REGION IV CHAIR

INTRODUCTION
REGIONAL SECRETARY

ROLL CALL
REGION IV CHAIR

SPONSOR INTRODUCTION
Willis D. Pugh,
General Manager
Automotive Segment – Air Flow Management NA

SPONSOR ITW
Ignite your full potential
ITW: NOT YOUR GRANDFATHER’S INDUSTRIAL

- We think and act like entrepreneurs
- We embrace autonomy
- We make our own decisions
- We create innovative solutions for the world’s biggest and most influential brands
- We value Integrity, Simplicity, Trust, Respect and Shared Risk

WE ARE ALWAYS FOCUSED ON HELPING OUR PEOPLE REACH THEIR FULL POTENTIAL

FOUNDED IN 1912
HEADQUARTERED IN GLENVIEW, ILLINOIS
18,000+ GRANTED OR PENDING PATENTS
NYSE: ITW
ABOUT ITW

2018 Revenue By Geography

- NORTH AMERICA: 52%
- EUROPE, MIDDLE EAST AND AFRICA: 29%
- ASIA PACIFIC & OTHER: 19%

- $14.8 billion 2018 revenue
- 55 countries
- ~48 thousand employees
- 17,000+ granted and pending patents
We are global and diverse. Across our seven businesses we offer unparalleled access to challenging opportunities in high-growth industries and markets all around the world.
OUR BUSINESS MODEL IS UNIQUE

Our ITW Business Model sets us apart and is our defining competitive advantage.

- 80/20 Front-to-Back Process: How we operate
- Customer-Back Innovation: How we innovate
- Decentralized, Entrepreneurial Culture: How we execute
What is 80/20?

Customers, Products, etc. = 20% = 20% = 80% = 80% ‘20’ items ‘80’ items
ENGAGING DIVERSE TALENT

Our Employee Resource Groups (ERG) are employee-led organizations that bring together diverse groups of people, and their allies, to share experiences and innovative ideas.

ITW WOMEN’S NETWORK

YOUNG PROFESSIONALS NETWORK

AFRICAN-AMERICAN NETWORK
MEET US AT NSBE REGIONAL IN GRAND RAPIDS!

• We are hiring summer 2020 interns! Visit our booth at the career fair today to speak to one of our representatives and learn more.

• Check out the link below to register and be entered into a raffle to win Beats headphones!
  • https://www.itwinterns.com/nsbe.html

• Follow us on social media to stay up to date:
  • LinkedIn
  • Facebook
  • Instagram
  • Twitter
Who Am I? Where Am I From?

Hometown: Birmingham Alabama
Family: Parents living; Two older sisters
Public Schools
  • Band, DJ, Photography
University of Alabama
  • Industrial Engineering
Studied MBA
  • Samford University
Co-Op: Alabama Power
Worked since age 16 (9)
  • Dad owned two laundromats
  • First ‘real’ Job: Produce Clerk at Winn Dixie
My Career...at a Glance

1991 - Industrial Engineer - Square D/Schneider Electric - Leeds, AL
1992 - Quality Engineer - Square D/Schneider Electric - Leeds, AL
1994 - Sr. Buyer - Square D/Schneider Electric - Asheville, NC
1995 - Purch/Materials Mgr - Square D/Schneider Electric - Asheville
1997 - Commodity Mgr. - Square D/Schneider Electric - Nashville, TN
1999 - Operations Manager - Square D/Schneider Electric - Columbia, SC
2002 - Purchasing Director - Square D/Schneider Electric - Nashville
2003 - Purchasing Leader - Cummins Filtration - Nashville
2005 - Commodity Leader - Honeywell Aero - Phoenix
2006 - Ops Strategy Leader - Cummins Filtration - Nashville
2007 - General Manager, Coolants - Cummins Filtration - Nashville
2008 - Director, Product Cost - Cummins Filtration - Nashville
2010 - Mfg. Program Leader - Cummins Filtration - Nashville
2011 - Purchasing Strategy Leader - Cummins - Columbus
2012 - Plant/GM Leader - Cummins Turbo Technologies - Charleston
2015 - Global Operations Director - ITW Appliance - Chicago
2019 - NA AFM General Manager - ITW Automotive - Chicago/Detroit
Where We Have Lived....and almost lived
Hurry Up...and make some good MISTAKES

‘I've failed over and over and over again in my life.
And that is why I succeed.’

