reception

Sponsorship Cost: \$5000

Sponsorship Code: R6S0729

€ **In-Kind Donations**

Any monetary or in-kind donation your company would like to contribute to NSBE Region VI would be greatly appreciated and will be used to fund additional programs that will take place in the professional development conference.

(Unlimited sponsors needed.)

Sponsorship Cost: In-Kind

Sponsorship Code: R6S0793

Regional Corporate Partnership Packet

2006-2007 Region VI Sponsors

BCA Companies in Region VI

‘NSBE Board of Corporate Affiliates’

Microsoft
Clorox
CH2M Hill
Cisco Systems
Weyerhaeuser
Chevron
Intel
Northrop Grumman

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Chevron
The Clorox Company
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Solar Turbines
Northrop Grumman Corporation

Patron Sponsors

Contra Costa
Easy Bay Municipal Utility District
Inroads
Navair

I would like to once again re-emphasize the fact that NSBE Region VI looks forward to **gaining a new and everlasting partnership** with your company as well as **improving relations** with partnerships we have held with companies in the past. I strongly encourage you to reply at your earliest convenience as our conferences rapidly approach we would greatly love to have representatives from your company attend and participate in our programs. **Please do not hesitate to contact me and browse our website (under the corporate sponsors tab, downloads link) for frequent updates regarding FRC**

Company’s who **commit any type of sponsorship (monetary or in-kind) by October 2nd will have the opportunity to send a total of one (1) email blast to all of our registered NSBE members who will attend our FRC. This email blast may serve to benefit your company in which our members may receive prime information about your company and possibly directly upload their resume to your website per your request in the email blast.

Once completed, please fax the sponsorship form to **(703)-683-5312 or you may mail it to **‘World Headquarters’ 205 Daingerfield Road, Alexandria, VA, 22314**

Sponsorship Form

Sponsor Information		
Company Name:	Address 1:	
Contact Name:	Address 2:	
Contact Phone:	City:	
Contact Email:	State:	Zip:

Sponsorships		
Sponsorship Code	Qty	Cost
	Total:	Total:

Billing information			
Billing Contact Name:	Billing Address 1:		
Billing Contact Phone:	Billing Address 2:		
Contact Email:	City:	State:	Zip:
Payment Method:	Payment comments/information:		
€ <u>Credit Card (include # and expiration date):</u> € <u>Check (include P.O.):</u> Mail to: P.O. Box 404153 Atlanta, GA 30384- 4153 Payable to NSBE Region VI			

Sponsorship Commitment	
Name of Authorized Representative:	
Signature:	Date:

.” The National Society of Black Engineers is a tax-exempt organization under section 501 (c) (3) of the Internal Revenue Code. All contributions are tax deductible”