You can quickly navigate throughout the partnership guide by clicking on any of the topics in the table of contents below.

<table>
<thead>
<tr>
<th>I.</th>
<th>NSBE Demographics</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>II.</td>
<td>Welcome Letter for Partners - About Convention</td>
<td>6</td>
</tr>
<tr>
<td>III.</td>
<td>National Partnership Levels</td>
<td>8</td>
</tr>
<tr>
<td>IV.</td>
<td>Annual Convention Partnership Opportunities</td>
<td>11</td>
</tr>
<tr>
<td>V.</td>
<td>Exhibitor Additions &amp; Information</td>
<td>13</td>
</tr>
<tr>
<td>VI.</td>
<td>Convention Partnership Opportunities</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>a. Email Marketing</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>b. Branding Opportunities</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>c. Undergraduate, Graduate and General Convention Events</td>
<td>19</td>
</tr>
<tr>
<td></td>
<td>d. Graduate School Conference (GSC) Conference Events</td>
<td>26</td>
</tr>
<tr>
<td></td>
<td>e. Pre-Collegiate Initiative (PCI) Conference Events</td>
<td>29</td>
</tr>
<tr>
<td></td>
<td>f. Community Engagement Opportunities</td>
<td>41</td>
</tr>
<tr>
<td></td>
<td>g. Technical Professionals Conference (TPC)</td>
<td>44</td>
</tr>
<tr>
<td>VII.</td>
<td>2019-20 NSBE Commitment Form</td>
<td>52</td>
</tr>
<tr>
<td>VIII.</td>
<td>Partner Rules &amp; Regulations</td>
<td>53</td>
</tr>
<tr>
<td>IX.</td>
<td>Deadlines at a Glance</td>
<td>55</td>
</tr>
<tr>
<td>X.</td>
<td>Organization Partnership Code of Conduct Agreement</td>
<td>55</td>
</tr>
</tbody>
</table>
Founded in 1975, the National Society of Black Engineers (NSBE) is one of the largest student-governed organizations based in the United States. With more than 24,000 members and more than 600 chapters in the U.S. and abroad, NSBE supports and promotes the aspirations of collegiate and pre-collegiate students and technical professionals in engineering and technology. NSBE’s mission is “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”

For more information, visit NSBE.org.

### REGIONS

**REGION VI**
AK, AZ, CA, CO, HI, NM, NV, OR, MT, UT, WA, WY, West Canada, Baja Mexico, Asia, Australia, South Pacific

**REGION IV**
IL, IN, MI, MN, OH, WI, Central Canada, Central Africa, East Africa

**REGION I**
CT, MA, ME, NJ, NY, RI, VT, East Canada, West Africa

**REGION II**
DC, DE, MD, NC, PA, SC, VA, WV, Europe, North Africa, Middle East

**REGION III**
AL, FL, GA, KY, MS, TN, Caribbean, South America

**REGION V**
AR, IA, KS, LA, MO, ND, NE, OK, SD, TX, Central America, Mexico, South Africa, Dominican Republic

### 2019 MEMBERS

**TOTAL MEMBERSHIP: 24,698**

NSBE JR. 5,139

COLLEGIATE 15,106

PROFESSIONALS 4,014

LIFETIME 439
TOP 6 MAJORS

- Mechanical Engineering: 14%
- Electrical Engineering: 9%
- Chemical Engineering: 6%
- Computer Science: 9%
- Computer Engineering: 5%
- Civil Engineering: 4%

2018/2019 MEMBERSHIP MALE VS. FEMALE BREAKDOWN

- Male: 57%
- Female: 35%
- Prefer not to identify: 8%

5 YEAR ANNUAL CONVENTION ATTENDANCE 2015-2019

2015: 9,286
2016: 11,593
2017: 10,053
2018: 13,442
2019: 14,165

2018
- Collegiate: 6,566
- Professional: 463
- NSBE Jr.: 1,505
- Exhibitor/Sponsor: 3,698
- Other: 1,210

2019
- Collegiate: 6,572
- Professional: 592
- NSBE Jr.: 1,685
- Exhibitor/Sponsor: 4,109
- Other: 1,198
Dear NSBE Partner,

We are pleased to invite you to the National Society of Black Engineers (NSBE) 46th Annual Convention in San Antonio, Texas. As the premier event for Black STEM talent, the NSBE Annual Convention attracts the best and brightest engineering students and professionals from around the globe.

On March 25-29, 2020, more than 14,000 current and future engineers and technologists will convene at the Henry B. González Convention Center for professional and leadership development, technical training, networking and job opportunities. Be sure you’re there to meet them. No other event provides access to so many highly qualified, motivated Black students and professionals from diverse backgrounds and levels of experience in all engineering disciplines.

The NSBE Annual Convention is the perfect place to recruit top talent from NSBE’s membership, and it also offers the unique opportunity to engage directly with our chapter officers and national leaders. We invite you to partner with us for this important event. Your support will help provide participants with a first-class convention and ensure that they leave with the information, tools and skills they need to take their education and careers to the next level.

This Annual Convention hosts programming and activities geared toward undergraduate students in engineering and other STEM fields, and it features sessions, workshops and networking events designed for all audiences and participant categories.

In addition, NSBE’s Annual Convention includes three mini-conferences designed for our other membership demographics: pre-collegiate students, graduate students and technical professionals.

WE ARE PLEASED TO INVITE YOU TO SAN ANTONIO, TX AND THE NSBE 46TH ANNUAL CONVENTION.
The **Pre-College Initiative (PCI) Conference** draws NSBE Jr. students and advisors, as well as other pre-college students and their parents and chaperones, from all over the country and beyond. San Antonio provides great access to universities, science centers, museums and other venues of interest to the PCI participants. It is our goal for students to leave the convention invigorated and excited to take the journey into careers in science, technology, engineering and math.

The **Graduate School Conference (GSC)** offers a unique, diverse and inclusive experience geared toward graduate students as well as faculty members, administrators and undergraduate students. The GSC aims to provide an open platform for great minds to share their ideas, receive invaluable feedback on ongoing research projects, explore new interests presented by their peers, debate and discuss contemporary and future topics, hone their presentation skills, and much more. The GSC features focused, stimulating workshops supporting and enhancing academic and professional development.

The **Technical Professionals Conference (TPC)** provides an unforgettable educational and social experience for current engineers and technologists. Highlights include training certifications, NSBE Special Interest Group discussions, and executive mentoring sessions. This event also strongly promotes entrepreneurship and technical training. The diverse array of workshops and events encourage the creation of new professional and personal relationships. The NSBE 46th Annual Convention — #NSBE46 — promises to be our most exciting and rewarding yet! Inspiring keynote speakers, innovative talks, informational workshops and roundtables, hands-on training, technical competitions, plenty of networking opportunities and more are waiting for you.

Important Note: Please make sure to review the **Deadlines at a Glance**. This will provide crucial information on impending deadlines for listed benefits and sponsorship opportunities.

**NSBE 2019-20 Commitment Form:** You can sign up for any of these opportunities through our [online commitment form](#). If you have questions, please reach out to the NSBE Corporate Relations Department at [corp_relations@nsbe.org](mailto:corp_relations@nsbe.org).
Our national partners are committed to helping NSBE achieve its mission. Their partnership supports and funds programs and initiatives aimed at strengthening the STEM pipeline, encouraging academic excellence and helping our members succeed professionally.

59

NUMBER OF BOARD OF CORPORATE AFFILIATE MEMBERS*

*as of July 1, 2018
Board of Corporate Affiliates Partner

Partnership Cost: $40,000

Our Board of Corporate Affiliates (BCA) comprises the National Society of Black Engineers’ (NSBE’s) top corporate and government partners, who work strategically with the Society’s leadership to fulfill NSBE’s mission: “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”

The BCA provides long-term support to the National Society of Black Engineers in the following ways:

- Strategic consultation with NSBE leadership
- Funding of student scholarships, the Fellows Program and the Pre-College Initiative (PCI) Program
- Support of regional events and NSBE’s Annual Convention
- Donation of in-kind services and funding for NSBE initiatives

Board of Corporate Affiliate partners are employers with strategic recruiting goals and a commitment to increasing their visibility and support of quality talent. The BCA offers the best value, premiere branding and unrivaled name recognition with your target audience and provides a comprehensive approach to achieving your diversity recruiting goals.

Annual Convention Benefits:

- Priority booth space selection for the Annual Convention Career Fair
- 1 complimentary 10’ x 20’ booth at the Career Fair with priority placement
- Discounted rate for additional 10’ x 10’ booths. Additional booths may be rented at $2,500 per booth, compared with standard price of $4,000 per additional booth.
- 1 complimentary interview booth
- 20 complimentary full-access Convention registration
- Discounted pricing on additional full-access Convention registrations
- Discounted pricing on Hospitality Suites
- Opportunity to secure complimentary meeting space for team strategy/business meetings (based on availability)
- Priority selection for workshop at the Annual Convention
- Complimentary access to the NSBE Career Center Pre-Screening Portal for NSBE’s Annual Convention

Advertising Benefits:

- Recognition in the Convention issue of NSBE Magazine
- 15% discount on advertising rates for NSBE Magazine
- Access to consented NSBE chapter leaders: connect with and recruit NSBE’s officers (roster includes name, email and chapter mailing address)
- 1 complimentary banner ad or article ad in NSBE eNews.
- Placement in a BCA-only NSBE eNews that captures all BCAs with a link back to their home pages
- 1 optional posting on Facebook or Twitter. NSBE is not responsible for editing content.
- Opportunity to gain visibility via the NSBE website with 1 complimentary listing in the “Corporate Corner”* on NSBE’s home page.