- Michael Jordan
Become a Fanatic...about CHANGE

Has anyone moved your cheese, yet?

Change is inevitable.
Don’t wait on change to happen to you.
Make it happen.
Expand your LAN/WAN

Practice your Six Degrees of Separation

Who’s in your DMs?
Join the RIGHT Cult

Its all about picking the right Culture

That Mission/Vision stuff can be important....
Become a SUBSTANCE abuser.......

Principle Centered

‘Each Success only buys an admission ticket to a more difficult problem’ – Henry Kissinger.
Take care of the BRAND

Its Insert Your Name, INC......

and don’t forget it.
Questions
State of the Society

Jocelyn Jackson, National Chair
Meet Your National Chair: Jocelyn Jackson

• **Hometown:** Davenport, IA
• **University:** University of Michigan (PhD EER)
• **Previous NSBE Experience:**
  • 2018-2019: National Vice Chair & Region V Chair Emeritus
  • 2017-2018: Region V Chair
  • 2016-2017: Region V Membership Chair
  • 2015-2016: Iowa State University Vice Chair
  • 2013-2015: Iowa State University Fundraising Chair
Meet Your Region IV Chair: Karen Hubbard

- **Hometown**: Westfield, IN
- **University**: Purdue University (BS)
- **Previous NSBE Experience:**
  - 2016-2017: Purdue Freshman Council Treasurer and Vice President
  - 2017-2018: Purdue Chapter Treasurer
  - 2018-2019: Region IV Treasurer
  - 2015-2016: Iowa State University Vice Chair
  - 2013-2015: Iowa State University Fundraising Chair
Meet Your National Public Relations Chair: Kayla Jordan

- **Hometown:** Detroit, MI
- **University:** Wayne State University (MBA)
- **Previous NSBE Roles:**
  - 2019 CPC Marketing Chair
  - Wayne State Chapter President, VP
Meet Your National Publications Chair: Sheyenne Harris

- **Hometown:** Detroit, MI
- **University:** University of Michigan (BS)
- **Previous NSBE Roles**
  - 2018-2019 Region IV Pub/PR Chair
Meet Your National International Chair: Ugerah Abalu

- **Hometown:** Lagos, Nigeria
- **University:** Iowa State University (BSc.)
- **Previous NSBE Roles**
  - 2017-2018 Region V International Chair
  - 2018-2019 International Committee Chair
Meet Your National Assistant Treasurer of Special Projects: 
Abdelwadood Daoud

- **Hometown:** Iowa City, IA
- **University:** Iowa State University (BSc.)
- **Previous NSBE Roles**
  - Chapter Finance Chair
  - Chapter Vice Chair
  - Region V Finance Chair
  - National Finance Chair
National Directives
Jocelyn Jackson
Why FOCUS?

Engineering is a way of LIFE!
National Directives 2019-2020

1. LEAD WITH PURPOSE
   Values-driven Leadership
   Growth and Development for all NSBE Members

2. LEVERAGE THE NSBE ECOSYSTEM
   Increased Membership Engagement
   Heightened Societal Visibility of NSBE’s Community Impact

3. SECURE THE FUTURE OF NSBE
   Robust Organizational Strategy
   Institutionalize Best Practices
NSBE’s Mission & Goals

NSBE Mission
"to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community."

