

**National Society of Black Engineers (NSBE)
Board of Corporate Affiliates (BCA) Benefits
(FY 2019-20: August 1, 2019 – July 31, 2020)**



Annual Benefits

Investment: \$40,000

2020 Annual Convention Benefits:

- Priority booth space selection for the Annual Convention Career Fair – take advantage of early booth selection to guarantee prime space on the Career Fair floor. Selection will take place prior to all non-BCA companies, typically in July.
- 1 complementary 10' x 20' booth at the Career Fair with priority placement
- Discounted rate for additional 10' x 10' booths. Stand out from the crowd and increase your presence in the Career Fair. Additional booths may be rented at \$2,500 per booth, compared to standard price of \$4,000 per additional booth)
- 1 complementary Interview Booth
- 20 Complementary full-access convention registrations
- Discounted pricing on additional full-access convention registrations
- Discounted pricing on Hospitality Suites
- Opportunity to secure complementary meeting space for team strategy/business meetings (based on availability)
- Priority selection for workshop at the Annual Convention (if submitted by the deadline August 31st) - Topic must be educational in nature and must be approved by the planning committee
- Complementary access to the Pre-Screening Portal for NSBE's Annual Convention
- Logo or company listing prominently displayed on Career Fair entrance unit
- Recognition in the convention issue of the NSBE Magazine
- Recognition as a BCA partner on the Annual Convention website (includes logo and hyperlink)
- Recognition in the mobile app
- 1 Complementary bag insert in the attendee bags (if provided by the deadline)
- Recognition in the printed Convention Career Guide (if submitted by the deadline)
- Invitation to NSBE's Senior Executive Leadership Forum
- VIP seating at the Golden Torch Awards
- Early access to convention housing, including a dedicated customer service phone line and department to handle calls.

2019 Fall Regional Conference (FRC) Benefits:

- 1 complementary Bronze Partnership Package at each FRC Career Fair on a space available basis –meet your fall recruiting goals by reaching engineering talent in all six NSBE regions
- Acknowledgement in each Fall Regional Conference printed program and/or mobile app (if organization participates in the Career Fair)

2019 Professional Development Conference (PDC) Benefits:

- 3 complementary registrations (includes tickets to the Evening of Excellence)

Virtual Recruiting Benefits:

- 500 complementary 90 day Career Center Job Postings
- Unlimited access to the Career Center resume portal for the 2019-20 fiscal year
- 50% Discount off Spider Wrapping service
- Discounted rates on additional Career Center Job Postings (eligible for national supporter pricing)

Advertising & Branding Benefits:

- Recognition in convention *NSBE Magazine*
 - 15% discount on advertising rates for *NSBE Magazine*
 - Logo with hyperlink on the BCA partner page of NSBE website
 - Access to NSBE Chapter Leaders – connect with and recruit NSBE’s chapter leaders (roster includes name, email and chapter mailing address).
 - *One complementary banner ad or article ad in the NSBE eNews, our electronic Newsletter which is distributed to the entire membership (ads run December through April and are placed on a first-come first serve basis)*
 - Placement in a BCA-only eNews that captures all BCAs with a link back to their respective home page (BCA contact to provide logo link. eNews will be distributed the second week of March if received by February 18, 2020)
 - One optional posting on Facebook or Twitter if content, graphic and weblink received by February 12, 2020 - BCA to provide convention related content and NSBE not responsible for editing content. Posting the week of March 11, 2020.
 - Opportunity to gain visibility via the NSBE website with one complementary listing in the “Corporate Corner” on the NSBE home page. What are your company’s special events, videos and engineering- and STEM-related activities that you would like to promote?*
- *Corporate Corner listings are subject to approval and placed throughout the program year (excluding the month of March); the length of time on the website and the posting date are based on availability.*

Exclusive Partnership Benefits:

- Participation in strategic planning meetings that work to advance dialogue and collaboration with the society and its partners and to strengthen the profession