Exclusive Partnership Benefits:

- Participation in strategic planning meetings that work to advance dialogue and collaboration with the Society and its partners and strengthen the profession
- Invitation to NSBE’s Senior Executive Leadership Forum (maximum 2 senior leaders)
- VIP seating at the NSBE Golden Torch Awards
- Early access to Convention housing, including a designated customer service phone line
Branding Benefits:
- Logo or organization listing prominently displayed on Career Fair entrance unit
- Recognition as a BCA Partner on the Annual Convention website (includes logo and hyperlink)
- Recognition in the NSBE Guide convention mobile app (if confirmed by Jan. 31, 2020)
- Complimentary bag insert in the Convention attendee bags (if provided by the deadline)
- Recognition in the printed Annual Career Readiness Guide (if confirmed by Jan. 31, 2020)

In addition to the Annual Convention benefits, BCA members receive:
- Complimentary Bronze package to NSBE’s regional conferences.
- 500 complimentary Career Center job postings
- UNLIMITED 12-month access to the NSBE Resume Database

Affiliate Partner
Partnership Cost: $26,000

Affiliate Partners are our second-highest-level supporters. As an esteemed group of partners who also work to help the Society achieve its mission and objectives, this group supports the National Society of Black Engineers by funding student scholarships, the Annual Convention and more.

Annual Convention Benefits:
- Priority booth space selection for the Annual Convention Career Fair
- 1 complimentary 10’ x 20’ booth at the Career Fair with priority placement
- 15 complimentary full-access Convention registrations
- Discounted pricing on Hospitality Suites

Virtual Recruiting Benefits:
- 15 complimentary 90-day Career Center job postings
- UNLIMITED 12-month access to resumes in the online NSBE Career Center
- Discounted rates on additional Career Center job postings

Advertising and Branding Benefits:
- Logo prominently displayed on Career Fair entrance unit
- Recognition as an Affiliate Partner on the Annual Convention and home website (includes logo and hyperlink)
- Recognition in the NSBE Guide convention mobile app
- 50% discount on the purchase of a bag insert for the Convention bags (one item per sponsor)
- Recognition in the Career Readiness Guide and NSBE Magazine
- Opportunity to gain visibility via the NSBE website with 1 complimentary listing in “Corporate Corner” on the NSBE home page.
The NSBE Annual Convention Career Fair connects more than 300 companies, government agencies and nonprofit organizations with thousands of highly qualified, motivated black engineering students.

The Career Fair also includes higher educational institutions and other academic organizations, providing them with the ideal venue to recruit students for graduate and undergraduate engineering programs as well as to present information about fellowship and/or research opportunities.

With more than 14,000 enthusiastic participants, this event provides the perfect opportunity for employers from a wide range of industries to meet with the best and the brightest prospective employees in engineering and other STEM-related fields.

Whether you’re looking for interns, recent graduates or experienced engineers, you’ll find them at the NSBE Career Fair. Sign up to secure your spot today.

### Registering Your Team for Convention

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<tr>
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<th>Board of Corporate Affiliates</th>
<th>All Other Partners</th>
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</thead>
<tbody>
<tr>
<td>Pre-Registration</td>
<td>$300.00</td>
<td>$475.00</td>
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<td>(Until February 29, 2019)</td>
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<tr>
<td>Late Registration</td>
<td>$550.00</td>
<td>$625.00</td>
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<td>(March 1, 2019 onwards)</td>
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**Career fair-only registration options ARE NOT available. Visit convention.nsbe.org for more information.

### Corporation/Federal Agency

**Partnership Cost: $11,500**

*This rate applies to all for-profit organizations, large- and mid-sized corporations and federal government agencies.*

- 4 complimentary Convention registrations
- One (1) 10’ x 10’ exhibit space – 8’ high back drape and 3’ high side drape in show colors, one 6’ table and two chairs, and one 7” x 44” booth identification sign with organization name and booth number. **Carpet is required and must be purchased separately**
- Recognition on the NSBE Annual Convention website and NSBEGuide convention mobile app
- Complimentary 3-month access to the NSBE Resume Database (starts on Jan. 15, 2020)
- Discounted rates on Career Center job postings (eligible for national supporter pricing)

### Small Business/Local Government

**Partnership Cost: $6,500**

*This rate applies only to small businesses and/or state, city and other municipal government agencies. A small business is defined as a company operating with less than 200 employees whose gross annual revenue is less than $1 million.*

- 4 complimentary Convention registrations
- One (1) 10’ x 10’ exhibit space – 8’ high back drape and 3’ high side drape in show colors, one 6’ table and two chairs, and one 7” x 44” booth identification sign with organization name and booth number. **Carpet is required and must be purchased separately**
- Recognition on the NSBE Annual Convention website and NSBEGuide convention mobile app
- Complimentary 3-month access to the NSBE Resume Database (starts on Jan. 15, 2020)
- Discounted rates on Career Center job postings (eligible for national supporter pricing)
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Career Fair and Direct Recruiting

Nonprofit
Partnership Cost: $3,500
This rate applies to 501(c)3 organizations only.
- 2 complimentary Convention registrations
- One (1) 10’ x 10’ exhibit space – 8’ high back drape and 3’ high side drape in show colors, one 6’ table and two chairs, and one 7” x 44” booth identification sign with company name and booth number. Carpet is required and must be purchased separately
- Recognition on the NSBE Annual Convention website and the NSBEGuide convention mobile app
- Complimentary 3-month access to the NSBE Resume Database (starts on Jan. 15, 2020)
- Discounted rates on Career Center Job Postings (eligible for national supporter pricing)

College/University
Partnership Cost: $950
This rate applies only to colleges, universities and other higher education and/or academic institutions that are recruiting for undergraduate and graduate students.
- 2 complimentary Convention registrations
- One (1) 10’ x 10’ exhibit space – 8’ high back drape and 3’ high side drape in show colors, one 6’ table and two chairs, booth carpet and one 7” x 44” booth identification sign with organization name and booth number
- Recognition on the NSBE Annual Convention website and NSBEGuide convention mobile app
- Booth carpet is included for college and university exhibitors

Career Fair Additional Items/Add-Ons
Additional 10’ x 10’ booths are $2,500 for BCA Partners and $4,000 for Affiliate Partners and other exhibitors. Corporate registration includes full access to all conference events.

Exhibitor Move-In
Tuesday, March 24, 1:00pm- 5:00pm
Wednesday, March 25, 8:00am- 5:00pm
All exhibits must be in fully installed by 5:00 p.m., Wednesday, March 25, 2020. No admittance into the Career Fair will be granted after 5:00 p.m.

Career Fair Show Hours
Thursday, March 26, 10:00am- 4:00pm
Friday, March 27, 10:00am- 4:00pm
The Career Fair is open exclusively to our Academic Pyramid of Excellence (APEX) students and NSBE Senators with GPAs of 3.0 or higher each day from 10:00 a.m.-12:00p.m. The Career Fair is open to all Convention registrants from 12:00 p.m.- 4:00 p.m.

Exhibitor Move-Out
Friday, March 27, 4:00pm- 10:00pm
Saturday, March 27, 8:00am- 12:00pm
**Interview Booths**

**Partnership Cost: $1,000**

Take advantage of NSBE’s Annual Convention Career Fair by connecting with top engineering talent and getting face time with the job candidates who best suit your immediate needs. Interview booths give you the opportunity to meet candidates and conduct on-site interviews. An interview booth includes one 8’ x 10’ exhibit space with 8’ high drape in show colors, one 6’ table and two chairs. **Branding and signage placed outside the booth space is strictly prohibited.**

**Interview Booth Schedule:**
Thursday, March 26, 8:00am-4:00pm
Friday, March 27, 8:00am-4:00pm

**Hospitality Suites**

**Wednesday, March 25–Friday, March 27**

**Partnership Cost:** $5,000 (BCA and Affiliate Partners) + Food & Beverage / $5,500 (Exhibitors and Convention Supporters) + Food & Beverage

**Hospitality Suites Schedule:**
Wednesday, March 25, 6:30pm-8:30pm
Thursday, March 26, 6:30pm-8:30pm
Friday, March 27, 6:30pm-8:30pm

Host a Hospitality Suite to get exclusive access to undergraduate and graduate students as well as NSBE Professionals. The Hospitality Suites are a perfect way to meet prospective candidates in a more relaxed, noncompetitive and informal setting.

Please note: all Hospitality Suites acquired through NSBE will be promoted on the NSBEGuide convention mobile app and on the NSBE website.

The event investment pricing shown is for the Hospitality Suite only. Required food and beverage charges and optional audio/visual or décor charges are at an additional cost and must be coordinated by the sponsor and paid directly to the venue or service provider.

**There are a limited number of hospitality suites available each day. Contact corp_relations@nsbe.org for information on availability. If you wish to host an invitation-only hospitality event, please let us know by Jan. 15, 2020. After that time there is no guarantee of NSBE advertisement.**
NSBE eNews is a great way to engage with a wide cross-section of our membership. We have the ability to target our emails to all or a specified membership demographic.

**Partner Spotlight eNews**
Partnership Cost: $3,000/opportunity

**Limit:** 8 (2 emails with 4 opportunities each)

The Partner Spotlight allows partners to promote their organization and events during the 46th Annual Convention.

*Distribution date for all Partner Spotlight eNews is at the sole discretion of the Convention Planning Committee.*

**Dedicated Partner Spotlight eNews**
Partnership Cost: $5,000 (targeted audience), $8,500 (all attendees)

**Limit:** 5

Dedicated Partner Spotlight eNews provides you with the opportunity to connect directly with our members. This exclusive communication enables your organization to increase its exposure to our members and drive engagement and grow loyalty with our Convention attendees.