NSBE 2025 Campaign
Graduate 10,000 Black engineers annually by the year 2025.
SPTF Update

Jocelyn Jackson
SPTF 4 Major Focus Items

1. Develop
   - Develop a 3-year Strategic Plan for NSBE 2025

2. Define
   - Define the goals and expectations for chapters [and functional zones] to contribute to the goal

3. Know
   - Know how we can measure our progress

4. Create
   - Create an ad/promotional campaign about 2025
Consultant Scope of Work

**Facilitation**
Consultant Will:
- Coordinate meetings
- Draft Agendas
- Document and Distribute Notes

**Research**
- Identify key metrics (complete)
- Validate key metrics
- Track and set baselines for key metrics
- Develop dashboard for consistent monitoring

**Project Management**
Consultant Will:
- Define Full Project Plan
- Define Timelines & Scope
- Define Critical Success Factors
- Define Deliverables
- Define “Red Flags”
- Provide Overall Guidance
WHQ Update

Dr. Karl Reid
2019-2020 WHQ Staffing Changes
Effective October 1, 2019
Increasing the Capacity and Improving Effectiveness of WHQ

- Opportunities for improvement were identified in Operations, Fund Development and Programs departments
- An assessment of WHQ staff was conducted
- A reorganization and New roles for staff will improve WHQ efficiency and effectiveness

“We must secure the future of NSBE.” - Jocelyn Jackson, National Chairperson (2019-2020)
2019-2020 WHQ Staffing Changes
Effective October 1, 2019
Increasing the Capacity and Improving Effectiveness of WHQ

Executive Leadership Team – (Zone Liaison)
- Dr. Karl Reid – Executive Director (National Zone)
- Richard Clemmons – Senior Director of Operations (Administrative Zone)
- Stanton Hill – Senior Director, Finance, Accounting and Process Management (National Treasurer)
- Charles Thompson, III – Senior Director of Fund Development (Finance Chair)
- Dr. Rochelle Williams – Senior Director of Programs - starting November 4, 2019 - (Programs Chair)

Executive Leadership Team – (Zone Liaison)
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Operations Department
Areas of Responsibility & Points of Contact:
- Event Planning/CPC MGT – Erika Howell
- Membership – Cecelia Pitt
- Travel and Hotel – Roena Cox
- Membership Registration System – Tamra Greer
- Contracts and MOUs – Ebony Jackson
- IT-related matters – NSBE Helpdesk
*All unresolved Departmental Issues (Escalation) – Richard Clemmons

Finance, Accounting and Process Management Dept.
Areas of Responsibilities & Points of Contact:
- Budget / forecasting / policies / procedures – Stanton Hill
- Audit / financial report queries – Teanesha Washington & Eden Assefa
- Accounts Payable / general exemptions – Rica Muhammad & Eden Assefa
- Accounts Receivable / Invoices – Felicia Carter
*All unresolved Departmental Issues (Escalation) – Stanton Hill
2019-2020 WHQ Staffing Changes
Effective October 1, 2019
Increasing the Capacity and Improving Effectiveness of WHQ

Fund Development Department
Areas of Responsibility & Points of Contact:
• BCA/New Corporate Opportunities – Jessie Sussen
• VIP Tours [Convention]/New Foundation
  Opportunities/Scholarships/Matching Gifts – Portia Jones
• Affiliate Partners/CPC – Eddie Scott
• Career Center/Invoices/Order Processing – Franco Holmes
• SEEK and other Program Fundraising – Phil Jones (starting Nov. 4, 2019)
*All unresolved Departmental Issues (Escalation) – Charles Thompson, III

Brandi, Marketing and Communication Department
Areas of Responsibilities & Points of Contact:
• Branding, Marketing and Communication Support – Yvette Watson
*All unresolved Departmental Issues (Escalation) – Charles Thompson, III

Programs Department
Areas of Responsibility & Points of Contact:
• Collegiate and Professional Program Development and Management – Ralanda Nelson
• Pre-college Program Development and Management – Brittany Boyd
• Partnerships and PCI Program Implementation – Brittany Boyd
• NSBE Jr. Chapter and Event Support – David Varnado
• SEEK Systems and Outreach – Donyel Stewart
• PCI Competitions and Pipeline Support – David Varnado
• Scholarships and Awards – Ray Goodine
• Sponsored Programs – Ruth McNeil
• Career Services and PEB Programs – Osato Uzamere
• Supply Management and SEEK Curriculum – Thomas Harris
• SEEK Recruitment and Onboarding – Shernani Council
*All unresolved Departmental Issues (Escalation) :
  Brittany Boyd (Pre-collegiate Issues)
  Ralanda Nelson (Collegiate Issues)
  Dr. Rochelle Williams (starting Nov. 4, 2019)
Functional Zone Updates
Membership Zone
Membership by the Numbers

