

Region VI REO 2018-2019	Sunday, September 2nd, 2018 Time: 4:00 PM PDT	Zoom Conference Call
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I. **Call to Order** at 04:00 PM PDT by **Naeem Turner-Bandeled**
Date: September 2nd, 2018, Sunday

II. **Roll Call:** **Betelhem Tarekegn**

Position	Name	Present	Late	Absent
Administrative Zone				
Chairperson	Naeem Turner-Bandeled	X		
Vice Chairperson	Nicolette Peerman	X		
Secretary	Betelhem Tarekegn	X		
Treasurer	Uche Agwu	X		
Membership Chairperson	Janaye Matthews	X		
Programs Chairperson	Iman Yusuf			X
Parliamentarian	Dennis Kibe	X		
Professionals Executive Board Chair	Mikala Windham			X
Regional Advisory Board Chair	Dr. Kimberly Cross			X

III. **Corporate Partners and Return on Investment**

- What can we do within the next 6 months to a year to turn sponsorships into partnerships?
 - The difference between a sponsorship and a partnership: sponsorship is transactional and a temporary way of contributing towards NSBE whereas a partnership is a continuous relationship.
 - Show or prove to potential partnerships the advantages of partnering with NSBE.
 - Have potential partners connected with chapters around them
- How can we better connect potential partners with NSBE programs in order for them to obtain the best candidates?
 - Have honorary judges to view the talent that is in the region
 - Ways on connecting talent outside of the career fair
 - What are the companies looking for? Majors, skills, etc.
 - Doing interview preps
 - Continuous series or trainings
 - How can we have hackathons and workshops that are rigorous enough to challenge our members
- What areas should we target in the immediate future to improve the qualifications and skills of our membership?
 - How can we help our members work on their soft skills

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- Survey for our membership to identify their weaknesses or skills they want to work on and going from there and mapping that to what workshops and events we can incorporate
- A call to cover that: one-on-one training
- A3: a pdf of What to Do and What not to Do to be sent out to membership before conferences and NC
 - A checklist
- Acting out video skits for interviews, elevator pitches and conversations, etc.
- What's the best method of monitoring partner's needs? Would a "Corporate Partner Dashboard" be a solution?
 - Corporate Partner Dashboard: what the company is looking for
 - Name of company
 - Description of company
 - Key focus areas
 - Jobs they have available and they usually are looking to fill
 - Some form of feedback
 - Providing overall information of companies to membership before attending career fairs and similar events
- Can and should we monitor where our members intern and/or accept full time offers? If so, how?
 - How can we get all members participate in filling out forms/surveys that would allow us to track where they go in industries
 - Connect with chapters and ask how conferences allowed for their members to get opportunities/offers
 - Leveraging one chapter board member in getting this data

IV. State of the Society from RLC

- Thoughts on 2025 by the Numbers:
 - Unrealistic numbers without considering what our region struggles with the most
 - There is a huge disconnect between the NEB and the REB
 - We are still PWIs and there are a number of things that would not allow us to meet those expectations
 - Take the time to properly vet and go through calculations
 - There has not been consistent national counterpart communication and support
 - NEB needs to get to know all the regions and what the regions struggle with so they can provide strategic points to help with the process of reaching their expectations
 - No ways offered
 - Lack of connection with the Region

V. State of the REB/PEB Zones

- Chapter relief:
 - Since information regarding chapter relief was pushed out a little late. What can we do to help chapters use the funds for early bird?
 - Maybe extend the deadline?
 - That may affect what registration type they can use their funds towards
 - Extend by a week: September 14th 11:59pm new deadline?
 - Publicizing starting today

VI. Action Items

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Action Item #1	
Assigned to:	Communication Zone and Membership zone
Assigned by:	Chairperson
Required Action:	Communicate the change in the new Chapter Relief application deadline
Deadline:	Sunday, September 2, 2018 - 11:59pm to September 14th

Action Item #2	
Assigned to:	Chairman
Assigned by:	Chairman
Required Action:	Send a tactical plan of where to go for the corporate investment discussion
Deadline:	September 30th by the start of the REO call

Action Item #3	
Assigned to:	Chairman
Assigned by:	Chairperson
Required Action:	Send the thoughts to the Chairwoman about the thoughts on the SOS
Deadline:	Monday, September 10th

Action Item #4	
Assigned to:	Chapter Relief Committee, Treasurer, Membership Chair, Vice and Chairman
Assigned by:	Chairperson
Required Action:	Create a timeline for the chapter relief application discussion
Deadline:	Friday, September 7th