*Distribution date for all Partner Spotlight eNews is at the sole discretion of the Convention Planning Committee.*
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
General Convention Branding

Annual Career Readiness Guide
Partnership Cost: $5,000

Limit: 2

The Career Readiness Guide gives attendees quick access to all career-related Convention programs and activities — such as the Career Fair, workshops and networking events — and provides tips on the best practices for job searching. This e-mailed guide compiles events and tips in one easy to read booklet, for job seekers who are attending the Annual Convention.

- Logo on the cover of the Career Fair Guide
- Opportunity to contribute content for the ‘Job Seeker Do’s and Don’ts’ section of the Career Fair Guide
- Acknowledgement in the Convention issue of NSBE Magazine and on NSBE’s social media platforms

NSBE Guide Convention Mobile App
Partnership Cost: $9,000 Power/$3,000 Supporter

Limit: 1 Power/3 Supporter

The NSBE Guide convention mobile app gives your organization the unique opportunity to get your branding and corporate message in front of thousands of attendees. The mobile app puts all event information, updates and Convention news at attendees’ fingertips, anytime, anywhere.

- Logo prominently displayed on the app’s splash page (Power Sponsor only)
- Listing on Corporate Corner (Power Sponsor only)
- Rotating banner ad on the app for greater exposure
- Ability to have push notifications sent on app (2 for Power, 1 for Supporter)
- Acknowledgement in the Convention issue of NSBE Magazine and on NSBE’s social media platforms

Convention Travel Scholarships
Partnership Cost: $3,000 and up

Show your commitment to STEM education and help NSBE members get the technical training they need by supporting the travel scholarship program. Travel scholarships provide assistance to students looking to attend the Annual Convention. Your help directly increases the number of candidates present at the Convention. **The deadline to donate a travel scholarship is Dec. 1, 2019.**

- Recognition at NSBE Golden Torch Awards (GTA)
- Recognition in social media posts on NSBE’s social media platforms
- Acknowledgment in the Convention issue of NSBE Magazine

Convention Backpacks
Partnership Cost: $40,000

Limit: 3

Put your message in the hands of attendees, and guarantee that it’s seen by everyone...everywhere. The bags will be printed with your logo and distributed to all Convention registrants. The stylish bags will get long-lasting use, as they are a popular keepsake, increasing your exposure beyond the Convention.

- Logo prominently displayed on the bags along with the NSBE logo
- Acknowledgment in the Convention issue of NSBE Magazine
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
General Convention Branding

Bag Inserts
Partnership Cost: $2,000
Limit: 8

Put your message in the bag, even if you can’t attend Convention! One promotional item of your choice will be inserted into the convention backpacks. Partners are responsible for shipping their materials in time to be placed in the bags before the opening of the show.

Items must weigh less than 12 ounces, be no larger than 12” x 9” and must be approved by NSBE.

Registration Badge Lanyards
Partnership Cost: $30,000
Limit: 2

Let the attendees do the advertising for you! Your organization’s name, logo and booth number will be prominently displayed and worn by every attendee throughout the Convention. Badge lanyards are distributed to all attendees when they pick up their name badge at registration. Sponsor the lanyards, and your name will never be out of sight.

- Logo and booth number prominently displayed on the lanyards along with the NSBE logo
- Acknowledgment in the Convention issue of NSBE Magazine

Registration Area
Partnership Cost: $35,000
Limit: 5

Be one of the first organizations attendees see as they arrive at the Convention! Sponsorship of the Registration Area offers great visibility. Your logo will be front and center as attendees check in and stop by for information.

- Signage with logo displayed prominently at the event
- Recognition in the NSBEGuide convention mobile app, NSBE website and NSBE social media accounts
Cyber Café
Partnership Cost: $15,000

Limit: 3

Your name will be in front of thousands of engineering students as they check their email, update their resumes, search for jobs, tweet or look at the latest happenings on the NSBE website. Located in a high-traffic area, the Cyber Café is a popular stop among Convention attendees.

- Premier placement of partner’s logo on Cyber Café signage
- Laptops will open a branded splash page with partner’s logo
- Customized screensavers with partner’s logo
- Opportunity to place mouse pads, pens and other promotional items at the computer stations
- Recognition in the NSBEGuide convention mobile app, NSBE website and NSBE social media accounts

Photo Booth (Minimum 2)
Partnership Cost: $6,000

Limit: 8

The Photo Booth is a fun and popular destination for attendees and gives your organization the opportunity to extend its marketing reach well beyond the Convention. The photo booth includes an interactive green screen photo experience, as well as selfie stations located throughout the venue. Photo booth users will have the option to print photos or post the pics to social media.

- Logo displayed prominently on photos and booth
- Customized background options for photos
- Acknowledgment in the Convention issue of NSBE Magazine

Charging Station
Partnership Cost: $15,000

Limit: 4

Help students stay plugged in by sponsoring the frequently visited Charging Station. Each kiosk has multiple charging ports for cell phones and portable devices which enable attendees to charge their devices without leaving the Convention Center. This sponsorship allows you to brand the Charging Station with your logo, giving you optimum visibility among attendees.

- Prominent branding on charging stations if committed
- Acknowledgment in the Convention issue of NSBE Magazine

Creative Lounge
Partnership Cost: $20,000

Limit: 1

The lounge is an opportunity for engineers interested in “creative” opportunities such as podcasting, blogging, vlogging and streaming. The programming for this room would consist of opportunities for live shows, workshops on starting projects or ventures and networking.

Expected Attendance: 150

- Recognition in the NSBEGuide convention mobile app, NSBE website and NSBE social media accounts
- Opportunity to provide a branded giveaway
Rest & Relaxation Lounges
Thursday, March 26–Saturday, March 28
Partnership Cost: $12,000

Limit: 3

The Rest & Relaxation Lounge is a perfect way for attendees to relax, recharge and prepare for the Convention. Meet prospective candidates in a relaxed, noncompetitive and informal setting.

Lounges are open to all attendees. Rest & Relaxation lounges will feature a massage parlor (Explore Lounge), techno lounge and Motown sound jazz café (Engineer Lounge) and a barbershop and salon (Elevate Lounge). Invitation lounges are also available. Benefits include:

- Naming rights to the lounge
- Recognition in the NSBEGuide convention mobile app, NSBE website and NSBE social media accounts
- Opportunity to provide a branded giveaway
Career Fair Prep Center
Partnership Cost: $25,000

Limit: 2

NSBE’s Career Fair Prep Center is the first stop NSBE job seekers make before entering the Career Fair. This is a great way to ensure a successful Convention experience for your organization and job seekers. Partnership for the Career Fair Prep Center ensures you will be one of the first employers to interact with candidates. This high-traffic area includes several rooms that focus on essential career prep services, such as resume review, resume printing, mock interviews, professional image consulting, application station and career prep chats.

- Branding in Convention magazine, materials, social media posts and e-mails in which the Career Fair Prep Center is mentioned
- Branding on all Career Fair Prep Center flyers and event signage
- Opportunity to provide volunteers to critique resumes and provide other career consulting services
- Complimentary upgrade to a Featured Employer on the NSBE Career Center homepage
- 20% discount on spider wrapping packages (automatic job postings)

Opening Session
Wednesday, March 25
Partnership Cost: $75,000

Limit: 1

The excitement starts here! Be the first to welcome attendees to San Antonio and the 46th NSBE Annual Convention. The Opening Session is the kickoff event of the Convention and sets the tone for the week’s activities.

Expected Attendance: 5,000

- Opportunity to provide a keynote speaker for the event (15–20 minutes)
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

General Session
Thursday, March 26–Saturday, March 28
Partnership Cost: $30,000

Limit: 1 per day

The main event of any convention is the keynote speaker and general session. Choose this high-visibility, well-attended event to gain access to NSBE Annual Convention attendees. The Thursday and Friday General Sessions take place in the evening, and the Saturday general session takes place in the morning.

- Opportunity to provide a keynote speaker for the event (15 minutes)
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Undergraduate, Graduate and General Convention Events

NSBE Golden Torch Awards
Saturday, March 28
Partnership Cost: $25,000–$100,000

Limit: 10

The NSBE Golden Torch Awards (GTA) ceremony is the closing extravaganza of the Annual Convention. Featuring a celebrity emcee and nationally recognized entertainers, this festive, high-profile event celebrates the accomplishments and achievements of the best and the brightest in engineering and other STEM fields. Join us as we acknowledge excellence among technical professionals, corporate, government and academic leaders as well as university and pre-college students. The NSBE Golden Torch Awards are the highest attended event of the Convention and give your organization the opportunity to shine.