**Society By Demographic**

Total Members as of Oct 9, 2019

- **Collegiate:** 4637
- **Professional:** 1128
- **NSBE Jr.:** 1435
- **Lifetime:** 427

**Total Members:** 7627
Membership by the Numbers

Demographics by Region

- Region 1: 1228
- Region 2: 1744
- Region 3: 1585
- Region 4: 952
- Region 5: 1375
- Region 6: 743

Legend:
- Collegiate
- Professional
- NSBE Jr.
- Lifetime
Let’s Get Active
(Membership Initiatives)

**Founders’ Day**

Themed week for each founder
Week 1(2/10-2/16): R5
Week 2(2/17-2/23): R1
Week 3(2/24-3/1): R6
Week 4(3/2-3/8): R2
Week 5(3/9-3/15): R4
Week 6(3/16-3/22): R3

Events giving back in the name of the founders
Communications Zone
FOCUS on Engagement (Comm Initiatives)

7,900+ Followers
**GOAL**: 10,000 Followers

20,500+ Followers
**GOAL**: 23,000 Followers

21,300+ Followers
22,300+ Likes
Social Media Initiatives

#MyNSBEYear + Regional Hashtag

What are you looking forward to in NSBE this year? Participate using the hashtags and show off your NSBE year! Let us know what goals you are working towards while you attend FRC!

Now – November 30th, 2019

Rules:
Post an image on Twitter, Instagram and/or Facebook
Include #MyNSBEYear #Region_

**Engage in this social media campaign to help your region win points towards Region Reigns Supreme.**
**NSBE.org Update**

- **Project Goal**: Complete website overhaul
  - New and Improved User Experience
  - Faster loading with encryption
  - More intuitive functionality with accurate and updated information
- **Delays**:
  - Unknown software issues
  - Planning with contracted developer
- **Completed**:
  - Strategic Architectural and Content Plan
  - Site and System Audit
  - Site Design
  - WHQ Staff Training Plan And Schedule
- **Upcoming**:
  - Beta Site viewing available mid-November
  - Site Testing November and December
  - Site Launch before Convention Season
- **End Goal**:
  - Launch new solution with maximum functionality and minimal interruption
Finance Zone
National Finance Zone Initiatives Progress

In Development: National Chapter Finance Toolkit
Undergoing Distribution: Career Fair Prep Guide Development and Distribution
In Planning: Financial Literacy Content and Distribution
In Development: Membership Dues Update
In Planning: Contract Audit
In Development: Internal Improvements

Key:
- Red: Behind Schedule
- Yellow: Slight delays
- Green: On track
5 Year Performance Comparison
As of September 13, 2019

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<th>Year</th>
<th>Revenue</th>
<th>Expenses</th>
<th>Change Net Assets</th>
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<tr>
<td>2019</td>
<td>15.5</td>
<td>14.52</td>
<td>0.98</td>
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Programs Zone
Activity Reports (bit.ly/NSBEAR1920)
As of October 10, 2019

Total: 214 (84% increase from 10/10/18) - Keep Submitting!
2660 Verified GPAs
As of October 8, 2019

Regional Breakdown

Number of Records

Null 1 2 3 4 5 6
~42% ~48% ~75% ~65% ~67% ~48%

Member Type
- Collegiate: 2,623
- Lifetime: 4
- NSBE Junior: 30
- Non-Member: 3
Region Supreme Criteria
2019-2020
As of October 10, 2019

- **Programs** - 30%
  - Activity Report Submissions - 15%
  - GPA Verifications Submissions - 10%
  - Competition Participation at Conferences - 5%

