National Society of Black Engineers (NSBE)  
Board of Corporate Affiliates (BCA)  
Benefits  
(FY 2020-21: August 1, 2020 – July 31, 2021)

Annual Benefits

Investment:  
$50,000 / Annually, includes Fall Regional Conferences*  
*Renewing 2019-20 BCA partners will be eligible for $40,000 dues

The Board of Corporate Affiliates (BCA) comprises some of our top industry partners, who work strategically with the Society’s leadership to fulfill our mission “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.” Advancing your strategic priorities, NSBE helps to build a competitive pipeline of diverse talent and transformative programs for scholars, emerging engineers, and professionals. As a BCA partner, companies will receive the following benefits:

National Convention | Digital / Virtual Benefits and activities include:

- **PLATINUM 20-21 BCA**
  - Exhibit booth on virtual Career Fair floor
  - Fifty virtual recruiter registrations
  - Five marquee messages
  - Standard logo recognition on convention.nsbe.org website
  - Resume access

Fall Regional Conferences | Six Regions | Fall 2020 | VIRTUAL

- Exhibitor booth at each FRC Career Fair
- Four complimentary conference registrations
- Placement and recognition on conference mobile app
- Placement and recognition on NSBE Regional websites

NSBE Career Center

- Up to five hundred job posting uploads to the NSBE Career Center
- Complimentary access to the NSBE Resume Database [August 2020-July 2021]

NSBE Stakeholder Engagement

- Ongoing All-BCA Web Meetings
- Three BCA Meetings (in-person/ virtual)
- Professional Development Conference event access
- Access to consented NSBE chapter leaders: connect with and recruit NSBE’s officers (roster includes name, email and chapter mailing address)
Marketing and Communications

- Recognition in the Convention issue of NSBE Magazine
- Complimentary banner ad or article ad in NSBE eNews
- Social media posting on Facebook or Twitter. Subject to NSBE approval
- Complimentary listing in the “Corporate Corner” on NSBE’s home page
- Logo prominently displayed on partner signage
- Logo Recognition as a Board of Corporate Affiliates Partner on the Annual Convention and NSBE home website (includes logo and hyperlink)
- Logo recognition in the NSBEGuide convention mobile app
- Complimentary bag insert in the Convention attendee bags (when applicable/pending shipping deadline)

Optional

- Discounted rate of $2,500 for additional 10’ x 10’ booths
- Discounted rate of $300 on additional full-access Convention registrations
- $500 discount on Hospitality Suites
- VIP seating at the NSBE Golden Torch Awards
- Early access to Convention housing
- 15% discount on advertising rates for NSBE Magazine

The BCA Pledge
Commitment + Collaboration

In recognition of our partners’ commitment to advance diverse industry representation, develop emerging talent, and lead bold initiatives that positively impact our communities, NSBE has instituted the BCA pledge. Participating companies commit to:

- Attend two BCA Partner meetings annually centered on diversity, equity, and inclusion
- Provide access to industry resources and best practices, as available (i.e. Professional development activities, whitepapers, research, survey data)
- Share hiring and retention data, as appropriate