Expected Attendance: 5,000

Partnership Level: Platinum
Partnership Cost: $100,000

Limit: 2

- Opportunity to provide a keynote speaker for the event
- 20 complimentary Convention registrations and VIP seating for all partner representatives
- Signage with logo displayed prominently at the event
- Verbal acknowledgement by the master of ceremonies during the event
- Photo opportunity with award winners and GTA host
- Opportunity to show a 1-minute video vignette during the event
- Invitation to Lifetime Members Reception (pre-GTA event)
- Opportunity to have two representatives co-present awards during the event
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- 1 complimentary listing in the “Corporate Corner” section of the NSBE website home page
- Recognition on the NSBE Annual Convention website, NSBEGuide convention mobile app and NSBE’s social media platforms
- 1 complimentary full-page ad in the Convention issue of NSBE Magazine and 1 complimentary banner ad or article with hyperlink in NSBE eNews
**ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES**
Undergraduate, Graduate and General Convention Events

**Partnership Level: Gold**
Partnership Cost: $75,000

**Limit:** 2
- 12 complimentary Convention registrations and VIP seating for all partner representatives
- Verbal acknowledgment by the master of ceremonies during the event and photo opportunity with award winners and GTA host
- Opportunity to show a 1-minute video vignette during the event
- Invitation to Lifetime Members Reception (pre-GTA event)
- Signage with logo displayed prominently at the event
- Opportunity to have 2 representative co-present awards during the event
- 1 complimentary listing in the “Corporate Corner” section of the NSBE website home page and 1 complimentary banner ad or article with hyperlink in NSBE eNews
- Recognition on the NSBE Annual Convention website, NSBEGuide convention mobile app and NSBE’s social media platforms
- 1 complimentary half-page ad in the Convention issue of *NSBE Magazine*

**Partnership Level: Silver**
Partnership Cost: $50,000

**Limit:** 2
- Invitation and opportunity to provide remarks at Lifetime Member Reception
- 10 complimentary Convention registrations and VIP seating for all partner representatives
- Verbal acknowledgement by the master of ceremonies during the event
- Photo opportunity with award winners and GTA host
- Opportunity to show a 1-minute video vignette during the event
- Signage with logo displayed prominently at the event
- Opportunity to have 1 representative co-present awards during the event
- Recognition on the NSBE Annual Convention website, NSBEGuide convention mobile app, convention issue of *NSBE Magazine* and on NSBE’s social media platforms

**Partnership Level: Bronze**
Partnership Cost: $25,000

**Limit:** 2
- Invitation and opportunity to provide remarks at Lifetime Member Reception
- 8 complimentary Convention registrations and VIP seating for all partner representatives
- Verbal acknowledgement by the master of ceremonies during the event
- Photo opportunity with award winners and GTA host
- Opportunity to show a 1-minute video vignette during the event
- Signage with logo displayed prominently at the event
- Opportunity to have 1 representative present awards during the event
- Recognition on the NSBE Annual Convention website, NSBEGuide convention mobile app, convention issue of *NSBE Magazine* and on NSBE’s social media platforms
NSBE Golden Torch Awards Wall of Fame
Partnership Cost: $5,000

Limit: 5

The NSBE Golden Torch Awards (GTA) Wall of Fame is a special branding opportunity that provides high visibility during the convention. The Wall of Fame will be placed inside the NSBE Golden Torch Awards venue. The GTA Wall of Fame will feature NSBE scholarship recipient names as well as your organization’s logo and name. This wall will be featured on social media to give your organization even more marketing exposure to our membership.

- Logo displayed prominently on the Wall of Fame
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms

Lifetime Members Reception
Partnership Cost: $5,000 + Food & Beverage

Limit: 3

This prestigious event acknowledges NSBE’s newest Lifetime Members. The reception gives you the unique opportunity to mix and mingle with Lifetime Members, NSBE Leadership and NSBE Golden Torch Award winners. Partnership of this event gives your organization face-to-face interaction with some of the best and the brightest in engineering.

Expected Attendance: 75
- Opportunity to provide welcome remarks, marketing materials, goodie bags and/or giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

Power Luncheons
Thursday, March 26–Saturday, March 28
Partnership Cost: $20,000 + Food & Beverage

Limit: 1 per day

These high-visibility opportunities give students an opportunity to hear from speakers on various topics related to STEM. Your featured speakers will share their insights on a specific STEM industry topic, aimed at educating and empowering participants. Highly interactive panel presentations are recommended for this event.

Expected Attendance: 100
- Opportunity to provide a keynote speaker for the event
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Undergraduate, Graduate and General Convention Events

**Academic Pyramid of Excellence (APEx) Reception**
Partnership Cost: $15,000 + Food & Beverage

**Limit:** 3

Our APEx students have a cumulative GPA of 3.0 or higher. Sponsorship of this event provides you with exclusive access to these accomplished undergraduate and graduate students outside of the Career Fair in a more informal setting.

**Expected Attendance:** 300
- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of *NSBE Magazine* and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

**Hackathon**
Partnership Cost: $20,000 Power/$15,000 Supporter

**Event will be separated into a minimum of two sessions.**

**Limit:** 1 Power/3 Supporter

Showcasing the programming and technical skills of NSBE collegiates, the Hackathon gives participants the opportunity to build a working prototype alongside their peers and industry professionals. Information Technology Think Tank (ITTT) and Entrepreneurship Special Interest Groups (SIGs) Directors will lead this hackathon determine the specific challenge with sponsors. This overnight 18-hour event includes food, drinks and prizes for the winners.

**Expected Attendance:** 100
- Primary responsibility for planning the content, format and logistics of the Hackathon (Power Sponsor Only)
- Opportunity to provide welcome remarks, judges, mentors and prizes for the Hackathon
- 1 complimentary exhibit table at the event. Take advantage of the opportunity to provide literature, giveaways and other branded items.
- Acknowledgment in the Convention issue of *NSBE Magazine* and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

**The Hackathon is contingent upon sponsorship. NSBE reserves the right to cancel this event if there are fewer than three confirmed partners and the required funding is not obtained by Dec. 14, 2019**

**Chapter Officers Luncheon**
Partnership Cost: $20,000 + Food and Beverage

**Limit:** 1

Our Chapter Officers Luncheon is an invitation-only event that honors NSBE collegiate chapter officers and the contributions they have made to the Society over the past year. Get exclusive face-to-face interaction with the leaders across all six NSBE regions.

**Expected Attendance:** 100
- Opportunity to provide welcome remarks, marketing materials, goodie bags and/or giveaways at the event
- Recognition in social media posts on NSBE’s social media platforms
- Acknowledgment in the Convention issue of *NSBE Magazine*
- Signage with logo displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Undergraduate, Graduate and General Convention Events

NSBE Fire Pit Entrepreneurship and Elevator Pitch Competition
Partnership Cost: $5,000

Limit: 1

NSBE’s Fire Pit Entrepreneurship and Elevator Pitch Competition provides members the opportunity to present a business plan, product or service. Individuals and teams have the opportunity to network with other NSBE entrepreneurs, industry leaders and business leaders who will serve as judges for the competition to evaluate and give feedback to competitors on ways to improve.

Expected Attendance: 70
- Opportunity to provide welcome remarks, judges, marketing materials and giveaways during the event
- Recognition in social media posts on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

NSBE Debaters Competition
Partnership Cost: $5,000

Limit: 1

NSBE Debaters showcases both the technical and soft skills of members through culturally relevant competitive debates. Teams will be judged by content, style and strategy to determine the overall winner.

Expected Attendance: 70
- Opportunity to provide welcome remarks, judges, marketing materials and giveaways during the event
- Acknowledgment on NSBE social media accounts (e.g. Facebook, Instagram)
- Signage with logo displayed prominently at the event

Technical Research Exhibition
Partnership Cost: $10,000

Limit: 1

This exhibition provides an opportunity for students to present their research in oral and poster form while encouraging students to pursue research and graduate degrees. Take advantage of this opportunity to mix and mingle with potential candidates who can provide solutions to your engineering needs.

Expected Attendance: 100
- Opportunity to provide welcome remarks, judges, marketing materials and giveaways during the event
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Undergraduate, Graduate and General Convention Events

GEM GRAD Lab and Luncheon
Saturday, March 30, 12–5 p.m.
Partnership Cost: $15,000

The Getting Ready for Advanced Degrees (GRAD) Lab is presented by The National GEM Consortium and offers underrepresented students exposure to the benefits of research and technology careers in a highly interactive, one-day event. College juniors and seniors are encouraged to consider graduate engineering or science education and apply for the GEM Fellowship.

Expected Attendance: 125
- Opportunity to provide welcome remarks, marketing materials and giveaways during the event
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

Dean & Minority Engineering Program (MEP) Directors Strategic Retention Roundtable
Partnership Cost: $20,000

Limit: 2

This roundtable continues the dialogue from the 2019 Convention between Deans and Minority Engineering Program (MEP) representatives on the importance of retaining African Americans in engineering. This provides a yearly forum for NSBE to present its programs and activities in retention, as well as for outside speakers to address the audience on retention.

Expected Attendance: 80
- Opportunity to provide welcome remarks, marketing materials and giveaways during the event
- Opportunity to help develop the theme, speakers, panels, and activities within the Roundtable
- Electronic copy of the event’s consented attendee list (name, organization/school and email)
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

Academic Technical Bowl
Partnership Cost: $5,000

Limit: 1

This competition was created to develop and sharpen the quest for technical expertise and to encourage healthy competition using a game show quiz format. The questions cover a wide variety of topics, from NSBE history to fundamental science and engineering.

Expected Attendance: 60
- Opportunity to provide judges, welcome remarks, marketing materials and giveaways during the event
- Acknowledgment on NSBE social media accounts (e.g. Facebook, Instagram)
- Signage with logo displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Graduate School Conference (GSC) Conference Events

Graduate School Conference (GSC) Opening Reception
Wednesday, March 25
Partnership Cost: $6,000 + Food and Beverage

Limit: 1

NSBE graduate students have successfully navigated their undergraduate programs and are continuing to be excellent students, future leaders and thinkers by pursuing doctoral or master’s degrees. Sponsoring this event shows a commitment to furthering education and provides an opportunity to connect with graduate students and prospective graduate students in an informal setting.

Expected Attendance: 200

- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine
- Signage with logo displayed prominently at the event

GRE Prep Session
Partnership Cost: $10,000

Limit: 1

The GRE, Graduate Record Exam, is the placement exam to gain acceptance into graduate school. The GRE Prep may include an instructor, personalized instruction, coaching, two full-length exams, GRE Prep cards, GRE Book and GRE Mobile App.

- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine
- Signage with logo displayed prominently at the event
Graduate School Conference (GSC) Dissertation House
Partnership Cost: $12,000

Limit: 2

Dissertation House is a critical component of NSBE’s mission to increase the number of Black Engineers who excel academically. At Dissertation House, graduate students are coached through difficult stages of the dissertation writing process, toward its completion.