- **Membership** - 20%
  - Increase in membership - 6%
  - Chair membership survey - 8%
  - Graduates renew under free professional membership - 2%
  - Founders Day activity sheet - 2%
  - International membership/engagement (scholarships and conference attendance) - 2%

- **Parliamentarian** - 20%
  - Chapter Constitution Submission - 4%
  - Conversations with the Chair Check-in - 2%
  - FRC Senator Check-in - 2%
  - Convention Check-in - 12%
Region Supreme Criteria
2019-2020
As of October 10, 2019

• **Finance - 15%**
  • # of Resumes Submitted to Career Center - 1.5%
  • Attendance at RLC and FRC (compared to membership and historical numbers) - 3%
  • Weighted Registration for Convention (compared to membership and historical numbers) - only Early and Regular will be counted - 3%
  • Adherence to Budget, Financial Policy, and Processes - 7.5%

• **Communications - 15%**
  • Increase in National and Regional social media engagement - 4%
  • NSBE Love/ WHY NSBE/ MY NSBE/ TheRevolutionChallenge - 5%
  • WSUP (Website Updates) Outreach - 6%
Region Supreme Criteria 2019-2020
As of October 10, 2019

<table>
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<tr>
<th></th>
<th>Region I</th>
<th>Region II</th>
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<th>Region V</th>
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<td>5</td>
<td>3</td>
<td>6</td>
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Amendment Proposals
Current Amendment Proposals

- Membership Demographic Addition
  - Expand NSBE Jr. to include students 3rd to 5th grade
  - Provide programming to students after they complete SEEK programming through pre-collegiate, collegiate, professional pipelines

- Expand definition of capital “M” member
  - Allow graduate students pursuing engineering degrees to serve in Regional and National positions

- Recognize December Graduates as Student Leaders
  - Allow Regional and National student leaders graduating in December to complete their term

- Professionals’ Chair becomes voting member on the NEB
  - Allow the Professional Chair to vote on societal affairs as a current member of the NEB admin zone
Questions? Contact me.

Jocelyn Jackson  
nebchair@nsbe.org  
703-402-4331
REGION IV CHAIR

STATE OF THE REGION
The NSBE Mission is to increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community.
Overview

● Membership Numbers

● 2019-2020 Regional Objectives
  ○ Objective, Goals, Strategy, Metric

● Progress Report by Zone

● State of Blacks in Region IV
  ○ Sourced from NAMEPA

● Reflection
Membership Numbers

- Collegiate: 938
- Lifetime: 70
- NSBE Jr.: 206
- Professional: 196
- Total: 1410
Regional Communications Zone Progress

- Increase Social Media Following by 500
- Leverage 3 entities outside of NSBE per conference to reach non-NSBE affiliated students
- Increase advertising of positions by 25% well-before elections
- Convey importance of strategic plan to chapters
Regional Finance Zone Progress

- Increase % of registrants who attend Fall Regional Conference by 20%
- Produce a living Document of companies for Career Fair
- Financially support NSBE Jr. members
- Create a Finance Leadership Academy
- Consistently communicate with CEB bi-weekly throughout the year
- Have 70% of Chapter finance zones create and share Goals & Strategies for the year
Regional Membership Zone Progress

- Have 1200 paid registrants
- 3 applicants running per membership zone position prior to 2019 NSBE 46th Annual Convention
- Update chapter improvement tracking systems to be more efficient and reliable
- Give chapter leaders tangible strategies to increase their chapter membership numbers and resolve chapter issues
Regional Programs Zone Progress

- **3 regional informal STEM Fairs** in different areas of the region, increase chapter collaboration across the region
- **Place an emphasis on** STEM community trainings and increase the number of STEM community trainings held within the region at the chapter level
- **Strengthen relationships** between collegiate and professional chapters and NSBE Jr. chapters
- **Establish tools** for future success
- **Increase the yearly chapter level retention numbers**
  - Get each chapter in the region (at least 75%)
Sourced from: National Association of Multicultural Engineering Program Advocates
Engineering Degrees Awarded - BS

Sourced from: National Association of Multicultural Engineering Program Advocates
What can you do at your chapters to increase the number?
Find the Gap

- Speak with your Admissions Office, Office of Diversity and Inclusion
- Know the culprit/narrative behind the numbers
  - Math Proficiency, Test Prep, Imposter Syndrome, etc.
INTERNATIONAL MEMBERSHIP CHAIR

STATE OF THE INTERNATIONAL MEMBERSHIP
NSBE INTERNATIONAL

International NSBE Students in the US

NSBE International Chapters and Members.

