Board of Corporate Affiliates | $50,000 partner fee, annually

The Board of Corporate Affiliates (BCA) comprises some of our top industry partners, who work strategically with the Society’s leadership to fulfill our mission “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”

Advancing your strategic priorities, NSBE helps to build a competitive pipeline of diverse talent and transformative programs for scholars, emerging engineers, and professionals.

The BCA Pledge
Commitment + Collaboration

In recognition of our partners’ commitment to advance diverse industry representation, develop emerging talent, and lead bold initiatives that positively impact our communities, NSBE has instituted the BCA pledge. Participating companies commit to:

- Attend two BCA Partner meetings annually centered on diversity, equity, and inclusion
- Provide access to industry resources and best practices, as available (i.e. Professional development activities, whitepapers, research, survey data)
- Share hiring and retention data, as appropriate

Benefits include:

**National Convention | Virtual | April 5-9, 2020**

Benefits and activities include:

- Premium exhibit booth on virtual Career Fair floor
- Fifty virtual recruiter passes
- Five marquee messages through NSBE’s mobile app
- 90-minute branded lounge
- Standard logo recognition on convention.nsbe.org website
- Resume access and search functionality

**Fall Regional Conferences | Six Regions | Fall 2020 (Virtual)**

- Standard exhibit booth
- 20 exhibitor registrations
- One marquee message
- Standard logo recognition on region’s website
- Career Fair resume access

**NSBE Career Center**

- Up to five hundred job posting uploads to the NSBE Career Center
- Complimentary access to the NSBE Resume Database [August 2020-July 2021]

**NSBE Stakeholder Engagement**

- Ongoing All-BCA Web Meetings
- Access to consented NSBE chapter leaders: connect with and recruit NSBE’s officers (roster includes name, email and chapter mailing address)

**Marketing and Communications**

- Complimentary banner ad or article ad in NSBE eNews
- Social media posting on Facebook or Twitter. Subject to NSBE approval
Complimentary listing in the “Corporate Corner” on NSBE’s home page
- Logo prominently displayed on partner signage
- Logo Recognition as a Board of Corporate Affiliates Partner on the Annual Convention and NSBE home website (includes logo and hyperlink)

Optional
- Discounted rate of $2,500 for additional 10’ x 10’ booths
- Discounted rate of $300 on additional full-access Convention registrations
- $500 discount on Hospitality Suites
- VIP seating at the NSBE Golden Torch Awards
- Early access to Convention housing
- 15% discount on advertising rates for NSBE Magazine