I. **Call to Order:** Meeting called to order at 8:05pm EDT by Maurice Patterson; mission statement was read

II. **Roll Call:** Syreeta Thomas

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<tr>
<th>Position</th>
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<th>Early Departure</th>
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<td>Treasurer</td>
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<td>Advisor</td>
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<td>Reginald Archer, PhD</td>
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<td>Akissi Lewis</td>
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<td>Angelena Edwards</td>
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<td>Eric Bryant</td>
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<td>Region I Chair</td>
<td>Kwame Baptiste</td>
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<td>Region II Chair</td>
<td>Sheldon Gay</td>
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<td>Region III Chair</td>
<td>Sonja Favors</td>
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<td>Region IV Chair</td>
<td>Heather Gibbs</td>
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<td>Region V Chair</td>
<td>Mikala Windham</td>
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<td>Region VI Chair</td>
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III. Finance Zone Updates: Finance Zone
   A. Finance Overview – Oliver Buffington
      1. New fiscal year has officially begun; still closing items from last fiscal year
      2. Budget: $508,968 revenue goal, ~$230,000 corporate solicitation & donations
      3. Oliver reviewed expected revenue sources and expenses
      4. Oliver will provide updated financials at the end of each month after receiving from WHQ
      5. Regions & SIGs should have their treasurers track financials separately as a sanity check
      6. GEN Survey should be out and will be available until March 31st. It is available in NSBE Connect. If chapters have questions please direct them to regional treasurers first before Oliver.
      7. August 14th deadline for PDC travel authorizations and rooming lists
   B. PDC Update – Carolyn Boyd
      1. 113 registrants
      2. Agenda will be updated weekly
      3. Call for workshops decisions will go out next week. Those not chosen will be provided link to submit for TPC
      4. 4 confirmed partners: UTC, Unilever both @ $20K. 9 companies in the sponsorship funnel
      5. Marketing team will be providing information weekly for regions to help promote
      6. Nominations are open for Evening of Excellence
         a) Silent auction information will begin going out next week
      7. All SIGs have content on the agenda
      8. There are 5 workshop tracks within the conference
      9. SIG Expo & Power Networking
      10. ITSMF Partnership for speed mentoring with Executives (3 sessions) – registration required
      11. PDC VIP Kick-off on Wednesday night. Plan to be at the hotel by 5pm. Boarding starts at 6:30pm. Capped at 75 people (PEB, RPEB, NEB, REB, SWE, BCA)
      12. Lifetime Member Reception (invite only)
      13. Skillsfest & Virtual Career Fair & EPIC Networking event
      14. PDC Webinar is scheduled for August 15th at 8pm ET
   C. TPC Update – Talore Harrison
      1. FRFs are due August 13th
      2. Call for workshops opened today, will close on September 20th
      3. Partnership packet went out to the PEB today, will go to partners next week
      4. 604 registrants, 91 Professional & Lifetime, 41 leadership
      5. Working on have TPC value statement and some major content solidified by PDC to be able to market
      6. CPC will be meeting at R2 RLC in August

IV. Region I Update: Kwame Baptiste
   A. One new chapter: Bridgeport CT chapter. Roadshow to begin Buffalo chapter
   B. Have contact info from 80% of chapters
   C. Scheduling call to inform all programs to all chapters at the same time to increase awareness & participation
   D. Looking to have conversation about chapter dues to encourage
   E. Still looking for some leaders in some chapters as well as the RPEB

V. Region II Update: Sheldon Gay
   A. RLC coming; expecting for 15-20 attendees
   B. Created a video to inform people of the value of RLC
   C. Will have a Professionals town hall and will live stream via Periscope; asking for questions ahead of time
   D. Close to completing partnership with Scholy. Would like to announce at FRC
   E. Working on chartering chapters including Hampton Roads chapter

VI. Region IV Update: Heather Gibbs
   A. Will have 2 board members at RLC. Will have a YTP mixer
   B. Twin Cities Membership Drive participation was very successful
   C. Started receiving interest in sponsorship (GSR & other programming)
   D. Collaborations with quite a few different organizations
E. Working with PDC committee to promote the conference

VII. Region III Update: Sonja Favors
A. Working on content for FRC for member engagement
B. Attended RLC last weekend: quite a few students don’t know about Professionals or our purpose
C. Working on a Florida roadshow (Miami & Melbourne); wanting more interaction with students (early 2018)
D. Working on PCI activity in Haiti with the regional International Chair
E. Finalizing their regional playbook

VIII. Region V Update: Mikala Windham
A. Chair-Elect has been nominated for Millennials to Watch in Dallas
B. Revamping the regional newsletter & wanting to display on the website
C. Tulsa chapter coming back right in time for FRC this year
D. Interest for Professionals chapter in Lubbock TX
E. Had a kickoff call last Sunday: reviewed vision & goals for the region and each zone. Recording will be on the website as well as FAQs
F. RLC next week in Columbia MO

IX. Region VI Update: Johnnie Tangle
A. RLC this weekend at Cal State Long Beach. No Professionals content will do an LA roadshow instead. Will have a Professionals mixer at the conference
B. Chapters have been having reactivation issues and need more assistance from WHQ staff
C. Roadshows requested in the Bay Area & Silicon Valley as well as potential in Salt Lake City
D. Working on partnership with Blavity for attending/partnerships on AfroTech

X. Technical Excellence Update: Angelena Edwards
A. SIGs have been having consistent meetings and working with conference chairs to ensure content at conferences
B. Public Policy, Energy & Environmental have regular board calls
C. WISE is active with PDC and SWE programming
D. Many of the SIGs are looking to participate in FRCs
E. Getting a lot of activity in the MyNSBE Communities
F. Energy & Healthcare SIGs had monthly webinars this week that were promoted via social media
G. Kwame asked that we compile SIG events so that they can be marketed better
H. Energy SIG is working on getting courses & certificates through Harvard

XI. Chair Update: Maurice Patterson/Anthony Murphy
A. Nicole Yates signed back on as a part-time contractor @ WHQ
B. WHQ put together a staffing plan, looking forward to seeing it
C. Working on getting copies of marketing RFP responses
D. PDC Registration Contest: Chapter with most PDC registrants in August will receive 2 roundtrip plane tickets & 2 registrations to Annual Convention in Pittsburgh. Using it to motivate chapter leaders to share PDC info with their membership to increase attendance
E. Would like the feedback compiled in response to Maurice’s message to chapters regarding paying national dues

XII. New Business:
A. Membership Report: Eric Bryant
   1. Professional Members: 3062 including lifetime; 2212 in the US & Canada, 850 in other countries
   2. 307 Lifetime members, 2755 paid annual dues
   3. 79 active professional chapters
   4. Regional reports were sent to regional chairs and will be sent to the rest of the PEB
   5. 931 paid members for this year including 310 lifetime members
   6. Ask all national & regional leadership to pay dues for this year, Eric will begin pulling reports on Friday
   7. Goal is 10% increase in membership this year

XIII. Adjournment: Meeting adjourned at 9:43pm EDT by Maurice Patterson

Next meeting: 8pm EDT, Wednesday September 6th, 2017 via web meeting.
Minutes Prepared by: Syreeta A. Thomas, 2017-2018 National Professionals Secretary