International Awareness for Domestic Students
# NSBE Affinity Regions

<table>
<thead>
<tr>
<th>Region</th>
<th>Inclusive Areas</th>
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<tbody>
<tr>
<td>I</td>
<td>Eastern Canada and Western Africa</td>
</tr>
<tr>
<td>II</td>
<td>Europe, Northern Africa and Middle East</td>
</tr>
<tr>
<td>III</td>
<td>Caribbean and South America</td>
</tr>
<tr>
<td>IV</td>
<td>Central Canada, Central Africa and East Africa</td>
</tr>
<tr>
<td>V</td>
<td>Mexico, Central America and Southern Africa</td>
</tr>
<tr>
<td>VI</td>
<td>Western Canada, Baja Peninsula, Mexico, South Pacific and Australia</td>
</tr>
</tbody>
</table>
INTERNATIONAL STUDENTS IN YOUR CHAPTERS
INTERNATIONAL STUDENTS IN THE US

- 1 million International Students in the US
- Students with the F1- Visa Status
- Here for Top tier Education
- International Student Needs differ from those of domestic student needs.
We’re halfway through the semester. Everyone is sick, I’m behind in 6 classes even tho I’m only taking 4, and I failed my exam tomorrow. Send help
INTERNATIONAL STUDENT STRUGGLES

- Hard Time Navigating the US Job Market
- Difficulty relating with Domestic Students
- No Financial Aid
- Lack of a support group to relate these struggles with
- Homesickness
PLANS FOR INTERNATIONAL STUDENTS

1. GroupMe for International Students to share opportunities and struggles.

2. We’ve increased the number of companies that hire international students and made it clear which companies hire.

3. We’ve created 3 workshops specific to International Students:
   - Navigating the US Job Market
   - Struggles of International Students discussion
   - International Students Luncheon.

4. Increasing Scholarship opportunities for international students.
HOW CAN YOU HELP?

1. Pay attention to International students, and understand that our struggles differ.

2. Let your members know (specifically International members) know about international student events at FRC

3. Give us any feedback on what we can do to better serve International Students
PROFESSIONALS CHAIR

STATE OF THE PROFESSIONALS
Region 4 Professional Executive Board
2019 - 2020

Administrative: Ashley McCray, Chair
General Mills

Membership: Shari Briggs, Chair-Elect
Rockwell Automation

Finance: Yosef Borga, Treasurer
Cummins

Communication: Precious Forrest,
Secretary, Northrop

Program: Babalola Komolafe,
Programs, Cummins

Heather Gibbs, Parliamentarian
Microsoft

Alex Isaac, Chair Emeritus
Collins Aerospace

Brook Kassa, Finance
Delphi

Thomas Reid, TPC
GE

Phillip Reid, PCI
Heapy Eng.
13 Active Chapter - 447 Members as of 9/18

Central Illinois Professionals
Central Ohio Professionals
Chicago Professionals
Cincinnati, OH Professionals
Dayton, OH Professionals
Detroit Professionals
Indianapolis Professionals
Kigali Rwanda Professionals
Milwaukee Area Professionals
Northeastern Ohio Professionals
Quad Cities Professionals
Rockford Professionals
Twin Cities Professionals
Directives

National

Regional

- Chapter Leadership Training
- NSBE Engineering Week Takeover
- Increase Number of R4 Scholarship Recipients
- Chapter Visibility

Continue the Path
Advancing our Partnerships
Establish and Maintain Repeatable Process
Special Interest Groups

- Energy
- Entrepreneurship
- Environmental Engineering
- Healthcare Innovation
- Information Technology Think Tank
- Intellectual Property
- Process Improvement
- Public Policy
- Space
- Transportation and Infrastructure
- Women in Science and Engineering (WISE)
Upcoming Events

PDC 2020: Miami!
Graduating Member
Professional Dues Waiver

• Collegiate Members who were paid in 2018-19 and received their degrees in the last year are eligible to receive Professional membership in 2019-20 for free.

