We **pledge** to increase the number of culturally responsible Black Engineers...

**NSBE is committed to...**

*The academic excellence, professional success and community involvement of its members. Founded in 1975, NSBE has more than 31,000 pre-collegiate, collegiate and professional members and 400 chapters in the United States and abroad, and is one of the largest student-run organizations based in the United States. The mission of the National Society of Black Engineers is “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”*
The only place success comes before work is in the dictionary.
Our 2016 National Leadership Conference (NLC) serves as the first “meeting of the minds” of NSBE’s newly elected 2016–2017 national and regional leaders.

As a partner in the NLC, you will interact with current and future leaders of STEM industries and academia. Our conference participants are graduates or matriculants of engineering and engineering-related degree programs at universities across the country. They include innovators, managers and executives at hundreds of top companies and influential government agencies as well as students, faculty members and administrators at world-renowned colleges of engineering. Our membership also includes entrepreneurs who are driving business innovation and economic growth in America.

NSBE seeks to develop mutually beneficial, lasting strategic partnerships with our corporate and government supporters. As a strategic partner, you will benefit from a package that aligns with your organizational vision, goals and mission and is flexible enough to fit your organization’s unique recruiting and communications needs. Opportunities are available for every budget and marketing goal. Customize your connection to the premier organization for Black Engineers.

Please join us for this important leadership and training event. For more information, please contact NSBE’s Corporate Relations Team at (703) 549-2207, to discuss how we can partner with your organization.
Before you are a leader, 
**success** is all about 
growing **yourself**.

When you become a 
**leader**, 
**success** is all about 
growing **others**.
Customize Your Connection

Take advantage of the perfect opportunity to interact face-to-face with NSBE’s national and regional officers. Our partnership packages can be customized to meet your specific objectives. Benefits include opportunities to brand your organization through speaking engagements, informal networking events, the media and more!
The greatest leader is not necessarily the one who does the greatest things but the one who gets the people to do the greatest things.

Diamond
BE A CHAMPION FOR EXCELLENCE IN STEM LEADERSHIP
$40,000 (LIMITED TO 2 PARTNERS)

BENEFITS:
• Recognition of your partnership during the Kickoff Event and Closing Session
• Provide welcome remarks and a keynote address during the Kickoff Event and Closing Session (10-15 minutes each)
• Present one educational workshop during the event (topic subject to approval by NSBE)
• 1 tabletop booth/display placed in a prominent location
• 5 Job Postings in NSBE’s online Career Center
• Opportunity to provide swag/giveaways for conference attendees
• Recognition on NSBE’s Facebook and Twitter pages
• Acknowledgement on the NLC website (includes logo with hyperlink)
• 1 banner ad on the NSBE.org home page
• 1 banner ad in the NSBE eNews, our electronic newsletter, which reaches our 31,000-plus members
• Listing in the Corporate Corner section of the NSBE.org home page
• Logo prominently displayed on signage during the conference
• 10 NLC registrations. Take advantage of the opportunity to network with NSBE leaders in workshops and during breaks
Six-word formula for success: Think things through, then follow through.

Platinum

TAKE ADVANTAGE OF ROBUST MEDIA OPPORTUNITIES TO FURTHER CONNECT WITH THE LEADERS OF TOMORROW
$25,000 (UNLIMITED)

BENEFITS:
• 10 Job Postings in NSBE’s online Career Center
• 1-month Digital Banner units on the Career Center website
• 2 promotional emails for the Career Center website
• 2 targeted email communications with content and link destination customized to partner’s preference
• 2 targeted social posts. Content and link destination customized to partner’s preference
• Recognition on NSBE’s Facebook and Twitter pages
• 1 banner ad on the NSBE.org home page
• 1 banner ad in the NSBE eNews, our electronic newsletter, which reaches our 31,000-plus members
• Corporate Recognition on the NLC website (includes logo with hyperlink)
• Listing in the Corporate Corner section of the NSBE.org home page
• Custom, 30-second sizzle video highlighting partnership and support of the conference (at partner’s request)
The function of leadership is to produce more LEADERS.

Silver
BE PRESENT. BE RECOGNIZED.
$10,000 (LIMITED TO 2 PARTNERS)

BENEFITS:
• Recognition of your partnership during the Kickoff Event
• Present one educational workshop during the event (topic subject to approval by NSBE)
• Provide swag/giveaways for conference attendees
• 2 complimentary NLC registrations.
• Media opportunities are available upon request: See Engagement Partner Benefits for options

Don't see what you are looking for? Contact us at corp_relations@nsbe.org, and we will be happy to create a customized package for you.

Gold
HAVE A VOICE. MAKE AN IMPACT.
$20,000 (LIMITED TO 2 PARTNERS)

BENEFITS:
• Recognition of your partnership during the Kickoff Event
• Provide welcome remarks during the Kickoff Event (3-5 minutes)
• Present one educational workshop during the event (topic subject to approval by NSBE)
• Provide swag/giveaways for conference attendees
• 5 complimentary NLC registrations.
• Media opportunities are available upon request: See Engagement Partner Benefits for options

See Engagement Partner Benefits for options
Leadership is not about making speeches. Leadership is defined by results.