

<b>Region VI REO 2018-2019</b>	<b>Sunday, July 15<sup>th</sup>, 2018 Time: 5:00 PM PDT</b>	<b>Zoom Conference Call</b>
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I. **Call to Order** at 05:00 PM PST by **Naeem Turner-Bande**  
**Date:** July 15<sup>th</sup>, 2018, Sunday

II. **Roll Call:** **Betelhem Tarekegn**

Position	Name	Present	Late	Absent
<b>Administrative Zone</b>				
Chairperson	Naeem Turner-Bande	<b>X</b>		
Vice Chairperson	Nicolette Peerman	<b>X</b>		
Secretary	Betelhem Tarekegn	<b>X</b>		
Treasurer	Kamau Carter	<b>X</b>		
Membership Chairperson	Janaye Matthews	<b>X</b>		
Programs Chairperson	Iman Yusuf	<b>X</b>		
Parliamentarian	Dennis Kibe	<b>X</b>		
Professionals Executive Board Chair	Mikala Windham	<b>X</b>		
Regional Advisory Board Chair	Dr. Kimberly Cross	<b>X</b>		

III. **Agenda Topic #1: Progress Towards the Dream (Zone Updates**

**A. Admin Zone**

**Chairman's Update - 7/15/2018**

**Prepared by Naeem Turner-Bande**

- NEB Summer Meeting occurs on July 21, 2018. If there are any items you would like addressed, email me by Friday, July 20, 2018
- Attended RLC Registration Makeup Meeting on July 10, 2018
- Received Aptify Training on July 11, 2018
- Speaking with SCU president on July 16, 2018 at 6 PM EST in an attempt to get them to attend RLC

**Vice Chairperson's Update - 7/15/2018**

**Prepared by Nicolette Helene Peerman**

- Operating guidelines:
  - Action items
  - Sending update
- Compiling June and July monthly reports
- Working on updating the action tracking sheet

**Parliamentarian:**

- No updates

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#### **B. Membership Zone**

- Chapter dashboard is almost done
- Each zone lead will put demographic information for each chapter in the next few weeks
  - Goal to have it done before the academic year begins
  - Introduce it in August-September
- Communication college research is also complete

#### **C. Communication Zone**

- Action item tracking sheet completed
- RLC flyers are being shared on social media accounts
- Monthly report was completed and shared with the Vice Chair
- RLC website is up to date with all available RLC information
  - Suggestions and improvements can be made; contact telecom chair Myles Williams and cc Secretary if so
- Everyone in the zone is registered for RLC

#### **D. Finance Zone**

- Chapter relief application was completed yesterday and the responses are being compiled
- Treasurer call the previous Thursday: went over financial information and procedural things during meeting
- All Finance Zone members are registered for RLC

#### **E. Programs Zone**

- Confirmed one keynote speaker out of two for RLC
- Seattle professionals and Demetri: mixer conversation
- Working on case study competition
  - Someone in Accenture will help in creating that
- Finalizing workshops

#### **F. Professionals Zone**

### **IV. State of the Region and State of Professionals for RLC**

- What is the state of your zone specifically? Presentation:
  - Led by REO
  - PowerPoint presentation 5-10min
  - Focus on OGSM and share it with attendees at RLC
- Comm zone:
  - State of your social media accounts
  - How many websites and interactions on the websites
- Membership
  - Numbers of active and inactive
  - Break up by zone or type of memberships
- Programs
  - Compare to state of programs from previous year
  - Focus on conferences and programs: retention programs
- Finance zone:
  - Revenue; where has it been in the past and where do we want it to go?
  - How can we make chapters stable?
- Admin:
  - Vision of the chair and how the region is working towards that

### **V. Regional Leadership Conference Logistics**

- 31 registered, 17 of whom are not affiliated with the executive board
- We need to fill 55 rooms out of 69 rooms (80%), if not, we will be charged for the unused
- We are in a state of emergency and we need to breakdown things and discuss per zone:

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- Look at emails from Dr. Cross
- What's the status of your zone
- Share to the team why some chapters are not able to attend so we can come together and strategize on how we should solve some of our current issues

Comm Zone:

- Videos need to be sent out in the next 48 hours
- NSBE Jr., how is that part being tackled?
  - We need to create a social media
- Programs zone:
  - NSBE Jr in Seattle has been in the loop but we need to work on attracting more through another avenue
    - Through University of Washington, Seattle PCI Chair
  - Lets get generic numbers for headcount
- What creative ways can we come up with to make attending RLC viral
- What are the reasons people are saying they cannot attend?
  - Some people assume that it won't be help for them or are not sure they will benefit from it
  - We need to show that there is something behind the curtain
- Website suggestions:
  - We do everything in numbers of six so we should make sure we keep that theme in all R6 content

Finance Zone:

- Hospitality suite:
  - Still finalizing corporate participation
  - Goldman Sachs is interested in hosting a hospitality suite
    - Tolu mentioned there are a few more. Which companies?
  - Snapchat workshop
    - No revenue from these
- Show progress on corporate partnership through constant communication
- Chapter relief applications. How many submissions
  - 11 chapters
  - Information of responses to be shared including chapter relief decision deadlines to all REO
  - Deadline should be this Sunday

Programs Zone:

- Seattle Professionals is not funding the mixer
  - Should we have the mixer on campus or not?
  - Do we have funding to cover that expense since they are not able to?
    - We may be able to use funding from food
  - We have until July 20th to change the location of the mixer
  - What is the RLC chair doing right now?
- Information on TORCH activity?
  - Allura is working on workshop (in progress)
  - Will work on giving out strict deadlines
- Momentum on why people should be participating in RLC

Membership Zone:

- Participation with chapters
  - Zone leads are leading calls
  - If chapters are attending and if not, why
  - Financial barrier: lack of funding since they are not in school currently and are saving funding FRC

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- Chapters who do not have information on
    - GroupMe is our next form of communication
  - Northwest zone:
    - Consistently communicate with them since transportation will not be as much of an issue for those in that areas
- Suggestions:
- Finding people who are not necessarily involved in active chapters and sharing the information on RLC
  - Go to the community colleges around Seattle and letting them know about RLC
  - In the meantime, we need to focus on Region VI as a whole instead of relying on last minute attendees from the Seattle area

**VI. Meeting adjourned: 06:04 PM PDT by Naeem-Turner-Bandeke**

<b>Action Item #1</b>	
Assigned to:	Treasurer
Assigned by:	Dr. Cross
Required Action:	Communicate with Tolu about sponsorship and transportation. What kind of support is needed?
Deadline:	Monday, July 16, 2018

<b>Action Item #2</b>	
Assigned to:	Secretary: Betelhem
Assigned by:	Secretary: Betelhem
Required Action:	Forward suggestions on website and to Telecom Chair
Deadline:	Tuesday, July 17th 2018

<b>Action Item #3</b>	
Assigned to:	Treasurer
Assigned by:	Dr. Cross
Required Action:	Send out chapter relief response information to the rest of the REO
Deadline:	Monday, July 16, 2018

<b>Action Item #4</b>	
Assigned to:	Vice Chair
Assigned by:	Vice Chair
Required Action:	State of the Region breakdown by REO; outline what should be addressed each REO
Deadline:	July 17th, 2018

<b>Action Item #5</b>	
Assigned to:	Vice Chair
Assigned by:	Vice Chair
Required Action:	State of the Region and State of the Professionals deadlines
Deadline:	July 17th, 2018