• How?
  • Renew as a Professional Member in NSBE Connect
  • Eligible members will receive waiver automatically
  • No other forms, e-mails, hook-ups, etc. needed

• Availability: NOW!

• Questions: E-mail pebmembership@nsbe.org
ANNUAL CONVENTION UPDATE
Nose Eke
2020 Annual Convention Planning Committee Vice Chairperson
GRAND RAPIDS, MICHIGAN
Meet Your National CPC Chair

Hometown: Lafayette, LA
University: Louisiana State University
Previous NSBE Experience:
• 2018-2019 Region V Fall Regional Conference Chair
• 2017-2018 Louisiana State University Chapter President
• 2016-2017 Louisiana State University Treasurer & Vice President
• 2015-2016 Louisiana State University Conference Planner
• 2014-2015 Louisiana State University Freshman Action Team
Convention Logo and Colors

46th ANNUAL CONVENTION
ENGINEERING THE REVOLUTION
NATIONAL SOCIETY OF BLACK ENGINEERS

AMWAY GRAND PLAZA | GRAND RAPIDS, MI
Theme: Engineering The Revolution

Societal Revolution
- Continuous NSBE leader development
- Increased NSBE Senate Engagement
- Outreach/Community Engagement

Industrial Revolution
- Innovation and technical excellence
- Engineering solutions to real-world issues
- Enhance technical skills through major/topic specific (interactive) workshops

Personal Revolution
- Maximizing membership opportunities
- Year-Round Workforce Preparedness
- Professional Development Opportunities

Cultural Revolution
- Challenging status quos within our community
- Cultural Responsibility workshops/forums
- Embracing the uniqueness of our culture
FOCUS on Engineering the Revolution

Family
Opportunities
Commitment
Unity
Servant leadership

Personify the NSBE Family sentiment
Maximize Opportunities for membership & stakeholders
Reinforce our Commitment to the Society, Mission, & Vision
Promote Unity, Cultural Responsibility, & Cultural Awareness
Equip our Servant leaders at all levels with the tools needed to thrive within their roles
New Agenda Structure

• More effective programmatic day
• Longer transition period between Career Fair & Hospitality Suites
• Smaller window between General Session & Hospitality Suites
Changes: PCI Meals and Registration Type

PCI Meals

• Only offering lunch & dinner
• Select housing options offer breakfast

New Registration Type

• Must have GPA verified to qualify for discounts
  ○ Regardless of APEX/Officer Status
• Find the verification tutorial on our social media and website
How To Get Away With Securing the Bag

Workforce Preparedness Series

• Professional Development Content
• Monthly Episodes

Topics

• Resume 101
• Elevator Pitch
• What Not To Wear
• Before, During, After Career Fair & more!
#NSBE46 Housing (PCI)