Expected Attendance: 25
- Naming rights to the event and recognition at GSC Kickoff
- Opportunity to provide welcome remarks during the event
- Workshop slot and signage with logo displayed prominently at the event
- Resumes and CVs of consented event participants
- Acknowledgment on NSBE social media accounts

Graduate School Conference (GSC) Self-Care Series
Partnership Cost: See each event below.

Limit: 2 per event

Be one of the first organizations to sponsor part of the first-ever GSC Self-Care Series, and invest in a core component of education: mental health. As NSBE makes it a point for students to “excel academically and succeed professionally,” it is important to acknowledge self-care. The new GSC Self-Care Series will provide two interactive networking opportunities for students to connect with one another and with sponsors.

Paint Therapy
Partnership Cost: $12,500

A paint-and-sip event with mocktails will engage students in a relaxing environment. A local artist will instruct attendees on how to produce two different types of artwork. Be part of this unique experience that will leave an everlasting impression on the city while instilling the importance of mindfulness when in stress-filled educational environments.

Expected Attendance: 150 students
- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

Graduate Student Brunch
Partnership Cost: $8,500 + Food and Beverage

This high-visibility event will engage NSBE graduate students in an intimate environment over the course of 2 hours. Food will be provided.

Expected Attendance: 100 students
- Opportunity to provide welcome remarks, marketing materials and giveaways during the event
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Graduate School Conference (GSC) Conference Events

Finding a Mentor (F.A.M.) Luncheon
Partnership Cost: $12,000 + Food and Beverage

Invest in NSBE members across all demographics. Having access to mentors greatly improves the success of people of color throughout their education and careers levels. This lunch will provide an opportunity for finding and starting mentorship relationships intended to last for years to come.

Expected Attendance: 250
- Opportunity to provide welcome remarks, marketing materials and giveaways during the event
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

Academic and Research Leadership (ARL) Symposium
Partnership Cost: $20,000

Limit: 3

The Symposium consists of several workshops that strengthen and demystify fundamental components of academia. Previous years, topics have included Lessons Learned from Winning Grant Recipients, Creating a Thriving Research Enterprise: Developing a Research Agenda, and Moving Beyond Service: Engaging in Strategic Mentoring Relationships. Your partnership of the ARLS Symposium will help minority engineers matriculate successfully through the academic and research workforce in universities, national laboratories and industry.

Expected Attendance: 65
- Opportunity to host an educational workshops during the event (topic subject to approval by NSBE)
- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event
The Pre-College Initiative Conference is a unique and exciting event within the Annual Convention, in which NSBE Jr. students, members in grades K-12, convene, learn and compete in the areas of science, technology, engineering and mathematics.

**PCI Welcome Box**

**Partnership Cost:** $8,000

**Limit:** 2

Sponsorship of the PCI Welcome Box will help nourish the minds of our NSBE Jr. attendees and energize them for the rest of the day by providing them with a welcome box filled with snacks to prepare them for their first day of competition. Boxes will be distributed directly to advisors to disseminate to NSBE Jr. members.

**Estimated Participation:** 2,100

- Branding on boxes or welcome notes for each NSBE Jr. member
- Corporate materials included in welcome boxes
- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of *NSBE Magazine* and on NSBE’s social media platforms

**PCI STEM Supplies**

**Partnership Cost:** $7,500

This is a great opportunity to support our students and help us offer engaging, hands-on workshops by providing essential supplies to ensure the PCI Conference is a success.

- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of *NSBE Magazine* and on NSBE’s social media platforms

**#NSBE46 Interactive LEGO Display**

**Partnership Cost:** $15,000

**Limit:** 2

NSBE LEGO World is an interactive display composed of LEGO®s. Participants will get to play with 40,000+ LEGO® pieces in more than 400 sq. ft. of space, to build their interpretation of the San Antonio Riverwalk and the Alamo.

- Opportunity to provide marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference and opportunity for exclusive photo sessions
- Acknowledgment in the Convention issue of *NSBE Magazine* and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Pre-Collegiate Initiative (PCI) Conference Events

NSBE Jr. Coding Workshops
Partnership Cost: $50,000

Minimum: 10 sponsors at $5,000 each for event to occur

Through a four-session workshop series, we will expose our NSBE Jr. students to the introductory skills to occupy some of the 1.4 million computing job openings expected to be available in the U.S. by 2020, and to train 1 million girls by 2040. This workshop series will be organized by age group (middle school and high school) as well as gender (boy and girl).

Expected Attendance: 400
- Opportunity to provide welcome remarks during the event (3-5 minutes), before each session
- Organization laptop stickers on all laptops
- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms

NSBE Jr. Pre-Torch Awards
Saturday, March 28
Partnership Cost: $20,000

Limit: 2

The Pre-Torch Awards event recognizes the accomplishments of our NSBE Jr. students. Awards will be presented to the winners of competitions that took place during the Convention, and the ceremony will include a keynote speaker. Partnership of this event puts your name and logo in front of future leaders in STEM.

Expected Attendance: 1,500
- Opportunity to provide keynote speaker, marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference
- Opportunity to participate in the awards ceremony
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Pre-Collegiate Initiative (PCI) Conference Events

NSBE Jr. Prom
Partnership Cost: $20,000
Also known as the NSBE Jr. Sneaker Ball, attendees get to show off their coolest kicks during a revolutionary take on a formal dance. NSBE Jr. students will have the opportunity to celebrate their achievements of NSBE46 through music and fellowship.

Expected Attendance: 500
• Opportunity to provide marketing materials and giveaways at the event
• Recognition in social media posts on NSBE’s social media platforms
• Signage with logo displayed prominently at the event
• Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms

NSBE Jr. Movie Night
Partnership Cost: $5,000
NSBE Jr. students will have an opportunity to watch and STEM focused film teaching the concepts and importance of STEM. A true movie experience will be complete with popcorn, candy, and beverages; a discussion will be held at the end of the movie.

Expected Attendance: 1,500
• Opportunity to provide marketing materials and giveaways at the event
• Signage with logo displayed prominently at the event
• Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
TORCHfest

Part science fair, part county fair and part interactive laboratory, the TORCHfest is an all-ages gathering of tech enthusiasts, educators and students. TORCHfest serves as an exciting exploration of STEM through more than 75 hands-on activities. This event will solicit local organizations and those exhibiting at the Annual Convention Career Fair to host a table where students can learn more about their organizations and what engineers do. TORCHfest will include a mini-college fair and preparation day (For additional information, see College Preparation Day.).

Expected Attendance: 1,500

**Partnership Level: Primary Sponsor**

Partnership Cost: $15,000

**Limit:** 2

- Two 10’ x 10’ exhibit spaces – one 6’ table and two chairs and one 7” x 44” booth identification sign
- Logo on promotional flyers and TORCHfest marketing materials
- Recognition on the NSBE Annual Convention website
- Recognition in the NSBEGuide convention mobile app
- Acknowledgment in the Convention issue of *NSBE Magazine* and on NSBE’s social media platforms

**Partnership Level: Secondary Sponsor (Hands-on Activity)**

Partnership Cost: Corporate/Federal Agency: $500/Nonprofit, College or University: $250

- One 10’ x 10’ exhibit space – one 6’ table and two chairs and one 7” x 44” booth identification sign
- Logo on promotional flyers and TORCHfest marketing materials

**Partnership Level: TORCHfest Student Sponsorship**

Partnership Cost: $5,000 ($50 per student)

**Limit:** 1

- Logo on badge holders of community students
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Pre-Collegiate Initiative (PCI) Conference Events

College Preparation Day
Saturday, March 28
Working to prepare 12th graders for the road to college success, this event gives students the opportunity to participate in interactive workshops, including college prep challenges. In addition, students can spend time with corporate leaders and educators in STEM fields, as they discuss career opportunities and tips for getting the most out of college experiences.

Expected Attendance: 250

Partnership Level: Primary Sponsor
Partnership Cost: $10,000

Limit: 3
- One 10’ x 10’ exhibit space – one 6’ table and two chairs, and one 7” x 44” booth identification sign
- Logo on promotional flyers and College Preparation Day marketing materials
- Recognition on the NSBE Annual Convention website and NSBEGuide convention mobile app
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms

Partnership Level: Secondary Sponsor (PCI College Fair/ Workshops)
Partnership Cost: Corporate/Federal Agency: $500/Nonprofit, College or University: $250

- Recognition in the NSBEGuide convention mobile app
- Recognition in social media posts on NSBE’s social media platforms
- Recognition in/on College Preparation Day materials

Ideation Lab
Thursday, March 26- Saturday, March 28th
Partnership Cost: $7,500

Limit: 2
The Ideation Lab serves as a brainstorming area for NSBE Jr members to contribute their ideas on how we/they can realize a better future. Each day, students will jot down their ideas focused on a new topic or the sponsor’s choice. Students can use this as an opportunity to share their ideas on how to solve the world’s largest engineering problems.

- Corporate branding on all brainstorming boards and logo displayed prominently at event.
- Invitation to attend the entire PCI Conference
- Opportunity to have representatives interact with PCI Conference participants in the Ideation Lab area
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Pre-Collegiate Initiative (PCI) Conference Events

Interactive Game Night
Partnership Cost: $10,000

Limit: 1

Interactive Game Night will incorporate games with a STEM twist into an endless night of fun! Games will mimic games in the style of shows such as “Family Feud,” “Jeopardy,” “Who Wants to Be a Millionaire?” “Black/STEM Card Revoked,” etc.

- VIP invitation to attend the entire PCI Conference
- Opportunity to have representatives interact with PCI Conference participants in the Interactive Game Night area
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

NSBE Jr. Night at the Museum
Partnership Cost: $7,500

Limit: 1

This event is a formal dance for NSBE Jr. members at a local cultural center. This is the final PCI Conference event and a chance to motivate students to participate in NSBE Jr. next year.

