REGION IV LEADERSHIP
INTRODUCTION
NATIONAL CHAIRPERSON

Jocelyn Jackson
REGION IV CONFERENCE PLANNING COMMITTEE

Grand Valley State University
Host Chapter Liaisons

Wesley Luna
Chapter President

Aziz Gram Sarhan Jr.
Chapter Vice President
REGION IV CONFERENCE PLANNING COMMITTEE

Steve Wilson
CPC Mini PCI Conference Planning Chair
The Ohio State University

Kaylyn Straughter
CPC Workshops and Volunteers Coordinator
Wright State University

Morgan Fuller
CPC Competitions Coordinator
Purdue University
REGION IV CONFERENCE PLANNING COMMITTEE

Zafe Udegbe
CPC Executive Assistance & Registration Manager
Purdue University

Malik Hughes
CPC Vice Chairperson
REGION IV MEMBERSHIP
ZONE

Cierra Gates
Membership Chairperson
Indiana State University

Jesulayomi Kupoluyi
International Membership Chairperson
Case Western Reserve
REGION IV PROGRAMS
ZONE

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T.O.R.C.H. Chairperson
University of Michigan
Ann Arbor

Tyler Lamar
Academic Excellence
Chairperson
Purdue University

Andrea Simone Gibson DuPerry
Engineering Diversity
Chairperson
Purdue University
REGION IV PROGRAMS
ZONE

Chizua Onua
Regional Leadership Conference Chairperson
The Ohio State University

Deja Rush
Pre-Collegiate Initiative Chairperson
The Ohio State University
REGION IV FINANCE ZONE

Cameron Owens
Finance Chairperson
Indiana Institute of Technology

Ruby Johnson
Assistant Treasurer
University of Michigan
Ann Arbor
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Omolara Olabisi
Telecommunications Chairperson
Northwestern University

Aaliyah Jeter
Publications/PR Chairperson
Michigan State University
REGION IV ADMINISTRATIVE ZONE

Kevin Banks Jr.
Chair Emeritus
Purdue University

Jay Sharma
Parliamentarian
University of Michigan
Ann Arbor

Chris Lee
Programs Chairperson
University of Michigan
Ann Arbor
REGION IV ADMINISTRATIVE ZONE

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Treasurer
Wayne State University

Tia Lee Fowlkes
Secretary
Michigan State University

Sairyia Jemison
Vice Chairperson
Northern Illinois University
PROFESSIONALS CHAIRPERSON

Ashley McCray
FALL REGIONAL CONFERENCE

CHAIRPERSON

Brianna Smyles
Northern Illinois University
REGION IV CHAIRPERSON

Karen Hubbard
Purdue University
REGION IV CHAIRPERSON

CHAIR WELCOME
FALL REGIONAL CONFERENCE CHAIRPERSON

FRC CHAIR WELCOME
REGION IV SECRETARY

ROLL CALL
REGION IV SECRETARY

SPONSOR SPEAKER

INTRODUCTION
ROCKWELL AUTOMATION

SPONSOR SPEAKER
Engineering the Revolution

Your Personal Brand
What comes to mind when you hear the word **brand**?
“Your brand is what people say about you when you're not in the room.”
~ Jeff Bezos
You are Your Own Brand
BRAND IDENTITY

Vision

Authenticity

Personality

Value

Commitment

Differentiation
Impact of Social Media
Your Personal Brand

How You See Yourself

Your Personal Brand

How Others See You
Thank You
REGION IV SECRETARY

NSBE GUIDEBOOK
DOWNLOAD GUIDEBOOK
tinyurl.com/w5r4ds9
Live Notifications!
GUIDEBOOK

Personalize and add to your schedule
GUIDEBOOK

Complete survey for EVERY Workshop & Event that you attend
GUIDEBOOK

Career Fair

Career Fair & College Fair

College Fair Schools

Career Fair Companies

Map

Details

Rockwell Automation
Full-Time, Internships

Booth 15 & 16

Rate this

Computer Engineering, Computer Science, Electrical Engineering, Industrial Engineering, Manufacturing Engineering, Mechanical Engineering, Software Engineering
GUIDEBOOK

Soulfood
BBQ
Take Out
Caribbean
Jamaican
Haircare
Beauty Supply
GUIDEBOOK

Chants

- It's Yo Mama
- I-V
- Fo' Yo Mama
- The Bomb I-V
  To the tune of “You’re All I Need”- Method Man feat.
- Region IV Chant
REGION IV PROGRAMS CHAIRPERSON

COMPETITIONS PREVIEW
REGION IV VICE CHAIRPERSON

CODE OF CONDUCT
CODE OF CONDUCT

- Effective for all society activities, including but not limited to: chapter meetings and events, regional and National conferences
- Addresses
  - Personal Misconduct
  - Disruption
  - Abuse of controlled substances such as drugs and alcohol
- Code of Conduct Violations must be submitted no less than 10 Days after the incident to the Chairperson of the Standards and Ethics Committee of the National Executive Board
  - Email: sec@nsbe.org

DISCIPLINARY ACTION

- **Violations** can be reported by ANY attendee and can result in the following:
  - Fines to Chapter and Region
  - Probation
  - Restitution
  - Suspension
  - Expulsion
  - Any extenuating circumstances could lead to prosecution by **Law**
FALL REGIONAL CONFERENCE CHAIRPERSON

CLOSING REMARKS & ANNOUNCEMENTS