FREE BREAKFAST

**Holiday Inn**  
San Antonio Riverwalk  
$169/Night

**LaQuinta Inn & Suites Riverwalk**  
$169/Night
#NSBE46 Housing (PCI)

FREE BREAKFAST

Hampton Inn San Antonio Downtown Riverwalk
$149/Night

Courtyard by Marriott San Antonio Riverwalk
$159/Night
#NSBE46 Housing

The Westin Riverwalk San Antonio
$189/Night

The Historic Menger Hotel
$159/Night
#NSBE46 Housing

The Emily Morgan Hotel a Doubletree by Hilton
$159/Night

Hotel Indigo Riverwalk
$169/Night
#NSBE46 Housing

Springhill Suites
Alamo Plaza
$169/Night

Sheraton
Gunter Hotel
$169/Night
#NSBE46 Housing

Residence Inn by Marriott Alamo Plaza
$159/Night

Omni La Mansion del Rio
$179/Night
#NSBE46 Housing

Mokara Hotel
$199/Night

Marriott Rivercenter
$159/Night

AMWAY GRAND PLAZA | GRAND RAPIDS, MI
#NSBE46 Housing

Marriott San Antonio Riverwalk
$159/Night

Holiday Inn Downtown Market Square
$145/Night
#NSBE46 Housing

Marriott San Antonio Riverwalk
$159/Night

Holiday Inn Downtown Market Square
$145/Night
#NSBE46 Housing

Hilton Palacio del Rio Hotel
$189/Night

Grand Hyatt San Antonio
$189/Night

AMWAY GRAND PLAZA | GRAND RAPIDS, MI
#NSBE46 Housing

St. Anthony
$169/Night

Home2Suites by Hilton Downtown Riverwalk
$169/Night
Convention Events

- FAMILY REUNION
- GREEK STEP SHOW
- EXECUTIVE ROUNDTABLES
- OUTDOOR MOVIE NIGHT
Graduate Student Events

PAINT THERAPY

LIVE PODCAST
Technical Professionals Events

EXECUTIVE ROUNDTABLES

BRUNCH & BUILD

TECH EXPO

HACKATHON

SALES ENGINEERING TRAINING
Entertainment Events

AFRO BEATS

YOGA

JIGGAEROBICS

FOLLOW US ON SOCIAL MEDIA FOR MORE INFO ON EXCITING HOSTS, PERFORMANCES & MORE!
September Community Engagement: A Walk For Education
# NSBE46 Registration Rates

<table>
<thead>
<tr>
<th>Registration Types</th>
<th>Early Bird 8/30/19 - 11/30/19</th>
<th>Regular 12/1/19 - 2/29/20</th>
<th>Onsite 3/1/20 - Convention</th>
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<tr>
<td>Verified Collegiate CEO</td>
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<td>$165</td>
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<td>International Members</td>
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Stay Connected

• Follow us on Social Media @NSBEConvention on Instagram and Twitter NSBE’s Annual Convention on Facebook
• Check the Convention Website: convention.nsbe.org
• Check your emails for the latest eNews blasts
#TheRevolutionChallenge

What does “Engineering the Revolution” mean to you?

Upload a 15-60 second video sharing your 1st NSBE convention experience or meaning of the convention theme using #TheRevolutionChallenge
REGISTER NOW!

NSBE’S 46TH ANNUAL CONVENTION

SAN ANTONIO

#NSBE46 ENGINEERING THE REVOLUTION

MARCH 25th-29th, 2020 | HENRY B. GONZALEZ CONVENTION CENTER
Austin Mamou

cpcchair@nsbe.org
VICE CHAIR

CODE OF CONDUCT
CODE OF CONDUCT

○ Effective for all society activities, including but not limited to: chapter meetings and events, regional and National conferences

○ Addresses
  ■ Personal Misconduct
  ■ Disruption
  ■ Abuse of controlled substances such as drugs and alcohol

○ Code of Conduct Violations must be submitted no less than 10 Days after the incident to the Chairperson of the Standards and Ethics Committee of the National Executive Board
  ■ Email: sec@nsbe.org

DISCIPLINARY ACTION

● Violations can be reported by ANY attendee and can result in the following:
  ○ Fines to Chapter and Region
  ○ Probation
  ○ Restitution
  ○ Suspension
  ○ Expulsion
  ○ Any extenuating circumstances could lead to prosecution by Law
FALL REGIONAL CONFERENCE CHAIR

ANNOUNCEMENTS
Region Reign Supreme

• Increase National and Regional following on all social media platforms
  – Instagram: @r4nsbe
  – Twitter: @r4nsbe

• Increase social media engagement with the use of hashtags
  – #NSBELuv, #WhyNSBE, #MyNSBE, #Region4
  – Must use #Region4 to count!