- Opportunity to provide keynote speaker, marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

STEMulating Young Minds Institute
Partnership Cost: $10,000

Limit: 4

The STEMulating Young Minds Institute (SYMI) trains a cohort of educators on how to start an after-school or in-school NSBE Pre-College Initiative (PCI) Program. The SYMI program gives teachers the opportunity to receive hands-on STEM training through NSBE’s National Partnerships. By equipping teachers with the tools necessary to teach STEM to students, the SYMI teacher training program has the potential to impact more than 9,000 students nationwide per year!

Expected Attendance: 50

- Logo on promotional flyers, press releases and SYMI marketing materials
- Recognition during the NSBE Golden Torch Awards
- Recognition in the NSBEGuide convention mobile app
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
FIRST LEGO League Jr. Showcase (K-5th grade)
Partnership Cost: $5,000 + Prize

Limit: 2

FIRST LEGO League Jr. is designed to introduce STEM concepts to kids in grades K -5th grade while exciting them through a brand they know and love – LEGO®. The program focuses on building interest in science, technology, engineering, and math (STEM) through a real-world challenge – to be solved by research, critical thinking, and imagination.

Estimated Attendance: 250
- Opportunity to provide judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- VIP invitation to attend the entire PCI Conference and participate in the awards ceremony
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms

FIRST LEGO League Showcase (4th-8th Grade)
Partnership Cost: $5,000 + Prize

Limit: 2

FIRST LEGO League (FLL) introduces attendees to real-world engineering challenges by having them build LEGO-based robots to complete tasks. During the course of the program year, NSBE Jr. FLL teams, discover exciting career possibilities and learn to make positive contributions to society.

Estimated Attendance: 250
- Opportunity to provide judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- VIP invitation to attend the entire PCI Conference and participate in the awards ceremony
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
Future City Competition
Partnership Cost: $5,000

Limit: 2

Future City focuses on improving the STEM skills of 6th-8th graders by providing an exciting, engineering experience that combines a stimulating engineering challenge with an inquiry-based application to present their vision of a city of the future. After designing a virtual city (using SimCity); researching, designing and writing-up their solution to a city-wide issue and building a scale model of their city, teams will present their vision to a panel of judges.

Estimated Attendance: 200

- Opportunity to provide marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference (access to all PCI events)
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

Try-Math-A-Lon
Thursday, March 28 & Friday, March 29
Partnership Cost: $5,000

Limit: 1

TMAL is a yearlong tutoring program meant to foster good study habits for minority high school students, grades 9-12 and prepare them for standardized exams such as the ACT and SAT. Top winners from each region will participate in a quiz bowl competition in which problem solving skills are tested.

Expected Attendance: 300

- Opportunity to provide marketing materials and giveaways at the event
- Logo prominently displayed on banner during the event
- VIP invitation to attend the entire PCI Conference
- Opportunity to participate in the awards ceremony
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
Ten80 National STEM League

Partnership Cost: $10,000 + Prize

Limit: 2

NSBE Jr. members in grades 6-12 form racing challenge teams that use model radio-controlled cars and mimic professional motorsport teams. After being “certified” in mechanical systems, data and problem solving, students spend the duration of the program year rebuilding the car with improved parts. The Ten80 Presentation takes place during the Annual Convention.

Expected Attendance: 40

- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- VIP invitation to attend the entire PCI Conference
- Opportunity to participate in the awards ceremony
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms

NSBE Jr. Explorer Technical Innovation Competition – Presentations (High School)

Partnership Cost: $2,500

Limit: 1

This event gives high school NSBE Jr. members the opportunity to explore and compete in the mainstream applications of science through projects and presentations. After the students conduct research and submit a project summary earlier in the year, this is where it all unfolds.

Expected Attendance: 30

- Opportunity to provide marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event
NSBE Jr. Explorer Technical Innovation Competition – Presentations (Middle School)
Thursday, March 28 & Friday, March 29
Partnership Cost: $2,500

Limit: 1

This competition gives middle school NSBE Jr. members the opportunity to compete in and explore the many applications of science through projects and presentations. Students work hard on their projects during the year, and the winner is revealed during this event.

Expected Attendance: 30

- Opportunity to provide judges, marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
- Signage with logo displayed prominently at the event

MATHCOUNTS
Partnership Cost: $5,000

Limit: 1

The MATHCOUNTS competition is a fun and challenging math program designed to provide middle schoolers with thought-provoking, fun problems which engage and challenge them to be better problem solvers. First and second-place winners from each NSBE region compete for bragging rights as the winning team.

Expected Attendance: 75

- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- VIP invitation to attend the entire PCI Conference
- Opportunity to participate in the awards ceremony
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms

KidWind Design Competition
Partnership Cost: $5,000 + Prize

Limit: 1

The KidWind Project works to make renewable energy widely accessible through hands-on activities that are challenging and engaging and to teach basic science and engineering principles.

Expected Attendance: 150

- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- VIP invitation to attend the entire PCI Conference
- Opportunity to participate in the awards ceremony
- Acknowledgment in the Convention issue of NSBE Magazine and on NSBE’s social media platforms
VEX IQ Competition
Partnership Cost: $7,500 + Prize

Limit: 1

In the VEX IQ Challenge, teams of NSBE Jr. members in grades 3–8 are tasked with designing and building a robot to play with other teams in a game-based engineering challenge. Classroom STEM concepts are put to the test as students learn lifelong skills in teamwork, leadership, communication and more.

Expected Attendance: 300
- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- VIP invitation to attend the entire PCI Conference
- Opportunity to provide a hands-on workshop
- Opportunity to participate in the awards ceremony
- Acknowledgment in the Convention issue of NSBE Magazine

VEX Robotics Competition
Partnership Cost: $7,500 + Prize

Limit: 1

High school NSBE Jr. members build innovative robots and compete year-round in a variety of matches. In addition to learning valuable engineering skills, students gain life skills such as teamwork, perseverance, communication, project management and critical thinking. 95% of participants report an increased interest in STEM subject areas and pursuing STEM-related careers.

Expected Attendance: 500
- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- VIP invitation to attend the entire PCI Conference
- Opportunity to participate in the awards ceremony
- Acknowledgment in the Convention issue of NSBE Magazine
NSBE Jr. Luncheons
Thursday, March 26 & Friday, March 27
Partnership Cost: $10,000 + Food & Beverage

Limit: 2 per Luncheon

Get started on developing your engineering pipeline and sponsor a luncheon for NSBE’s growing K-12 demographic. These luncheons occur in between NSBE Jr. programming and competitions.

Expected Attendance: 1,500
- Opportunity to provide keynote speaker, marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event

NSBE Jr. Advisors Dinner
Partnership Cost: $5,000 + Food and Beverage

This dinner for NSBE Jr. advisors (maximum of 2 advisors per chapter) will allow them to share ideas as well as talk with organizations that may be interested in sponsoring NSBE Jr. chapters’ participation in national STEM competitions.

Expected Attendance: 200
- Opportunity to provide keynote speaker, marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event

NSBE Jr. Graduating Seniors Luncheon
Partnership Cost: $15,000

Luncheon for NSBE Jr. graduating Senior and Matching with NSBE Chapters, paired with F.A.M. Lunch, allowing students an opportunity to continue in the NSBE pipeline while celebrating their achievements in high school.

Expected Attendance: 300
- Opportunity to provide keynote speaker, marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event
A Walk for Education
Partnership Cost: $5,000
Create greater awareness of NSBE, STEM fields and their relevance in the city of San Antonio. During this event, NSBE members will venture out to local high schools to promote #NSBE46 and distribute information about college preparedness.
- Opportunity to send representatives to participate in the event
- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Recognition in social media posts on NSBE’s social media platforms

Community Town Hall Meeting
Partnership Cost: $10,000 + Food & Beverage
Limit: 2
Local San Antonio schools, community groups and NSBE members will convene for a panel/town hall discussion with stakeholders of influence in education, industry and politics about NSBE, STEM and how to “positively impact the community” of San Antonio and surrounding areas.

Expected Attendance: 250
- Logo placed on special registration lanyards or wristbands
- Opportunity to provide welcome remarks, prizes marketing materials and giveaways at the event (panelist thank-yous and gifts)
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event

Corporate Facility/Plant Tours
Partnership Cost: $5,000 + Food and Transportation
Limit: 2
The Facility/Plant tours are designed to provide our membership with real-life exposure to the workforce and the respective company’s culture. Partnering companies will have the option to limit attendees based on major, GPA, and/or any other recruiting criteria. Great opportunity for corporate partners who have a facility or office local to San Antonio or nearby areas. Tour Sponsorship Deadline is Dec. 15, 2019.

Expected Attendance: 50
- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Community Engagement Events

NSBE Family Reunion
Partnership Cost: **$15,000**

**Limit:** 5

The NSBE Family Reunion is a premier event that exemplifies the ‘Family’ component of this year’s National Directives (F.O.C.U.S.). The Family Reunion is a social event that provides the membership an opportunity to network, reunite with NSBE family and ultimately celebrate the mission of the Society. This event will include a DJ, games, competitions, and food and beverages.

**Expected Attendance:** 500
- Opportunity to be listed on the event agenda
- Signage displayed prominently at the event
- Opportunity for public recognition and photos during the event
- Recognition in social media posts on NSBE’s social media platforms

College Tours
**Wednesday, March 27 & Thursday, March 28**
Partnership Cost: **$2,000 + Transportation**

**Limit:** 2

Convention registrants will have an opportunity to tour college campuses and explore the colleges’ academic programs, as they interact with the students, faculty and staff.

**Expected Attendance:** (based on sponsor capacity)
- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- VIP invitation to attend the entire PCI Conference
- Acknowledgment in the Convention issue of *NSBE Magazine* and NSBE’s social media platforms
- Signage displayed prominently at the event

Doseum Adventure
Partnership Cost: **$10,000**

This event gives convention attendees in grades K-3 the opportunity to participate in hands-on science activities at the Doseum, a unique museum for kids, in the heart of San Antonio.

**Expected Attendance:** 150
- Opportunity to provide marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of *NSBE Magazine* and NSBE’s social media platforms
- Signage displayed prominently at the event
- Photo opportunity at location with representatives or with signage
**The Battlefield City Tour**  
Partnership Cost: $10,000  

**Limit:** 1  
This event will include a tour of The Alamo and San Antonio Mission National Historical Park. Participants will have the opportunity to learn about the history and culture of San Antonio.  
- Opportunity to provide marketing materials and giveaways at the event  
- Recognition in social media posts on NSBE’s social media platforms

**#SanAntonioCulture**  
Partnership Cost: $10,000  

**Limit:** 2  
This event at the McNay Art Museum will provide an opportunity to experience San Antonio’s art and music through performing or visual arts.  

**Expected Audience:** 200  
- Opportunity to provide marketing materials and giveaways at the event  
- Recognition in social media posts on NSBE’s social media platforms
Continuous Professional Education Trainings
Wednesday, March 25 - Saturday, March 28
Partnership Cost: $15,000 + Food & Beverage

(Partnership cost will be waived if trainer and training materials are provided. Corporate branding of the event will add a partnership fee of $3,000 + Food & Beverage)

Limit: 3

Expected Attendance: 40-50

This training session will provide professionals with an opportunity to enrich their skills and add to their knowledge base. Attendees will be eligible to receive Professional Development Hours or Continuous Education Credits. Offerings in areas including but not limited to:

- Sales Engineering
- Continuous Process Improvement/Lean
- Project Management
- Prof. Engineering Licensing
- Cybersecurity
- Data Science
- Tableau

Partner will receive 5 free registration passes for company representatives to participate in the course.
Inside the Executive Suite Breakfast
Thursday, March 26 or Friday, March 27
Partnership Cost: $10,000 + Food & Beverage

Limit: 1
The Inside the Executive Suite Breakfast features a one-on-one interview with a high-profile corporate executive, government official, nonprofit leader, or celebrity figure with relevance to STEM. This exclusive event gives the sponsor the opportunity to further brand its organization and showcase its most senior-level executives (C-level and above).

Expected Attendance: 200
- 1 complimentary tabletop exhibit. Take advantage of pre- and post-event networking opportunities as well as the chance to gather information on attendees.
- Opportunity to provide welcome remarks, marketing materials, wearables and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine
- Signage displayed prominently at the event

Executive Roundtable
Thursday, March 26 & Friday, March 27
Partnership Cost: $3,500 + Food & Beverage

Limit: 5 per Roundtable
The Executive Roundtables provide premiere speaking opportunities for executive leaders to engage experienced technical and business professionals. This event features a facilitated discussion among senior-level executives. After a panel discussion, each executive leader will mentor upper-level college students and technical professionals during breakout sessions.

Expected Attendance: 100 Per Roundtable
- Opportunity to provide speaker, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine
- Signage displayed prominently at the event

Executive Speed Mentoring
Thursday, March 26 and Friday, March 27
Partnership Cost: $1,000

Limit: 5 per day
During this event, executive leaders will have the opportunity to engage and mentor upper-level college students and technical professionals to discuss career goals, leadership skills and tips for being successful. The leaders will attend the Executive Roundtable of their choice but will not participate in the panel discussion.
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
Special Interest Group (SIG) Industry Workshops

Partnership Cost: $3,000 per Workshop

Limit: Up to 4 per day

NSBE’s Special Interest Groups (SIGs) are signature programs that provide a platform which engages members in exploration of particular areas of focus and interest. You can choose to partner with any of the following 11 NSBE SIGs for Industry Workshops: Energy, Entrepreneurship, Environmental Engineering, Health Care Innovation, Intellectual Property, Information Technology Think Tank (ITTT), Process Improvement, Public Policy, Aerospace, Transportation and Women and Science and Engineering.

Expected Attendance: 100

- Opportunity to provide speaker, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine
- Signage displayed prominently at the event

Special Interest Group (SIG) Speed Networking Receptions

Partnership Cost: $5,000 + Food & Beverage per Reception

Limit: Up to 4 per day

The Special Interest Group (SIG) Speed Networking Receptions bring together NSBE professionals, recent college graduates, and corporate/government representatives from various industries to network with the various SIGs and gain valuable information them. You can choose to partner with any of the following 11 NSBE SIGs for a Speed Networking Reception: Energy, Entrepreneurship, Environmental Engineering, Health Care Innovation, Intellectual Property, Information Technology Think Tank (ITTT), Process Improvement, Public Policy, Aerospace, Transportation and Women and Science and Engineering.

Expected Attendance: 100 per Reception

- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event
Special Interest Groups (SIGs) Industry Tours
Thursday, March 26
Partnership Cost: $5,000 + Food & Transportation per Tour

Limit: 3

Hosting a facility tour is an invaluable way to connect with experienced Engineering Professionals and Collegiate Students and help achieve your diversity and inclusion (D&I) goals. You can choose to partner with any of the following 11 NSBE SIGs for an Industry Tour: Energy, Entrepreneurship, Environmental Engineering, Health Care Innovation, Intellectual Property, Information Technology Think Tank (ITTT), Process Improvement, Public Policy, Aerospace, Transportation and Women and Science and Engineering.

Expected Attendance: 50 per tour
- Opportunity to provide marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE's social media platforms
- Up to two full access Convention Registrations
- Signage displayed prominently at the event

Executive Leadership Luncheon
Thursday, March 26 or Friday, March 27
Partnership Cost: $15,000 + Food & Beverage

Limit: 1

The Executive Leadership Luncheon will be an open forum panel discussion about leading at the highest levels of an organization and what valuable insights can be passed on to other leaders. The topic will be selected by Professionals Talent Development Chair. Corporate partners will assist in determining the questions that will be asked of the panelists.

Expected Attendance: 300
- Opportunity to provide welcome remarks during the event (5 minutes) and have an executive — vice president-level or higher — serve as a panelist
- Opportunity to provide marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine
- Signage displayed prominently at the event

NSBE Professionals Chapter Impact and Awards Luncheon
Thursday, March 26 or Friday, March 27
Partnership Cost: $15,000 + Food & Beverage

Limit: 1

This Luncheon honors NSBE professional members and chapters for their contributions to the Society. The Professionals Executive Board will also recognize outstanding national and regional NSBE Professionals leaders. This event provides a collaborative environment for NSBE Professionals chapters to discuss areas where they are making an impact in their communities.

Expected Attendance: 300
- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event
TPC Welcome to San Antonio Event
Wednesday, March 25
Partnership Cost: $8,500 + Food & Beverage

Limit: 1
This kickoff event welcomes NSBE professionals and sponsors to share the culture of the Alamo City. This event includes networking with NSBE and San Antonio Professionals, highlighting of major TPC events and celebration of NSBE Professionals achievements.

Expected Attendance: 300
- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event

Career Engineer Networking (CEN) Suites
Thursday, March 26 & Friday, March 27 8pm-10pm.
Limit: 4 per Night

Partnership Level: BCA Partners
Partnership Cost: $5,000 + Food & Beverage

Partnership Level: Affiliate Partners
Partnership Cost: $6,000 + Food & Beverage

Partnership Level: Exhibitors and Convention Supporters
Partnership Cost: $7,000 + Food & Beverage

**Career Engineer Networking (CEN) Suites are a perfect way to meet prospective candidates with extensive educational backgrounds and/or research, as well as those with work experience. NSBE acquired CEN suites will be promoted in the NSBEGuide convention mobile app and on NSBE’s website. If you wish to host an invitation-only CEN Suite, please let us know.**

**The partnership fee is for the CEN Suite only. Required food and beverage charges and optional audiovisual or décor charges are at an additional cost and must be coordinated by the sponsor and paid directly to the venue or service provider.**

Young Technical Professionals (YTP) Mixer
Friday, March 27
Partnership Cost: $6,000 + Food & Beverage

Limit: 2
The Young Technical Professionals (YTP) Mixer allows new hires and emerging young professionals with up to five years of work experience to interact with experienced professionals and corporate representatives in a fun and engaging manner. This reception-style event is encourages growth and success at the onset of a career.

Expected Attendance: 100
- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine
- Signage displayed prominently at the event
**Brunch & Build Day Party**

*Saturday, March 28*

**Partnership Cost:** $8,500 + Food & Beverage

**Limit:** 2

This networking event connects attendees of various professional backgrounds. The first hour features a panel of professionals discussing D&I retention and mentoring. Second hour offers networking activities.

**Expected Attendance:** 200

- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of *NSBE Magazine*
- Signage displayed prominently at the event

**Collegiate Graduating Seniors Reception**

*Thursday, March 26 or Friday, March 27*

**Partnership Cost:** $10,000 + Food & Beverage

The Collegiate Graduating Seniors Reception honors graduating college seniors and introduces them to the resources and benefits of being a NSBE Professionals member. Partnership with this event shows your support for new graduates and their continued professional development.

**Expected Attendance:** 200

- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- List of consenting students that have registered to attend the reception and are looking for employment (resumes included)
- Acknowledgment in the Convention issue of *NSBE Magazine*
- Signage displayed prominently at the event
ANNUAL CONVENTION PARTNERSHIP OPPORTUNITIES
Technical Professionals Conference (TPC)

Doing Business in Africa
Thursday, March 26 or Friday, March 27
Partnership Cost: $8,500

Africa’s tech boom is reshaping the business, culture, and economic trajectory. As such, there is a focus on deepening of business, trade, and investment ties between the United States and Africa. This is a moderated panel discussion on the benefits and difficulties in building businesses in Africa. The panelists will provide multiple experiences and perspectives on a variety of topics.

- Opportunity to provide welcome remarks, a panelist, suggested questions for panelists, marketing materials and giveaways.
- Acknowledgment in the Convention issue of NSBE Magazine
- Logo displayed prominently inside the room

Tech Expo Zone
Thursday, March 26 and Friday, March 27
Partnership Cost: $3,500 per Corporate Partner

Limit: 15 (Limited to times and space available)

The Tech Expo Zone allows Corporate Partners to showcase their latest, cutting-edge technology to the most sought-after talent pool of tech enthusiasts. In addition to promoting your technology, you can also sign up for 30 minute presentations.

- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event

Tech Recruitment: A Speed Dating Approach
Thursday, March 26
Partnership Cost: $3,000 per Corporate Partner

Limit: 15

The “Tech Recruitment Speed Dating” event aims to bring together mid-level and senior-level tech talent and companies from various industries for a speedy recruitment process. The event kicks off with brief diversity talks, followed by 5-minute rapid interviews to keep things engaging and fun.

- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- List of consented participants with career interests information
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event
Supplier Diversity Pitch Competition
Friday, March 27
Partnership Cost: $5,000 per Corporate Partner

Limit: 4

The first annual Supplier Diversity Pitch Competition gives NSBE entrepreneurs a chance to pitch to supply chain and procurement leaders. Suppliers will pitch a 5-minute presentation on their company, product or innovation with the purpose of gaining valuable feedback from an expert panel of judges.

- Opportunity to provide welcome remarks, marketing materials and giveaways at the event
- Opportunity to identify a potential supplier
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event

Afternoon “Pick Me Up” Power Bar
Thursday, March 26 & Friday, March 27
Partnership Cost: $5,000 + Food & Beverage

Limit: 2

The Afternoon “Pick Me Up” Power Bar provides an opportunity for workshop attendees to get a complimentary snack. Snacks will be provided for the afternoon workshops. This will help keep the audience refreshed and engaged.

Expected Attendance: 200

- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Acknowledgment in the Convention issue of NSBE Magazine and NSBE’s social media platforms
- Signage displayed prominently at the event
YOU CAN SIGN UP FOR ANY OF THESE OPPORTUNITIES THROUGH OUR ONLINE COMMITMENT FORM.

If you have questions, please reach out to the NSBE Corporate Relations Department at corp_relations@nsbe.org. Email or verbal commitments will not be sufficient to secure your sponsorship.

2019-20 Commitment Form
Attendance Numbers

Expected attendance numbers are based on recent trends and registration history. NSBE makes no representations or warranties with respect to the demographic category of event attendees. NSBE does not guarantee specific levels of attendance at the Annual Convention including sponsored Convention activities.

Food & Beverage (F & B) Selection & Logistics

For your convenience, menu selection, quantities ordered and all other food and beverage arrangements for luncheons and breakfasts will be handled by NSBE. Event partners will be provided with a Banquet Event Order (BEO) listing the items selected for their event.

If a partnership item’s price indicates a cost plus (+) F & B, additional fees to cover the food and beverage expenses are required. Food and beverage costs are the responsibility of the partner. Menu selections shall be made by the partner directly with the venue, and the cost will be paid by the partnering company/organization.

If an event requires an additional F & B cost, and there is only one sponsor, that company/organization shall be responsible for selecting the menus and making arrangements directly with the venue management (i.e. hotel, Convention Center).

If an event requires an additional F & B cost, and there are multiple sponsors, those companies/organizations shall be responsible for the full event fee, separately. In this scenario, the multiple sponsors will also be responsible for splitting all of the F & B costs and working directly with the venue on menu selections.

Partnership Logistics & Recognition

To achieve maximum exposure and to receive full sponsorship benefits, we recommend that organizations reserve partnerships as early as possible, but at least ten (10) weeks before the event. This allows sufficient time to place necessary orders, promote the event, create signage and include sponsorship information in the official agenda and/or the mobile app. Please note that NSBE will make every attempt to provide full recognition on sponsorships confirmed less than ten (10) weeks before the event, however, some benefits may no longer be available.

Additional Event Meeting Space

Should your company/organization require additional meeting space to either meet with your company/organization team members or meet with Annual Convention attendees other than your company/organization team members, in NSBE contracted space, NSBE reserves the right to charge additional fees.

Please Note

- Corporate Corner listings are subject to approval and are placed throughout the program year (excluding the month of March). The length of time on the website and the posting date are based on availability.
- The exhibit area is not carpeted. However, carpet is required of all exhibitors. Carpet and other products may be obtained through the exhibit service contractor. Details and pricing will be available in the exhibitor kit.
- NSBE Interview Booth space strictly prohibits any signage placed outside of the designated booth space. This is enforced by the Fire Marshall. Failure to abide by these rules may result in the complete shutdown of all Interview booths.

1 Organizations other than BCA Partners will be assessed a $2,000 charge for team meeting space.

2 Convention attendees requesting meeting space other than that listed on the agenda will be assessed a $3,500 charge for the space provided. Fulfillment of the request will be subject to availability.
PAYMENT POLICY

Pay by Credit Card – Please see the credit card payment authorization form found in the 2019-20 Commitment Form. To pay by credit card, please send this form to accounting@nsbe.org. We accept Visa, MasterCard, Discover and American Express.

Pay by Check – Make checks payable to “NSBE” and mail to the address below:

National Society of Black Engineers
Attn: Accounting
205 Daingerfield Road
Alexandria, VA 22314

In general, all invoice payments are due net 30 days. If there are extenuating circumstances that require other arrangements, please email them to corp_relations@nsbe.org. All payment arrangements must be approved in writing by NSBE’s Corporate Relations team prior to February 13, 2020.

CANCELLATION POLICY

All payments for the NSBE Annual Convention must be received no later than February 13, 2020. Invoices that remain unpaid after February 13, 2020 will be subject to having their associated sponsorship forfeited. ANY outstanding invoice(s) with NSBE after this date will prohibit entrance to the Career Fair. Additional items purchased after February 13, 2020 may be paid for by credit card only; no other form of payment will be honored after this date (with the exception of forms mailed in along with a check, with prior approval). There will be no invoicing after February 13, 2020.

A 10% late fee will be assessed on all payments made after February 13, 2020. There will be a 25% Administrative Fee for any sponsorship cancellations after January 3, 2020. This includes paid and unpaid invoices. Cancelled Board of Corporate Affiliates member Annual Convention Career Fair booths will be assessed a 50% Administrative Fee. There will be no refunds after February 1, 2020.

Certain sponsored events/items will require advance payment prior to January 3, 2020. Such event/items include but are not limited to: Convention Bags, Tours, Lanyards, Sessions and Registration. Please visit nsbe.org for up-to-date information.

Cancellations and/or changes will not be honored until approved in writing by NSBE Corporate Relations.
# Deadlines at a Glance

<table>
<thead>
<tr>
<th>Date</th>
<th>Deadline Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 31, 2019</td>
<td>Workshop submissions due.</td>
</tr>
<tr>
<td>December 1, 2019</td>
<td>Deadline to donate a travel scholarship.</td>
</tr>
<tr>
<td>December 15, 2019</td>
<td>Tour sponsorship deadline.</td>
</tr>
<tr>
<td>December 26, 2019</td>
<td>Photo booth and charging station sponsorship deadlines &amp; acknowledgment in the Convention issue of NSBE Magazine if confirmed by this date.</td>
</tr>
<tr>
<td>TBD</td>
<td>Bag insert deadline.</td>
</tr>
<tr>
<td>January 3, 2020</td>
<td>Last day to cancel sponsorships (besides those needing advance payment) without paying 25% admin fee.</td>
</tr>
<tr>
<td>January 15, 2020</td>
<td>Deadline for invitation only hospitality suites.</td>
</tr>
<tr>
<td>February 1, 2020</td>
<td><strong>No refunds after this date.</strong></td>
</tr>
<tr>
<td>February 13, 2020</td>
<td>Deadline for payments. Credit card payments only accepted after this date with 10% late fee applied unless otherwise specified.</td>
</tr>
<tr>
<td>February 28, 2020</td>
<td>Deadline to order food and beverage for the hospitality suites.</td>
</tr>
<tr>
<td>March 20, 2020</td>
<td>Deadline to register your staff. Registrations after this date will incur onsite charges.</td>
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</tbody>
</table>

## ORGANIZATION PARTNERSHIP CODE OF CONDUCT AGREEMENT

The National Society of Black Engineers (NSBE) is privileged to partner with many corporations and other organizations that support our mission. We are very thankful for your support. These partnerships take many different forms, almost all of which involve employees of the sponsor interacting in some way with NSBE employees, and many of which involve employees of the sponsor interacting in some way with NSBE members.

When it comes to NSBE employees, it is the policy of NSBE to maintain a workplace that is healthy and safe and free from harassment and other forms of discrimination based on race, color, religion, sex, national origin, age, disability, sexual orientation or any other applicable legally protected category. Accordingly, NSBE has zero tolerance for harassment or any other form of unlawful discrimination or other inappropriate conduct.

When it comes to NSBE’s membership, all members are subject to NSBE’s Code of Conduct, which similarly prohibits unacceptable personal conduct at any NSBE-sponsored event, including, for example, harassment of any kind, disorderly conduct or blatant disregard of publicized rules and regulations.

NSBE also requires employees of partner organizations to act in accordance with the above standards. Because most of NSBE’s collegiate members are under 21 years of age, NSBE is particularly protective of the environment in which NSBE-sponsored events are conducted.